

	High	Low
Saturday, January 22	67	26
Sunday, January 23	65	34
Monday, January 24	77	31
Tuesday, January 25	68	39

The Desert Sun

TWENTY-EIGHTH YEAR

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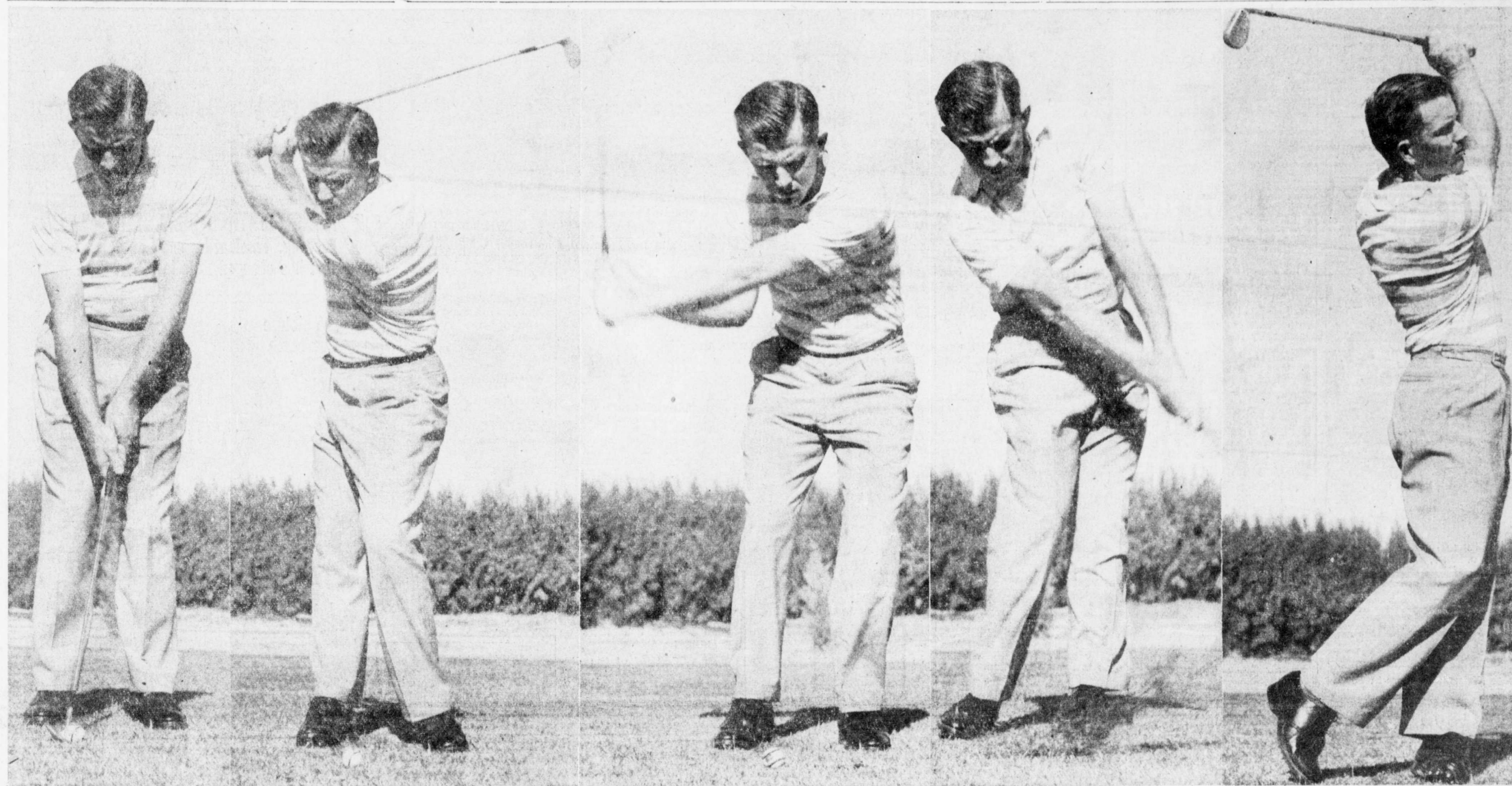
3 Sections — 22 Pages

Palm Springs, California Thursday, January 27, 1955

This Issue Over 7,000 Copies

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Play Under Way in \$15,000 Thunderbird Tourney



GENE LITTLER, recognized as one of the most promising young golfers of all time, demonstrates above in exclusive photos, why he has been selected as favorite in the Thunderbird Country Club PGA approved \$15,000 Pro-Member Tournament which starts today, Thursday.

Littler represents Thunderbird on the pro circuit. Description of his action is given by Jimmy Hines, host pro for the tournament. By photos, left to right, Littler is: (1) Addressing the ball, slightly open stance,

feet close together, arms released; (2) top of back swing, arms extended, ball played off right foot; (3) start of down swing, wrist cock delayed; (4) one second after impact, club following line of flight; (5) full follow through corresponding with

top of back swing. The 72-hole tournament will conclude Sunday. A record number of fans are expected to follow the four days of action, which will see the 42 top pros of this country and abroad competing for the \$15,000 prize money.

Ask Election on Incorporation of Rancho Mirage

Petitions requesting county supervisors to call an election on the proposal to incorporate Rancho Mirage as a city of the sixth class were filed Monday and the board referred them to the office of County Clerk G. A. Pequegnat for verification of the signatures.

A delegation of property owners in the proposed new city appeared before the board to press their request.

DON CAMERON, realtor and spokesman for the group, said that the petitions represented almost 35 percent of the property owners in the area and 40 percent of the assessed valuation.

Cameron said signatures of 25 percent of property owners and representing 25 per cent of the assessed valuation, were sufficient to call the election.

SUPERVISORS will call a public hearing and set the date for the election if the clerk's office finds that 25 per cent or more of the signatures are registered voters of the area.

The proposed city will encompass about five and a half square miles and will have an estimated population of more than 700.

In presenting the petitions to the board, Cameron said that the Rancho Mirage area is one of the most beautiful spots on the desert and that property owners and the people who live there are interested in the future of the area.



THREE OUTSTANDING Young Men of 1954 were presented certificates Saturday evening by Junior Chamber of Commerce President Don Miller, second from left. They were, left to

right, Wayland Reynolds, vice principal at Palm Springs high school; Robert Metzdorf, manager of Hotel the Oasis, and Howard Haddock, city recreation director.

Three Villagers Honored by J. C.

Community service was recognized by the Palm Springs Junior Chamber of Commerce at a dinner Saturday night, with Howard Haddock, city recreation director; Wayland Reynolds, vice principal of Palm Springs high school, and Robert Metzdorf, manager of Hotel the Oasis, honored as the three outstanding young men of 1954.

Haddock was honored for his service to the youth of the community through the furthering of city recreational facilities; Reynolds was honored for his service to the youth beyond the call of his duties at the school, and Metzdorf was cited for his civic activities.

See JAYCEE, Page 4a

Forget Me Not Drive Scheduled for Feb. 4 to 6

Annual Forget-Me-Not drive staged by Palm Springs Chapter 66 of Disabled American Veterans, has been set for February 4, 5 and 6. Dr. James E. Potter, commander of the post, said Monday.

The drive will be staged by a national team of DAV veterans who are this week conducting a similar campaign in New Orleans.

Money derived from the sale goes toward service offices to aid disabled veterans.

The little flowers, to be sold during the three-day event have been made by veterans in hospitals throughout the nation.

Sewage District Bonds Discussed

Additional facilities at the Palm Springs sewage disposal plant will be needed by the Spring of 1956, or the plant will be required to operate under an overload condition, Public Works Director John C. Keefe revealed this week in a report prepared for city council.

Keefe, who resigned recently to accept a position as city manager of San Bruno, had been instructed to prepare the report to determine the advisability of future connections to the sewerage system. He completed the report before presented.

See DISTRICT, Page 4a

Hearing on Race Zoning Feb. 15

Public hearing on application by the Desert Turf Club for a zoning permit to operate a quarter horse racing track in Rancho Mirage will be held at World Wars Memorial Hall here February 15, the county planning commission decided Tuesday.

Their action followed an application presented by the Turf Club at Tuesday's hearing of the commission.

L. C. Lewis, Cathedral City member of the planning board, suggested that the hearing be held here instead of at the county seat to accommodate all who might want to appear.

The hearing will start at 1

See HEARING, Page 4a

PLAY FOR KEEPS STARTS TODAY IN THUNDERBIRD \$15,000 TOURNAMENT

The tournament fever has hit Palm Springs. Starting today, Thursday, all golfing fans of the Village and Southern California will be (or wish they were) among the gallery at Thunderbird Country Club's PGA approved \$15,000 Pro-Member Golf tournament.

MOTHER'S MARCH TO AID DIMES CAMPAIGN

Parent groups of Palm Springs will join Monday night in the March of Dimes Mothers' Night, which will be observed across the nation.

Mothers will call on their neighbors that night between 7 and 8 o'clock to collect contributions for the National Foundation for Infantile Paralysis.

THE "MOTHERS' MARCH" was initiated in Phoenix, Arizona, in 1951. Since then the project has grown until it now is the main event of the anti-polio fund-raising campaign.

Last year the Mothers' March accounted for twenty-six per cent of the total amount raised during the month-long March of Dimes fund-raising campaign.

Some fifty thousand communities across the country are expected to take part in the Mothers' March before the drive closes on January 31.

THIS YEAR will mark the

first time the event has been staged in Palm Springs and Mrs. Arnold Rumwell, chairman of the Dimes campaign here, believes it will be a great success.

Mrs. A. Belden Crist is chairman for the local "Mothers' March."

Representatives of the various school parent groups in the campaign were listed by Mrs. Crist Tuesday.

THEY ARE, Mrs. John Hol-ditch and Phyllis Morrow for Katherine Finch school; Mrs. John Boyle for St. Theresa; Mrs. Betty Jo Hastings for Frances S. Stevens school; Mrs. K. E. Fox for Cahulla; Mrs. Moya Henderson and Mrs. Lorene Cole for the high school; Mrs. S. J. Keith for Nellie Coffman Junior high.

Villagers are asked to leave their porch lights on during the hour of the March to aid in the event.

DESERT COUNTY DRIVE GOES INTO HIGH GEAR

(Photo on Page 4a)

Desert County, Inc., this week moved one step nearer its goal of obtaining complete facts concerning present inequities and remedying them, with the naming of Lee Odle as secretary-manager of its organization.

Announcement was made by Ted Smith, president, at a luncheon meeting at the Shadow Mountain Club.

Odle last week resigned his position with the Palm Desert Corporation at Palm Desert, to establish his own offices as a

Development Consultant at 170 N. Palm Canyon drive.

Odle, who formerly was Indian agent here, is currently serving as president of the Palm Desert Chamber of Commerce, and the Coachella Valley Planning Committee.

First project to be undertaken by Odle is the preparation and distribution of a brochure which will give the preliminary reasons for establishing a Desert County, apart from Riverside county. The brochure will

See DESERT, Page 4a

And the eyes of fans in the rest of the nation, as well as the world, will be focused on the Winter Golf Capital of the United States, for the 36 top golfers of this country, plus the Australian star, Peter Thomson, and five leading British golfers will be among the competitors for the \$2,000 first prize money.

THE MOST COMPLETE news coverage in the four-year history of Thunderbird's tournament will be given this event, with stories filed daily with news services and newspapers throughout the country.

Tournament favorite, practical as well as sentimental, will be Gene Littler, who has represented Thunderbird on the tournament circuit since turning pro a year ago. He won the Los Angeles Open two weeks ago, and then placed among the leaders in the Pebble Beach and San Diego events.

HE WILL HAVE the toughest competition of his life though. The 30 top money winners of 1954 are among those invited to compete, as well as Jimmy Demaret, 1953 champion; Ellsworth Vines of Tamarisk, representing the Southern California PGA; Vic Ghezzi, former National Open champion; Al Bes-selink, George Howard of O'Donnell, and Jimmy Hines, host pro.

The five British professionals, See GOLF, Page 6a

Change Date for League Meeting

Due to a conflict in dates, the annual meeting of Palm Springs Home Owners League, scheduled for Monday, January 31, has been postponed until Tuesday, February 1.

An earlier article on Page 1b printed the date as January 31 before the change was made.

UNEDITED

By BILL RASHALL

If Time could be made to stand still, Dr. P. A. Staley would do so in order to better heal his patients. He caught me in the grip of that little bug or bugs called virus and stuck me full of needles and made me swallow medicine. Furthermore he said: "Forget those deadlines and go home and stay in bed." I did. Forget time which are deadlines to me and did not write this column for the last edition which no doubt made many of you happy.

The domestic snarl which ended in many broken homes during World War II was vividly recalled for me the other night at The Dunes. I became deeply involved in a psychological discussion about human behaviorism with Captain Roger Blake and Lt. Col. Edward Cabell, the former of Phoenix and the colonel from "well from nowhere now except the U.S. Air Force which happens

to be March Field." The captain is stationed there too.

BOTH MEN SERVED during World War II in the European theater of operations with what was then known as the Army Air Forces. They also spent months and months in Korea and Japan.

The captain's story runs this way: "I returned home after months of service during which time I sent my allotment check home to my wife. I found she had been unfaithful. And as for me I want to go back overseas. The farther the better." The captain was bitter as I talked to him. He still is hard, unforgiving but young and it's his youthfulness for which he should be thankful because Time is the great healer of wounds.

COLONEL CABELKA, lean, and soft-spoken, held a glass in his hand and sipped as he spoke.

"My wife has our two-year-old child. I love that child more than life itself. I cannot find room in my heart to blame my wife for anything that she has done. I just want her to come back and bring the baby back with her. I will forget. I have forgotten. I just want my family, whole and intact. I'm lonely for them. I ache inside for the two. Don't you think a man should forgive?"

He explained then that his wife had left him.

I said yes, to his question.

The captain, sitting across the table, his eyes glowing with great disinterest and his voice fully reflecting his opinion, said:

"No. Let's get shipped out of the States. Japan or just anywhere. It will be better for both of us. Women, well, nuts!"

The colonel kept talking about forgiveness. He is young, too. Both are seasoned warriors. Both have seen life in the form of a fighter with strafing bullets raking men and machines and huge bombers wreaking devastation upon life and property in pitiless wars.

The captain was shot down over Europe. Spent 17 months in the underground of moving from place to place across Europe until he escaped the Germans. The colonel sent those bombers aloft.

I had heard many of these stories during World War II in my job as army public relations. I had forgotten them. But I remember how I sang during those war years when I heard those pitiful yells. I waxed hot for a while as these two air force officers began talking about their domestic



(Desert Sun Photo) "YOUR MOUNTED COPS" now declared Kenny Paul, captain of the Palm Springs Mounted Police when he handed Chief of Police August Kettmann and Ray Ryan badges marking their entry into the ranks of that citizen's posse during a dinner

for the Mounted policemen at which time Chief Kettmann was honored. The event was held in the private banquet rooms of El Mirador Hotel. Left to right above, Ray Ryan, Chief A. G. Kettmann and Jim Maynard, who helped organize the MPs.

Chief Kettmann, Mounted Police Honored at Banquet

By BILL RASHALL

HAD AN INTERESTING conversation the following day with Ben Zeisel, owner of the Plaza Jewelers and co-owner of the Desert Provision Company. He recalled his arrival at the Army Air Base here during World War II after three weeks of travel on a train from Mississippi and two weeks confinement at Torrey General hospital and restriction to the field. He finally wrangled a pass into town and stepped into the Chi Chi for a "soft" drink. He sat down on a bar stool but the bartender looked over, around and behind him serving everyone but Ben. Finally exasperated with his treatment, Ben reached into his pocket and slapping his roll down on the bar asked if his money wasn't as good as those the bartender was serving. No reply. Then the ever-placid Ben Zeisel picked up a glass and in wrath threw it at the back bar. This finally brought the bartender's eyes to focus upon Ben.

"Look buddy," big Jack Lasley admonished. "That's no way to act. This is an officer's club and I am not permitted to serve enlisted men."

To cut a long story short Ben ended up with two MPs on either side of him. Brought before the commanding officer of the base Ben explained that he was a stranger in town. Had been confined for almost five weeks and declared that the door to the officer's club on Palm Canyon drive should not be open inviting the public to enter. The Colonel agreed and handed Ben a three-day pass. Ben isn't throwing any glasses any more. Instead he gets speeding tickets with aggravating monotony as a civilian. His last one made him exclaim:

The ex-police sergeant returned to town and co-hosted a sumptuous affair for his former chief and members of the Palm Springs Mounted Police which he once helped to organize.

It was an Aladdin's Lamp affair with a touch of the fabulous added by the magic touch of one gracious guy by the name of Ray Ryan, who was the other host.

The ex-sergeant was "Tiny" Jim Maynard. He is known to most everybody here in Palm Springs. He is remembered to this day by oldtimers as boy and man who searched every hidden trail in the mountain fastness of San Jacinto range.

IT IS EVEN SAID that every wild thing that prowls amid the pines and the jungle of giant boulders that festoon the

"I wish I was back in the army again." Oh, yes!

WHEN HY FINERMAN delivers a prescription compounded in his Ramon Drug store for a child he writes a note stating: "When you get well there is an ice cream cone waiting for you at our store—for free."

I'm still thinking about Lillian Roth and her impact upon Palm Springs. Received a kind letter from her yesterday from the Riverside hotel in Reno thanking me for my review of her act in the Starlite Room. I know about a dozen or more persons in this town who could very well follow her example in her life as she makes it today. I said "makes it" purposely because she remade hers as that dozen I believe can make theirs.

Public Auction

Sunday, January 30
Starting at 10 A.M.
83-341 Hiway 99, Indio

TOOLS . . . ROOFING . . . PLUMBING . . .
FURNITURE . . . SPORTING GOODS
HOUSEHOLD SUPPLIES

Contents of the sale will include
Lumber 2x4, 2x6, 1x8, 1x12, 4x4, V-Rustic redwood siding . . . 100 rolls and bundles of shingles and roofing . . .
100 gallons of outside white house paint.
1 lot of doors.
Power tools . . . Hand tools . . . Carpenter tools
Electric motors . . .

Automatic saw sharpening machine . . . Automatic saw setting machine . . . Grinding machine . . .

Rifles . . . Shotguns
1 ANTIQUE KENTUCKY RIFLE
Telescope sights . . . Office equipment . . . Lots and lots of furniture of all kinds.
QUITE A LOT OF ANTIQUE pieces in glass, dishes and sterling, etc.
500 yards of assorted yardage.
New toilets and sinks . . . Metal cabinets, Pipe fittings, etc.
We are heavily loaded with consignments . . .
COME EARLY. 100s of items not listed . . . the finest assortment of merchandise we have been able to offer.

See the Community Auction!

We Sell For You

Where You Can Buy With Confidence

Terms: Cash or certified check at time of sale.

83-341 HIWAY 99

INDIO

Midwest Hotel Company Opens Office in Village

George E. Goldberg, owner of the Midwest Hotel Company which has holdings in Illinois, Wisconsin, Missouri, Florida, Louisiana, Arizona, California and Honolulu, has opened a branch office in Palm Springs at 425 North Palm Canyon drive. This office will handle all the western operations of Midwest Hotel Company in Arizona, California and Honolulu.

The Midwest operated hotels recently acquired the Palm Springs Pueblo hotel consisting of bungalows and hotel rooms on two one-half acres of land on North Palm Canyon drive. The bungalows are equipped with kitchen facilities.

John Butah of de Decor Interiors has been awarded the contract for rehabilitation and modernization and is now in process of fulfilling his contract. The lobby has been completely redone.

Goldberg has invested considerably in the Palm Springs area and feels that there is no

other locality in the United States that affords as great an opportunity for sound investments.

Notice of completion has recently been filed on two houses that Goldberg owns across from the Tamarisk Country Club. These houses were constructed by the Pacific States Building Corporation.

Plans have been completed and bids are out for the construction of one hundred one and two bedroom furnished apartments to be located across from Ramon road. These furnished apartments will fill the need for townpeople for this type of housing, thus helping the very definite housing shortage in this area. The apartments will be leased on low yearly rentals. Swimming pool and recreation facilities will be included, Goldberg said.

The Desert Sun—2¢
PALM SPRINGS, CALIFORNIA
Thursday, January 27, 1955

El Paseo Theatre

PHONE 2626

Thurs., Fri., Sat. — 6:45 and 8:45

January 27-29-29

"A CAPTIVATING FILM. ENGROSSING.
Exciting. Fascinating scan of a far country that has changed little in hundreds of years!"
—Times

"The picture was worth waiting for!"
—World Telegram

"An extraordinary experience! . . . Definitely to be put on your must-see list!"
—Journal-American

OUT OF THIS WORLD

LOWELL THOMAS' first screen presentation since Cinerama!

"A fairy tale of far off places and people. The trip was worth it and so is the film!"
—Herald Tribune

★ ★ ★ ★ ★
"Fascinating Technicolor panorama!"
—News

A CARROLL PICTURES RELEASE

Sunday, Monday, Tuesday Jan. 30, 31, Feb. 1
Cont. Sunday 3 P.M. Mon. & Tues — 6:45 & 8:45

Alec Guinness Two Greatest Comedy Hits!

The Captain's Paradise
YVONNE DE CARLO • CELIA JOHNSON
— and —
"KIND HEARTS AND CORONETS"

THE PLAZA
PHONE 4384
NOW SHOWING
Nightly 7:00 and 9:05
Feature 7:30 and 9:35

Phffft!
(DON'T SAY IT—SEE IT!)

The story of man and machine— from moonlight to daylight!

A COLUMBIA PICTURE
starring **Judy Holliday**
Jack Lemmon
Jack Carson
Kim Novak

VILLAGE
PHONE 4384
Thurs., Fri., Sat.
January 27-29-29
Continuous Saturday 3:30

Woman's World
CINEMASCOPE
In the wonder of high fidelity, STEREOPHONIC SOUND
Produced by CHARLES BRACKLEY

Sun., Mon., Tues. Jan. 30 - Feb. 1
Continuous Sunday 2 P.M.

Walt Disney's
Starring NEW True-Life Adventure Feature!
THE VANISHING PRAIRIE

Action! Danger!
Rides the waves!
THE SPANISH MAIN
MAUREEN O'HARA • PAUL HENREID
WALTER SILETZ • KIMMY HARNES
Produced by FRANK MARZALL • Screenplay by GEORGE WESTING HOUSE
Directed by FRED NICHOLS • Music by MARK ISBORN

only 25¢ and a COLGATE DENTAL CREAM CARTON

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IT'S BACK IN PALM SPRINGS!

Everything about it is appealing!
Everything about it is a wow!

ETHEL MERMAN
DONALD O'CONNOR
MARILYN MONROE
DAN DAILEY
JOHNNIE RAY
MITZI GAYNOR

THERE'S NO BUSINESS LIKE SHOW BUSINESS

From 20th Century-Fox
Color by DE LUXE
CINEMASCOPE

DOCUMENTARY — CO-FEATURE
"AFRICA ADVENTURE"
— STARTS SUNDAY —

Desirée
MARLON BRANDO • JEAN SIMMONS

CINEMASCOPE
Color by DE LUXE
MEARLE OBERON • MICHAEL RENNIE
In the wonder of STEREOPHONIC SOUND

Co-Feature
Maureen O'HARA
Macdonald CAREY

FIRE OVER AFRICA
Color by Technicolor

A FRANKOVICH-SALE PRODUCTION with BINNIE BARNES • GUY MIDDLETON • HUGH McDERMOTT • JAMES LILBURN
Screen Play by ROBERT WESTBURY • Produced by M. J. FRANKOVICH • Directed by RICHARD SALE



ELLA LOGAN, famed throughout the nation as one of the outstanding singing stars of the stage, opens in the Starlite Room of the Chi Chi Sunday night, marking her debut in Palm Springs. She will head an all star revue. The show, currently in the same room with Suzan Ball and Dick Long, closes Saturday night.

Ella Logan Opens Sunday in Chi Chi Starlite Room

You still have time to see one of the finest shows in Palm Springs now appearing in the Starlite Room of the Chi Chi.

As far as this so-called critic is concerned Arnold Dover is an outstanding attraction and that young man with the flying feet, Earl Barton, is without a doubt one of the best dancers to hit Palm Springs in a long, long time.

Susan Ball and her husband Dick Long, in the starring spot on the bill, do a very cute act. They are entertaining and lovely to look at as two young people who are deeply in love and express that affection in their songs.

ARNOLD DOVER, who sings a good song, captured his audience with his rapid and perfect impersonations of numerous celebrities of both the stage, the screen and television. He is without a doubt, what the theatrical trade call "the sleeper" on the bill. Arnold Dover, in the opinion of many, is going places.

Earl Barton who mixes a bit of subtle comedy between dance numbers certainly indicates that he is not only a hooper but lifts his dancing into the realm of the ballet with his gracefulness and rapidity of his gyrations.

THE BIG TREAT in store for Villagers is the opening Sunday of the famed star Ella Logan. A theatrical publication which spares no words harsh

Villagers Donate 17 Pints of Blood

Seventeen pints of blood were contributed at Monday's visit at Desert Hospital of the Riverside-San Bernardino two-county Blood Bank. Two persons were rejected.

"We were very happy to see the number of donors, even though the quota of 25 was not reached," Hospital Administra-

tor Robert Henwood said in commenting on the response. "Next month we hope to make the quota," he added. Reservations for the February visit of the Blood Bank may be made by calling the hospital, 2551.

Legal Notices

NOTICE OF FILING ASSESSMENT FOR THE IMPROVEMENT OF VIA MIRALESTE (ASSESSMENT DISTRICT NO. 11), AS CONTEMPLATED BY RESOLUTION OF INTENTION NO. 4103, AND OF THE TIME AND PLACE OF HEARING AS TO SAID WORK AND ASSESSMENT.

Pursuant to statute, the "Improvement Act of 1911," being Division 7 of the Streets and Highways Code of the State of California, notice is hereby given that the Superintendent of Streets of the City of Palm Springs, having made an assessment to cover the costs and expenses of grading, paving, construction of curbs and gutters, and appurtenant work in Via Miraleste (Assessment District No. 11) in said city, as contemplated by Resolution of Intention No. 4103 adopted by the City Council of the said City on the 14th day of September, 1954, filed the same in my office on the 19th day of January, 1955.

Legal Notices

persons interested in the work done or in the said assessment will be heard by the said City Council. Property owners, the contractor or his assigns and all other persons interested in said work or said assessment feeling aggrieved by any act or determination of the Superintendent of Streets of the City Engineer in relation thereto, or who claim that the work has not been performed according to the contract in a good and substantial manner, or who claim that any portion of the work was for any reason omitted or illegally included in the contract for the same, or having or making any objection to the correctness of the assessment or diagram, or other act, determination or proceeding of the Superintendent of Streets or City Engineer, shall, prior to the date set for the hearing on the assessment, appeal to the said City Council by briefly stating

Legal Notices

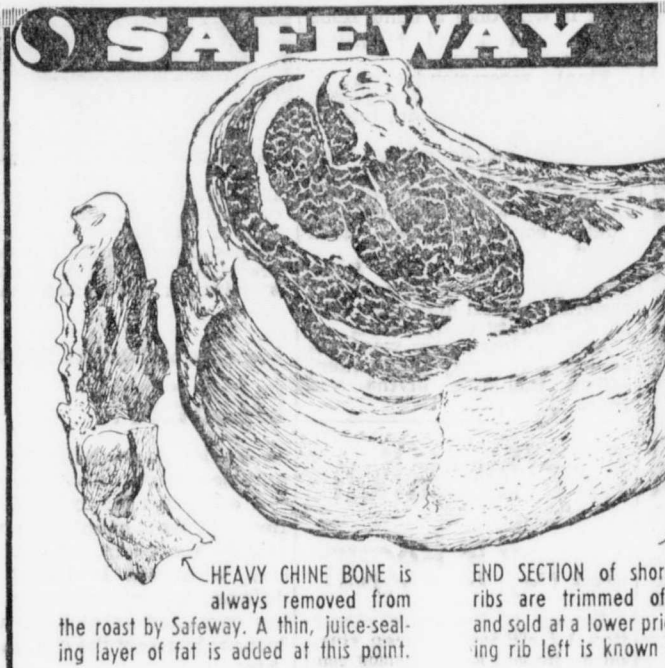
in writing the grounds of appeal. For a description of said work, reference is hereby made to the above mentioned Resolution of Intention.

Legal Notices

NOTICE OF INTENTION TO ENGAGE IN THE SALE OF ALCOHOLIC BEVERAGES

The Desert Sun—3rd PALM SPRINGS, CALIFORNIA Thursday, January 27, 1955

Pursuant to such intention, the undersigned is applying to the Department of Alcoholic Beverage Control for issuance on original application of an alcoholic beverage license (or licenses) for these premises as follows:



HEAVY CHINE BONE is always removed from the roast by Safeway. A thin, juice-sealing layer of fat is added at this point.

END SECTION of short ribs are trimmed off and sold at a lower price. The standing rib left is known as a 7" cut.

Finest Money Can Buy! SAFEWAY-AGED RIB ROAST

7" Cut from 1st Five Ribs USDA CHOICE Beef

USDA graded CHOICE Beef is top quality meat. In the Safeway Meat Aging Plant, it goes a step further . . . becoming the finest meat money can buy! Scientific aging brings out the full tenderness, the rich, juicy flavor that makes this Standing Rib an epicurean masterpiece! Trimming of excess bone and fat before weighing assures you more eating meat per pound. At this weekend's extra-low price, serve the finest money can buy . . . a Safeway Rib Roast!

73¢ lb.

Fleet Biscuit Mix	40-oz. pkg.	37¢
Betty Crocker Bisquick	40-oz. pkg.	40¢
Pure Lard	1-lb. ctn.	19¢
Del Monte Catsup	14-oz. bottle	17¢
Campbell's Soup	10 1/2-oz. can	21¢
Pancake Mix	20-oz. pkg.	19¢
Sleepy Hollow Syrup	12-oz. bottle	29¢
Sunnybank Margarine	1-lb. carton	29¢
Showboat White Rice	1-lb. pkg.	18¢
Libby Pears	17-oz. can	24¢
C & H Powdered Sugar	29-oz. can	37¢
Wesson Oil	1-lb. boxes	13¢
Mayday Oil	quart bottle	66¢
	pint bottle	35¢
	quart bottle	66¢
	pint bottle	35¢

LOBSTER CORNED BEEF VEAL ROLL GROUND BEEF FRANKFURTERS

BONELESS BRISKET. Serve hot or cold. With mild cure.	lb.	49¢
BONELESS. Excellent for roasting.	lb.	43¢
VISKING PACKED. Freshly made. State inspected.	lb.	39¢
SOMERSET. Skinless.	1-lb. cello	45¢
SOLE FILLET Captain's Choice.	lb.	49¢

OCEAN PERCH 39¢
Fillets, Captain's Choice.

EDWARDS Coffee Top Quality—Reg., Drip, Fine.	Vacuum Pack	1-lb. can	98¢
NOB HILL COFFEE Top Quality—Rich, Aromatic.		1-lb. bag	93¢
AIRWAY COFFEE Brazilian—Mild, High Grown.		1-lb. bag	91¢
PENNANT COFFEE Selected Blend. Low Priced!		1-lb. bag	89¢
INSTANT COFFEE Rich, economical and quick!	Edwards 100% pure	2-oz. jar	59¢

QUAKER OATS Quick or Regular	20-oz. pkg.	17¢
	48-oz. pkg.	37¢

HALF & HALF Lucerne. Half milk, half cream. Homogenized. For cereals & coffee.	pint carton	21¢
	quart carton	39¢

WHITE LAYER CAKE COCOANUT ICED. With that home-baked fluffy texture because it's baked the "home ingredient" way! Regularly 75¢.		65¢
--	--	-----

Quality Bread Values!		
Slender-Way Baked	std. loaf	25¢
Multi-Grain Baked	std. loaf	23¢
Wonder Sliced White	1-g. std.	28¢
Fresh Cookie Values!		
Graham Crackers	PIRATES 1-lb. GOLD ctn.	32¢
Tea Timer Crackers	1-lb. pkg.	35¢
NBC Wheat Thins	10 1/2-oz. pkg.	27¢

DON'T MISS THE GREAT FOOD FIESTA IN THE FEBRUARY

Family Circle

NOW ON SALE 5¢

APRICOTS HIGHWAY Quality 29-oz. Unpeeled Halves.	can	27¢
CLOVER HONEY EMPRESS Fancy Pure.	12-oz. jar	25¢
	24-oz. jar	45¢
GOLDEN CORN NIBLET'S Vacuum Pack.	2 7-oz. cans	21¢
	12-oz. cans	29¢

POTATOES

U.S. No. 1 Idaho Russets

10 lbs. 49¢

Packed in Paper Bag.

RED APPLES WASHINGTON WINESAP **2 lbs. 23¢**

Deep red and glossy, firm, crisp, juicy!

Fuerte AVOCADOS 2 for 25¢

LARGE SIZE. Highly digestible, delicately flavored!

PRICES EFFECTIVE THURS., FRI., SAT., JANUARY 27, 28, 29, 1955, AT SAFEWAY STORES IN THIS AREA.

SAFEWAY

350 So. Palm Canyon Drive . . .

REPEAT OFFER!

Imported Italian Wooden Hand-Carved

CLOGS

5.95

You'll buy several pairs at this low price

GRONE'S FLORSHEIM SHOES

184 N. Palm Canyon Drive

CHUNK TUNA STAR KIST. 6 1/2-oz. can **28¢**

Fancy solid pack, 7-oz. can, 33¢.

Torpedo tuna, chunk style, 6-oz. can, 25¢.

MIRACLE WHIP quart jar **49¢**

Or DUCHESS Salad Dressing.

TOMATO JUICE 46-oz. can **21¢**

SUNNY DAWN Brand. 18-oz. cans, 2 for 19¢.

CAKE MIXES 12-oz. pkg. **29¢**

PILLSBURY—Chocolate, golden yellow, white or spice.

LUNCHEON MEAT 12-oz. can **35¢**

RATH'S Blackhawk. All purpose, fully cooked!

SILK TISSUE roll **6¢**

Toilet Tissue. Soft, absorbent.

WHITE MAGIC Revolutionary new kind of soap

INTRODUCTORY OFFER

LARGE SIZE 23¢ GIANT SIZE 45¢

combines detergent action with soap mildness

AJAX CLEANSER 21.6-oz. can **17¢** 14-oz. can **11¢**

TIDE DETERGENT 19-oz. pkg. **32¢** 47-oz. pkg. **73¢**

PARADE DETERGENT 19-oz. pkg. **32¢** 40-oz. pkg. **62¢**

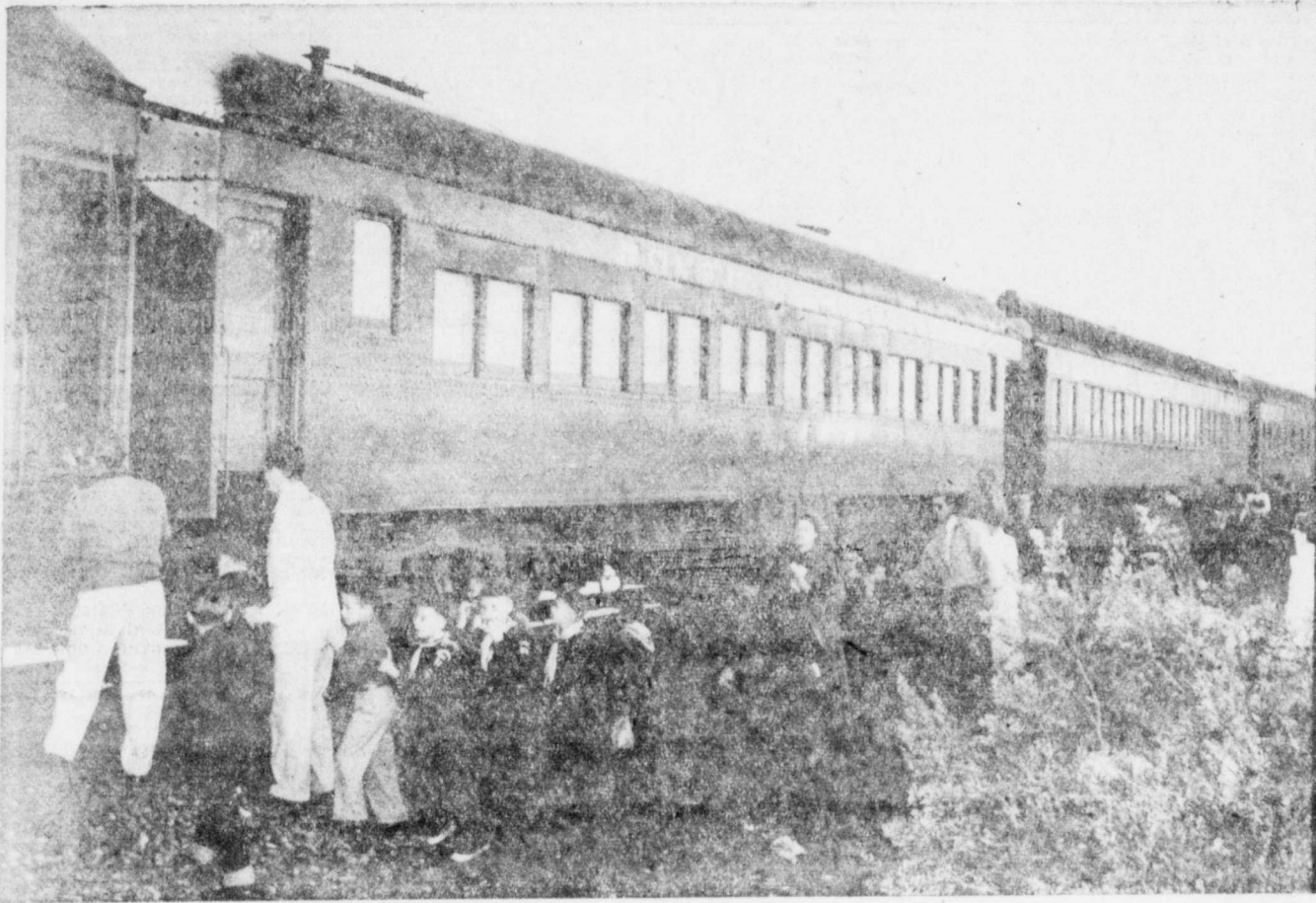
SURF DETERGENT 19-oz. pkg. **32¢** 40-oz. pkg. **62¢**

"A 1" MACARONI Elbow style. Good for salads, too!

16-oz. pkg. **19¢** 32-oz. pkg. **37¢** 8-oz. jar **27¢** 16-oz. jar **49¢**

It's New! CHEE-ZIP Spreads, mixes, melts

Air Conditioned



CUB-SCOUTS and leaders from Palm Springs and Banning on Saturday boarded a Southern Pacific train at Palm Springs depot for a trip to Beaumont. The trip was arranged by Betty Niles through the cooperation of Southern Pacific, and the

purpose was to familiarize the Cubs with railroading before their Pack meeting next Friday night at Katherine Finchy school, which will have railroading as the theme. At Beaumont the Cubs detrained and had a picnic lunch at the Beaumont Park.

McClure Now Has New Realty Office

Charles L. McClure, formerly in real estate in Cathedral City, has opened his own office at 71-339 Highway 111 in Rancho Mirage, specializing in all types of real estate and insurance. He also has an office in Idyllwild.



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TANNER GRAY LINE
PALM SPRINGS

OCULINE EYE PADS

A pleasant relief for tired, dusty, or irritated eyes. Ideal for Sunbathing.

Saturated with refreshing medication.

Free sample available at any Palm Springs Drug Stores



Golfers!
Men and Women

You'll like our collection of Sport Shirts & Slacks

And, of course, the tops in WESTERNS for the coming Rodeo



Hiway 111, Cathedral City
PHONE 8-4573
Open 7 days a week from 9 A.M. 'til 7 P.M.

Sudden Stop

Blamed for Crash in Which 2 Hurt

Two persons suffered minor injuries in a two-car accident in the 600 block of South Palm Canyon drive at 3:10 p.m., Sunday, involving cars driven by John Joseph Toma, 49, North Hollywood, and Clyde Gilbert Caswell, 53, San Bernardino. Mabel Caswell, 53, of San Bernardino, was hospitalized overnight at Desert hospital, while Cora Barto, 77, Palisade, Colorado, required only emergency treatment.

Toma told investigating officers that he was forced to stop suddenly when cars ahead of him did so, and his vehicle was struck in the rear by Caswell's car.

Damage to Toma's car was estimated at \$25, and to Caswell's \$100.

READ SUN
CLASSIFIED ADS

CASUALS...ENSEMBLES

DISTINCTIVE SPORTSWEAR IN THE PALM SPRINGS MANNER



22 N. PALM CANYON DR.

Imported and domestic fabrics for afternoon and evening. The best in the finest attire for men.

PHONE 5207

Big Bond Issue to be Needed for County Buildings

Riverside county building commission which has been studying the needs for additional building to house the rapidly expanding county government, last week indicated that it will take a bond issue of between 4 and 7 million dollars to do the job.

Final recommendations of the commission are expected to be given supervisors late in March.

No final decisions have been reached but if the bond issue carries, it was expected that the money would provide adequate county offices until about 1980.

Two of the largest items under study are a new county general hospital and expansion of the county court house.

Another large item was sub-centers for county government offices including Blythe and Indio.

City Recreation Survey is Begun

Survey of the city's recreational facilities has been started by Buford Bush, recreational commissioner of the California Youth Authority.

Bush is spending three days here this time, and will return at a later date before completing his report. The survey covers all recreational facilities of the city, schools, Youth Center, Boys Club, Community Chest agencies.

The survey was requested by city council, in an effort to better coordinate recreation activities of the different groups.

Villager Elected ASCAP Member

Stanley Adams, president of the American Society of Composers, Authors and Publishers (ASCAP), announced the election of David S. Gillam of 1281 South Calle Roma, to the membership of ASCAP.

Gillam, a native of Huntingdon, Pennsylvania, has appeared as a vocalist with college dance bands, has done choral work and school musicals. Some of his most important songs are: "Don't Look My Way" and "It Wasn't The Stars That Thilled Me."

ASCAP is the nation's foremost performing right society, dedicated to the encouragement of America's creative talent. It was founded in 1914 by the late Victor Herbert and his colleagues to collect the public performance for profit fee (on copyrighted music) from commercial users of music.

Stanley Adams, writer of "Little Old Lady" and many other songs is the Society's sixth president; he presides over a membership of more than 3,000 composers and authors.

DISTRICT

paring to leave Friday for his new position.

A MASTER PLAN for future sewage carrying lines has also been developed, with proper sizes of pipe now awaiting action by the city planning commission as to land use designations.

Plant facilities should be at least doubled, and, if possible, provide for one million gallons of sewage per day, Keeffe said. Present capacity is 700,000 gallons. This addition still would not take care of the entire city, but would permit a great many more connections.

Cost would probably be financed through a bond issue, with the amount expected to be \$150,000, Keeffe said.

THE STUDY was started last fall, with capacity flows in mains and tributaries calculated, and checked against actual daily flow. These studies were made by Alva Anderson, superintendent of the sewage department, and will continue until the end of this tourist season.

Results to date show that the 12-inch Ramon road line will flow nearly full this spring, and Keeffe recommended that no sizable sewer connection be made without considerable study. The old army line extending from El Mirador Hotel to the plant is only operating at one-fifth capacity now, but to extend it to relieve the other line of part of its load would cost \$15,000.

IF THE PLANT is required to operate at overload, it will result in additional operating costs and objectionable odor, Keeffe said.



LEE ODLE, right, has been named secretary-manager of Desert County, Inc., and work has now been started on preparation of a brochure which will be mailed to all residents of the proposed new county. Above, Odle discusses the brochure with President Ted Smith, following the announcement of Odle's appointment at a luncheon meeting at the Shadow Mountain Club.

DESERT

be mailed to everyone in the proposed Desert County.

A campaign for financial aid from residents of this area will also be started in the near future, with civic leaders of the different communities now being contacted as to their willingness to accept the chairman-ship.

A thorough study of the problem will be undertaken prior to taking steps for formation of a new county, Odle said.

Sirens to Sound Again Monday

Walter Pagen, chief observer for the Palm Springs Ground Observation Corps, said Wednesday that the regular test of the air raid warning system here would take place at 10 a.m. next Monday.

Pagen said Villagers are urged to listen for the sirens and note that they are a reminder to check first aid and emergency food supplies to maintain preparedness.

Three Fined in Gambling Case

Three men arrested on gambling charges last week were given a \$250 fine, with \$200 suspended on six months' probation, when appearing in justice court Tuesday.

The men, John Paraton, 53, Florencio Dumlo, 45, and Sammy Gaperio, 48, were taken into custody Thursday evening at Paraton's home, 435 East Arenas road. Fourteen other persons were released.

The group had been playing "High Q," a Filipino gambling game.

The Desert Sun

Established 1927

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2 LUXURY TOWN HOUSE APARTMENTS
Furnished, 1 single, 1 double now available for sub-lease. Short or long term. POOLS — LANAIS — SUN DECKS — convenient location. KOFFEE KUP — 24 hour service. DON'S BEACHCOMBER — DIANE'S — ROBERTS LTD. — THE SWEATER CHEST — in building.

STORE FOR LEASE...25' FRONT
ON PALM CANYON. 1575 SQ. FEET

This property under exclusive management of

TERRY RAY REALTY
773 NORTH PALM CANYON DRIVE
PHONE 2064

The Desert Sun—4th
PALM SPRINGS, CALIFORNIA
Thursday, January 27, 1955

Submarine

Thief Uses Pool to Enter Home

The unique swimming pool at the Raymond Loewy home, 610 Panorama road, was responsible for another burglary at the home last week, with a drum valued at \$100 being taken this time.

The pool, which extends into the living room from the outside, had been drained Tuesday, according to caretaker Harry Barber.

It is believed that entry was made by dropping into the pool and then walking into the house, officers said.



CUSTOM EARMOLDS
for all types of HEARING AIDS

No matter what make hearing aid you wear, you will want the comfort and efficiency of a Genuine Zenith Custom Earmold. Made from an exact impression of your ear in Zenith's new, ultra modern Earmold Laboratory. Available in two popular types:

Standard Earmold \$6.50
"Phantom" Earmold \$11.50

Remember...it's not a genuine Zenith Custom Earmold unless it bears the Zenith lightning-flash trademark!

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Phone 4321

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By The Reverend DOUGLAS JONES BINTLIFF
Student of Dr. Ernest Holmes

8:15 Sunday
AT THE YOUTH CENTER
386 North Belardo Road

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DeLuxe Accommodations
Delicious Food
Delightful Cocktails
Dancing Nightly

all in an atmosphere of ease and comfort

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Bob Howard, Owner

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For Reservations Phone 2227

572 N. Indian Ave. • Palm Springs

Wednesday Club to Install Feb. 2

New officers of the Wednesday Night Club will be installed at the annual dinner dance Wednesday evening, February 2, at the Chi Chi Starlite Room.

New officers are: Mort Weissman, president; Dr. S. M. Brown, first vice president; Al Lehnfeld, second vice president; Morrie Udell, secretary, and Irwin Coulton, treasurer.

Members and friends who plan to attend are urged to make immediate reservations by phoning Weissman, 7984, or Udell, 7775.



Stop...

Go Refreshed

with vigorous
Canterbury TEA

Relax with a cup of Canterbury! Notice that golden-amber color—sunshine in a cup! Taste that lively, bracing flavor... feel Canterbury's bright refreshment bring new vigor and life. Stop—for Canterbury—the one fine tea that always costs you less...



at
SAFEWAY



(Chamber of Commerce Photo)

MONTE HERBERT, desert area chairman for the Riverside County Heart Fund, is shown here with three of the women who are heading the advanced gifts drive. On left, Mrs. Jack French, (who with her husband will be the Sweethearts of the Sweetheart Ball), on his right, Mrs. Ray Gilliland and Mrs. Alexander Marcuse. Others on the advance gift committee are Mmes. Chester Adler, Charles Becker, Ruth Bradley, Harry Joe Brown, Henry Dollard, Lloyd Frank, Barney Gengenbach, Louis Golan, Milt Hicks, Al Hunt, Mary Hurrell, Asher Levy, John Luccarelli, S. P. Manasse, Milton Portis, George Robertson, E. H. Robertson, Lester Selig, A. R. Simon, Alfred Strauss, Monte Warshawer, Henry Weinberger.

Delay Hearing on Turf Club Suit

Hearing of oral arguments in the suit of the Palm Springs Turf Club against the California State Racing Board scheduled this week in Judge John Gahbert's superior court at Riverside, has been indefinitely postponed, F. Culver Parker, of the club said Monday.

He received notice that the hearing will be held at a later date, to be set by the court.

The Turf club filed for a writ of mandamus and attorneys for the racing board demurred. The Turf club then, on January 14 filed an amended complaint with photostats of its evidence.

Hearing on these briefs will be heard within 60 days, it is expected.

Safety Tips

STATE WIDE SERVICE

The California Highway Patrol emergency telephone number "Zenith 1-2000" will be in use practically statewide by February 1 according to an announcement released today by the Patrol.

"This special service is designed exclusively for reporting traffic emergencies outside cities to the Highway Patrol," declared Patrol Commissioner B. R. Caldwell. "There is no charge for the service even when the patrol office called is in a toll zone."

"In order to keep the Zenith 1-2000 line open for real traffic emergencies, routine matters should continue to be reported in the usual manner using the regular telephone number assigned to the patrol office in the area," Caldwell continued.

"This will enable the patrol to handle emergencies more expeditiously."

"Motorists are urged to carry the emergency number on their persons or in their cars for ready reference. Additional information concerning this program may be secured from any Highway Patrol office," the commissioner added.

"California is the first state to offer a statewide emergency service covering traffic emergencies."

Firemen Distribute Heart Campaign Collection Boxes

Plastic coin boxes, designed in the shape of a red heart and featuring the campaign slogan "Help Your Heart Fund—Help Your Heart," will be distributed by the Palm Springs Volunteer Fire Department under the supervision of Bill Omlin.

The boxes are to be displayed in Palm Springs' principal public places such as mercantile establishments, service stations, restaurants, hotels, professional offices, and will remain throughout the month of

February as an ever-present reminder of the 1955 Heart Fund.

"The members of the Palm Springs Fire Department are supporting the Heart Fund by donating their time to distribute the plastic boxes. Therefore we are confident that we are going to receive the fullest cooperation from local management and we are also certain that the coin box yield this occasion will far exceed that of any previous year," said Monte Herbert, local Heart chairman.

Car Clouter It's a Boy

Flees with Loot
Despite Surprise

Even though surprised in the act, a car clouter made off with items valued at \$55 from the car of June MacPhail, 1447 North Palm Canyon drive, shortly after 2 a.m., Sunday.

The suspect was surprised by another person returning home, but escaped.

Taken were an electronic eye, cigarette lighter, car registration and ownership slips.

Juveniles Again in Trouble with Law

Two juveniles, 13 and 14 years of age, taken into custody last week on an auto theft charge which later was reduced to "joy riding," were arrested here again Monday on a burglary warrant issued by Indio authorities.

Another youth, 13, had been held on the auto theft charge.

Wallet Stolen from Purse of Villager

Theft of a wallet from her purse where it had been left on a desk in a North Palm Canyon drive office, was reported to police last week by Mary McGraw, 3960 Calle San Antonio.

The wallet contained \$27 in cash, driver's license and other personal identification.

Hub Cap Thief Now Has Another One

Theft of a hub cap from his car parked in the 500 block of North Indian avenue Saturday evening was reported to police by Lance Haugwitz Reventlow, Hollywood.

The hub cap was valued at \$15.

Palm Valley School Plans Hoop Squad

Basketball courts are now in the process of preparation at Palm Valley School, private day school for grades five through 12, according to J. Blake Field, owner-director.

A team will be organized in the near future, and games will be scheduled with the Desert Sun school of Idyllwild.

Four Dwellings Started in Week

Four dwellings, three swimming pools, and a \$38,000 medical building to be built by Dr. Hugh Stephens, marked the week's building permits.

Permits issued by the city department of buildings went to:

- (a) John Guedel, 436 Olancha, addition, \$4,000.
- (b) John Guedel, 436 Olancha, Libbott Pools, swimming pool, \$4,000.
- (c) Mr. and Mrs. Ted Kahn, 546 Camino Real, Hoams Construction, swimming pool, \$5,000.
- (d) Jack Meiselman, 2270 Park drive, Ryan & Ryan, dwelling, \$16,000.
- (e) Mary B. Nelson, 1129 Manzanita avenue, J. S. Pawling, dwelling, \$26,000.
- (f) Palm Springs Health Center, 459 East Tmado road, Jack Stuart, furnace installation, \$625.
- (g) J. S. Pawling, 2020 South Palm Canyon, dwelling, \$15,000.
- (h) P. Pollard, 679 Palo Verde, Libbott Pools, swimming pool, \$5,000.
- (i) George Rasmussen, 1151 North Indian avenue, storage room, \$3,000.
- (j) Mr. and Mrs. Louis Richman, 111 Indian Trails, Forman and Sons, dwelling, \$12,000.
- (k) E. E. Robin, 1120 East Alejo, Grude, addition, \$1,500.
- (l) Dr. Hugh Stephens, 1798 McCallum Way, H. H. Foster, medical building, \$38,000.

Employers Receive State Tax Forms

Robert C. Kirkwood, chairman of the Franchise Tax Board has announced that information return forms have been mailed to all employers who filed last year or who have recently requested Forms IT599 and IT596.

If during 1954 they paid \$2,000 or more to a single person or \$3,500 or more to a married person, they are required to file a Form IT599 to report those payments to each individual.

Forms and information concerning them may be obtained from the Franchise Tax Board, 1522 E. Street, San Bernardino.

Blame Juveniles for Malicious Mischief

Malicious mischief, breaking locks off four buildings and damaging a wall and crockery, was reported to police Sunday by Pearl Wheeler Martin, 2450 Araby drive.

Juveniles are believed responsible for the vandalism, officers said.

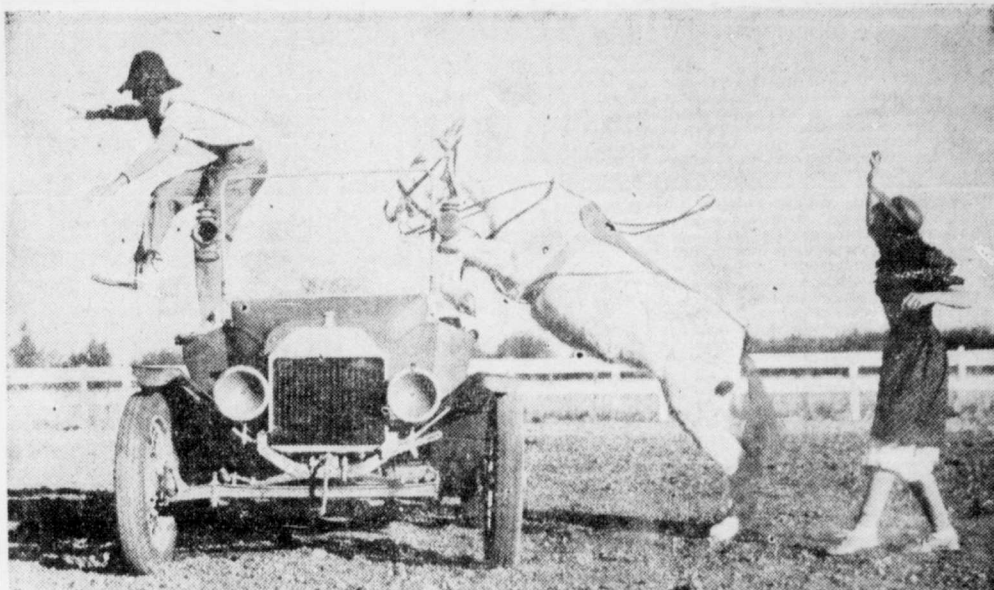
Grant Permit for New Trailer Park

Robert Hollister Monday was granted a zoning permit for a trailer park at Tramview Village on Highway 111, east of Palm Springs.

The park will be on the north side of the highway.

GREASE FLAMES UP

Firemen from Station No. 1 answered a call for a grease fire on a stove at 538 Calle Abrobia about 5:30 p.m., Monday.



AMONG THE MANY special acts to be presented at the Mounted Police Rodeo February 5 and 6 features the Hendricks family, well known trainers. One of their acts with a trained mule, is shown above. The event will be held at the Polo Grounds with Warren Coble as general chairman.

Legal Notices

SCHOOL BOND ELECTION NOTICE

Notice is hereby given to the qualified electors of Palm Springs Unified School District of the County of Riverside, State of California, that in accordance with law, an election will be held on February 15, 1955, in said District, between the hours of 7:00 a.m. and 7:00 p.m., during which period and between which hours the polls shall remain open at which election there will be submitted the question of issuing and selling bonds of said District for the amount of Two Million One Hundred and Twenty-five Thousand Dollars, for the purpose of raising money for the following purposes:

- (a) The purchasing of school lots.
- (b) The building or purchasing of school buildings.
- (c) The making of alterations or additions to the school building or buildings other than such as may be necessary for current maintenance, operation, or repairs.
- (d) The repairing, restoring or rebuilding of any school building damaged, injured, or destroyed by fire or other public calamity.
- (e) The supplying of school buildings with furniture or necessary apparatus of a permanent nature.
- (f) The permanent improvement of the school grounds.
- (g) The carrying out of the projects or purposes authorized in Section 18010 of the Education Code, to wit: Providing sewers and drains adequate to treat and/or dispose of sewage and drainage on or away from each school property.

All of the foregoing purposes enumerated herein are hereby united and shall be voted upon as one single proposition. Said bonds proposed to be issued and sold shall bear interest at a rate of not exceeding five per cent per annum, payable annually for the first year the bonds have to run, and semi-annually thereafter.

The number of years the bonds, or any series thereof, are to run shall not exceed 25 years from the date thereof or the date of such series thereof.

For the purpose of holding said election, the School District shall be and is hereby divided into five Bond Election Precincts, numbered from 1 to 5 consecutively, as hereinafter described, and the persons hereinafter named being competent and qualified electors of said School District, and of their respective Bond Election Precincts, as hereinafter set forth, and said Officers of Election shall conduct said election and make returns therefrom pursuant to law.

The voting precincts, polling places and election officers duly designated and appointed are as follows:

BOND ELECTION PRECINCT NO. 1 shall include all the area embraced in the established Riverside County Election Precincts known as Palm Springs 2, 6, 7, 9, and 11.

POLLING PLACE therein shall be at Katherine Finchy School, 777 Tachevah, Palm Springs, California.

Officers of Election for said Bond Election Precinct:

Inspector: Mr. Ellis S. Gottheuer.

Judge: Mrs. Helen B. King.

Judge: Mrs. Frances H. Nunan.

BOND ELECTION PRECINCT NO. 2 shall include all the area embraced in the established Riverside County Election Precincts known as Palm Springs 1, 8, 12, 13, 14, and 15.

POLLING PLACE therein shall be at Cahulla School, 833 Mesquite, Palm Springs, California.

Officers of Election for said Bond Election Precinct:

Inspector: Mr. Francis G. Manington.

Judge: Mrs. Alice M. Hough.

Judge: Mrs. Sara H. Wood.

BOND ELECTION PRECINCT NO. 3 shall include all the area embraced in the established Riverside County Election Precincts known as Palm Springs 3, 4, 5, 10, and 16.

POLLING PLACE therein shall be at Van Fleet, Cathedral City, California.

Officers of Election for said Bond Election Precinct:

Inspector: Mr. James K. Wolseth.

Judge: Mrs. Florence P. Powell.

Judge: Eleanor McNamara.

BOND ELECTION PRECINCT NO. 4 shall include all the area embraced in the established Riverside County Election Precincts known as Cathedral City 1, 2, 3, Thousand Palms, and those portions of Palm Desert, Palm Springs, and Cathedral City, California.

POLLING PLACE therein shall be at Cathedral City School, 2nd and Van Fleet, Cathedral City, California.

Officers of Election for said Bond Election Precinct:

Inspector: Mr. James K. Wolseth.

Judge: Mrs. Florence P. Powell.

Judge: Eleanor McNamara.

BOND ELECTION PRECINCT NO. 5 shall include all the area embraced in the established Riverside County Election Precincts known as Desert Hot Springs and Garnet.

POLLING PLACE therein shall be at Desert Hot Springs School, 2nd and Palm Drive, Desert Hot Springs, California.

Officers of Election for said Bond Election Precinct:

Inspector: Mrs. Mayme E. Kingery.

Judge: Frances Evelyn McGee.

Judge: Gladys Keen.

Each qualified elector of the Palm Springs Unified School District shall be entitled to vote only in the School District Bond Election Precinct of which he is a resident.

The governing board of the School District shall meet on the seventh day after the election at its usual meeting place at 1:00 p.m. and publicly canvass the returns.

IN WITNESS WHEREOF, we have hereunto set our hands this 13th day of January, 1955.

RAYMOND M. SORUM
HELEN K. STALEY
HUGH STEVENS
HAIG HARRIS
PAUL S. THAYER

Members of the Governing Board of Palm Springs Unified School District of Riverside County, California.

404—Desert Sun, Jan. 20, 27, Feb. 3, 1955

Legal Notices

shall include all the area embraced in the established Riverside County Election Precincts known as Palm Springs 2, 6, 7, 9, and 11.

POLLING PLACE therein shall be at Youth Center, 306 North Belardo, Palm Springs, California.

Officers of Election for said Bond Election Precinct:

Inspector: Mrs. D'Estia H. Williams.

Judge: Mrs. Harriet L. Henderson.

Judge: Mrs. Janet W. Mitchell.

BOND ELECTION PRECINCT NO. 4 shall include all the area embraced in the established Riverside County Election Precincts known as Cathedral City 1, 2, 3, Thousand Palms, and those portions of Palm Desert, Palm Springs, and Cathedral City, California.

POLLING PLACE therein shall be at Cathedral City School, 2nd and Van Fleet, Cathedral City, California.

Officers of Election for said Bond Election Precinct:

Inspector: Mr. James K. Wolseth.

Judge: Mrs. Florence P. Powell.

Judge: Eleanor McNamara.

BOND ELECTION PRECINCT NO. 5 shall include all the area embraced in the established Riverside County Election Precincts known as Desert Hot Springs and Garnet.

POLLING PLACE therein shall be at Desert Hot Springs School, 2nd and Palm Drive, Desert Hot Springs, California.

Officers of Election for said Bond Election Precinct:

Inspector: Mrs. Mayme E. Kingery.

Judge: Frances Evelyn McGee.

Judge: Gladys Keen.

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404—Desert Sun, Jan. 20, 27, Feb. 3, 1955



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THE point? It may cost you hundreds of dollars, if someone is injured on your premises!

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PHONE 2719

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THE BARN
RAMON RD. & INDIAN AVE.

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Announces the opening of her office at
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Specializing in
Obstetrics, Gynecology, Electro-Surgery

Formerly located at
9367 El Dorado, Sun Valley, California

Youth Center

Nominations Set
for this Afternoon

Nomination of new officers for the Palm Springs Youth Center will be made at a membership meeting Thursday afternoon, starting at 4 p.m. Director Ted McKinney reported.

SPECIAL TIRE PRICES!

SAVE AT LEAST \$5
ON EACH TIRE PURCHASED!

Buy Tires and Tubes at

O. K. TIRE SHOP

CATHEDRAL CITY . . . 619 BROADWAY

NEW O.K. TIRES	670x15	14.95
FULLY GUARANTEED	710x15	20.95
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RECAPS & RETREADS	800x15	24.95

plus tax and exchange

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STORAGE**
SPACE TO OPERATE ANY
TYPE OF BUSINESS
LOCATED IN
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555 OLEANDER ROAD
(off Ramon Road)
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MOTEL WANTED
We have a client who would consider trading a choice business property well leased and located in one of the best blocks on Colorado Blvd., Pasadena, for a good motel in Palm Springs. This property is clear and valued at \$175,000.
PLEASE COMMUNICATE WITH MR. DE SURVILLE,
BUSINESS PROPERTY DEPARTMENT
THE WILLIAM WILSON COMPANY
"Since 1887"
40 No. Garfield Sy 3-8111 Pasadena Ry 1-6961

**Palm Valley School
Plans Hoop Squad**
Basketball courts are now in the process of preparation at Palm Valley School, private day school for grades five through 12, according to J. Blake Field, owner-director.
A team will be organized in the near future, and games will be scheduled with the Desert Sun school of Idyllwild.

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Palm Springs Phone — 2954
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Brilliant Net Play Marks Racquet Club Tournament

Fotres Win Men's Doubles Title;
Flo Allen, Bautzer, Mixed Doubles

Brilliant play, the best in the tournament's five year history, highlighted all events of the Pabst Blue Ribbon Tennis tourney held over the weekend at the Racquet Club.

Winners, after hard fought battles, were: Vincent Fotre Sr., and Vincent Fotre Jr., Men's Doubles, Championship division and Marion Hawks and David May, second flight; Flo Allen and Greg Bautzer, Mixed Doubles; Championship flight; and Mrs. William Powell and Nelson McInch, second flight.

THE FOTRE father and son combination defeated Van Zerbe and Joe Ciano, 6-4, 9-7, in one of the best matches of the afternoon. They had entered the finals by defeating Charles Farrell and Nelson McInch, 6-2, 6-2, while Ciano and Zerbe had qualified by defeating Jim Phillips and Greg Bautzer. There were four brackets in the Championship flight, with four teams in each. The winners moved into the semi-finals. Brackets were: Zerbe-Ciano, Fred Morrison-William Hays, Chris Schwarzenbach-Claugh Steele, Bob Freedman-Jim Ford; Phillips-Bautzer, James Boyle-Maurice Smith, Gus Kettmann-John Krysiak, C. Corwin-Bob Bregman, Fotre-Fotre, George White-George Spellman, Joe Abrams-Bob Weiler; Farrell-McInch, Walter Blair-Richard Jacks, Lou Miller-Rusty Burbridge.

IN THE SECOND FLIGHT, Mixed Doubles, Hawks and May defeated Sam Sontag and Mike Reed, 6-4, 6-1, even though May had suffered a sprained ankle in the semi-finals when he stepped on a tennis ball. The winners had defeated Freeman Dierlan and Ken Debbis, 6-1, 6-1, in the semi-finals while Sontag and Reed defeated Julian Marks and Scotty Rubin, 8-6, 6-3.

There were four brackets in this round robin elimination, with the following teams: Sontag-Reed, Jennings Lang-Kirk Lynn, Mac Krim-R. Pimm, Jack Hump-Omar Faeed, Marks-Rubin, George and Frank Ripley, Ray Carpenter-Fred DiSilva, Roger Williams-Seamus Nunan;

Dierlan-Debbis, Charles Edison-Jim Morton, Sidney Adelstein-Mary Goldman, Karl Kramer-Vic Robins, Marjorie Jackson-Joe Ciano, Lonnie and Vincent Fotre Jr., Betty Stumpf-Maurice Smith, Bob and Mary Carey; Flo Allen-Bautzer, Nancy Kinner-David May, George and Sunny Hoyt, Jane Stanton Gallagher-Charles Farrell, Francisca Leland-Van Zerbe.

FLO ALLEN and Bautzer defeated Marjorie Beuschafer and Jim Phillips in the finals of the Championship Flight, Mixed Doubles, 6-4, 7-5, after rallying from a 4 to 2 deficit in the final game.

There were only two brackets in this flight, with the following teams: Marjorie Neuschaefer-Phillips, Marjorie Jackson-Joe Ciano, Lonnie and Vincent Fotre Jr., Betty Stumpf-Maurice Smith, Bob and Mary Carey; Flo Allen-Bautzer, Nancy Kinner-David May, George and Sunny Hoyt, Jane Stanton Gallagher-Charles Farrell, Francisca Leland-Van Zerbe.

Mrs. Powell and McInch scored the most one-sided victory in the finals of the Second Flight, Mixed Doubles, 6-1, 6-3, over Addie Clark and John Krysiak. In the semi-finals, the winners defeated Mr. and Mrs. Chris Schwarzenbach, 6-2, 6-1, and the second place team downed Mary Hoyt and Bill Hays, 6-4, 6-3.

THERE WERE four brackets with the following teams: Addie Clark-Krysiak, Laura Greer-Ray Carpenter, Mr. and Mrs. Karl Kramer, Mr. and Mrs. Clough Steele; Mary Hoyt-Hays, Mrs. Richard Jacks-Bob Bregman, Mr. and Mrs. Ed Van-Meter, Mr. and Mrs. (Marie Windsor) Jack Hupp, Barbara Rosin-Sidney Adelstein; Mr. and Mrs. Chris Schwarzenbach, Mrs. Seamus Nunan-Dr. B. H. Pollak, Mr. and Mrs. J. Teaze, Mr. and Mrs. (Vera Ellen) Victor Rothschild, Fred and Dot DiSilva; Lucille Roellig-Roger Williams, Juanita Paul-Chiff Henderson, Mrs. Powell-McInch, Carol Sandon-Bob Zell.

Trophies were awarded by Mr. and Mrs. Charles Farrell, Mrs. David May, Marie Windsor, Mr. and Mrs. Richard Anderson, and Mrs. Vincent Fotre Jr.

Howard Kinsey and Frank Hrop were referees. Dave Giliam, Racquet Club pro, was in charge of the draw and tournament arrangements.

Final Yo Yo Competition on Saturday

One more chance remains for all Village boys and girls to win the local Yo Yo championship, when final competition is held Saturday from 9 a.m. to noon at the Youth Center.

Age limits are 8 to 14, according to Howard Haddock, city recreation director, and Ted McKinney, Youth Center director, co-sponsors of the tournament.

All prizes will be awarded following competition at noon. The overall winner will compete in the district contest at Pomona.



WINNERS AND RUNNERSUP in the Racquet Club fifth annual Blue Ribbon Tennis Tournament are pictured with the persons who presented the prizes. Championship Flight Winners in the Men's Doubles were Vincent Fotre, Sr., and Jr., and winners in the A Flight Mixed Doubles were Flo Allen and

Greg Bautzer. Above are left to right, A. L. Zerbe, Deenie Best, Joe Ciano, Mrs. William Powell, Nelson McInch, Addie Clark, John Krysiak, Mrs. Richard Anderson, Mr. Anderson, Vincent Fotre, Sr., Charles Farrell, Mrs. Vincent Fotre, Jr., and Mr. Fotre.

Banning Defeats Engineers, 44-30

An aggressive Banning team demonstrated to the Army Engineers Monday night why it holds first place in the City Recreation League, by scoring a decisive 44 to 30 victory.

The game started slowly, with the Banning cagers taking a lead in the second quarter and then steadily increasing the margin the rest of the game.

Minor of Banning took scoring honors with 16 points, while Palmanteer led the Engineers with seven.

ARMY ENGINEERS-30			
	FG	FT	TP
Kvach, f	1	2	4
Mercer, f	0	2	3
Larson, f	2	0	3
Palmanteer, c	3	1	7
Hartman, g	0	2	2
Balley, g	0	0	6
Brinson, g	0	0	6
	6	6	30

BANNING-44			
	FG	FT	TP
Greener, f	1	2	4
Hayes, f	0	1	11
Evary, c	0	2	2
Herrera, g	1	1	3
Anderson, g	1	1	3
Miner, g	1	4	16
	4	16	44

Perris Next on Schedule for Indians

Palm Springs Indians will travel to Perris Friday night to meet the winless Panthers. Bee game starts at 7, and the Varsity contest at 8.

Perris Tuesday night dropped a 62 to 24 decision to San Jacinto, while the Indians lost 53 to 37 to Coachella.

Other games Friday night have Hemet at Banning, Beaumont at Elsinore, and San Jacinto at Coachella.

RIVERSIDE COUNTY LEAGUE			
	W	L	TP
Coachella	6	0	304
San Jacinto	6	0	298
Elsinore	4	2	269
Palm Springs	3	3	266
Beaumont	2	4	271
Hemet	2	4	265
Banning	1	5	201
Perris	0	6	210

Scores Tuesday			
Coachella 53, Palm Springs 37			
San Jacinto 62, Perris 24			
Elsinore 60, Hemet 39			
Banning 49, Beaumont 25			

Games Friday

Palm Springs at Perris

Hemet at Banning

Beaumont at Elsinore

San Jacinto at Coachella

From Page 1—MORE ABOUT

GOLF TOURNAMENT

who are expected to return here for the Ryder Cup matches at Thunderbird in November cannot be discounted either. They are A. J. Harman, J. D. Pritchett, J. R. Jacobs, B. J. Hunt and Peter Alliss.

FRED HAAS is defending champion, having nosed out Bo Winninger in the final round last year with a sensational 20 under par score of 268. Winninger, who shot a 61 in the first day's play in 1954 to set a new course record, on Monday served notice that he will be among the contenders. He shot a 63, as did Cary Midgoff, winner of the Pebble Beach tournament.

Little had a 33 in nine holes Tuesday, and Ted Kroll had a 64 for the full 18. Practice play saw a rarity in tournament golf, a hole-in-one shot by Bud Holscher on the 149-yard, par 3, eighth hole at Thunderbird. No report came through on the round of Tommy Bolt, who won the San Diego Open.

A VARIED PROGRAM for galleryites is offered for the four days of competition.

City Recreation Dep't Events

Basketball — Monday and Wednesday evenings. High school gymnasium. 7:30 and 8:30 p.m.

Square Dancing — Every Wednesday night. Frances Stevens school auditorium, 8 to 11 p.m. Osa Matthews, caller.

Tennis Clinic — Every Tuesday night. Tamarisk Park courts. 7:30 to 8:30 p.m. Ed Meyerson, tennis pro, instructor.

City Parks — DeMuth Park, Ramon and Indian avenues, Tamarisk Park, three lighted tennis courts, children's playground, shuffleboard and horse-shoe courts, picnic area.

COMING EVENTS

Yo Yo Contest—Third annual co-sponsored by City Recreation department and Youth Center, Saturday, January 22, and Saturday, January 29, at Youth Center, 9 a.m. to 12 noon.

Junior Tennis Tournament—Fourteenth annual, starts February 7. Finals February 26 at the Tennis Club.

For information concerning use of Polo Grounds and other city facilities, contact Howard Haddock, city recreation director, phone 2202.

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Hornets Upset by Nite Hawks

Desert Nite Hawks upset the second place Green Hornets Monday night with a last quarter rally which gave them a two-point, 38 to 36 decision.

Green Hornets had led throughout most of the game, before the Nite Hawks started their rally.

Jim Holland with 14 points and Wilfred Lucas with 12, paced the winners, while Bob Clinton was high for the Green Hornets with 15.

DESERT NITE HAWKS-38			
	FG	FT	TP
Strange, f	3	2	8
Weinstock, f	1	0	2
Laster, f	2	0	4
Holland, c	3	1	7
Phillips, c	3	1	7
Clinton, g	3	0	0
Roberts, g	0	0	0
	14	8	36

W. Lucas, f			
	FG	FT	TP
W. Lucas, f	4	4	12
H. Lucas, f	0	0	0
Holland, c	6	2	14
Lewis, c	1	0	2
Morris, g	4	8	8
Roberts, g	1	0	2
	16	6	38

Complete tie-off times for all pros and amateurs today and tomorrow are printed below. The first figure is for Thursday's game, the second for Friday.

7:30-10:34 Dave Douglas, Merritt Joslyn, Errol Murphy, Tony Procono.

7:38-10:42 A. J. Harman, O. M. Slosson, Walter Punsing, L. E. Owens.

7:46-11:14 George Howard, Milt Hicks, Frank Hoy, Dr. Stan Rice.

7:54-10:58 Jerry Barber, Dick Guelich, R. Moran, Chas. Swartzbaugh.

8:02-11:06 John Palmer, John Dawson, Geo. Wales, Gordon Prentice.

8:10-12:22 Billie Vingo, C. Carter, Jack Lynch, Joe Froggatt.

8:18-11:38 Doug Ford, Arnold Rosencel, Bob Kenaston, Tom Carroll.

8:26-11:30 Lloyd Mangrum, Dick Meyers, Bob Hoffmann, Dr. Edgar Petty.

8:34-11:34 Jimmie Clark, Frank Armstrong, Dick Long, Zack Brinkerhoff.

8:42-12:02 J. D. Pritchett, Jess Delaney, Geo. Roberts III, Walter Lentholt.

9:14-12:30 Bud Holscher, Ralph Kimer, Walter Mulhady, Bob Clark.

9:58-12:16 Vally Ulrich, Fred Whitman, Gene Gough, Harry Wheeler.

9:06-12:58 Bob Rosburg, Chauncey Needham, Joe Getz, Warren Bean.

9:14-12:30 Bud Holscher, Ralph Kimer, Harold Bopper, Ray Jones.

9:22-9:36 B. J. Hunt, Hoagy Carmichael, Dick Sideman, Maynard Laswell.

9:38-8:02 Eric Stenar, Frank Harper, Bucky Harris, Clarence Goodwin.

9:46-7:34 Mary Furgol, Harold Hicks, Bob Little, Neil Jamison.

9:54-12:42 Shelly Mayfield, Don Pegler, Dr. Felix Rossi, Ralph Singer.

10:02-12:34 Dick Little, Ross Clark, John Curci, Geo. Barrett.

10:10-12:10 Byron Nelson, Ed Lowery, Dan Wray, Malcolm Cravens.

10:18-12:26 Jim Demaree, Bill Worthing, Geo. Lindsey, Bob Pierce.

10:26-8:10 J. R. Roberts, Frans, Carl E. Anderson, Allen Dale.

10:34-9:22 Julius Boros, W. A. Moncrief, Tibbitts, Jack Williamson.

10:42-9:14 Gene Little, Ross Clark, John Curci, Geo. Barrett.

10:50-9:06 Bo Whinger, Harrison Smith, Pollard Simons, John Cameron.

10:58-9:30 Walter Burkemo, Randolph Scott, Harwood Clark, John Kovachich.

11:06-8:58 Vic Ghezzi, Chas. O'Malley, Bob Little, Neil Jamison.

11:14-8:30 Dick Little, J. C. Earle, Ben Shearer, Neil Table.

11:22-9:38 Tommy Bolt, Joe Dyer, Frank Bruder, Phil Taber.

12:30-10:28 Dick Mayer, Paul Prom, H. R. Hamilton, Bill McKay.

11:38-10:18 Peter Thomson, Harland MacIsaac, W. L. Fairbanks, John Campbell.

11:46-8:42 Fred Hawkins, A. F. McClellan, Gabe Rosencel, Julius Peters.

11:54-8:34 Ted Kroll, Keat Hayes, Paris Lettinger, B. R. Murphy.

12:02-9:46 Mike Sogichak, Glen Norville, Mill Gray, Chas. Becker.

12:10-10:10 Cary Middlecott, Bob Walker, Ray Polley, Sam Taylor.

12:18-8:26 Fred Haas, Fred Kehlet, Bill Morgan, Eric Stauntin.

12:26-10:50 Peter Alliss, Gov. Dan Thorntholp, Hugh Davis, George Cameron.

12:34-8:18 Paul McGuire, H. L. Singleton, Frank Ryan, Major Reuben Fleet.

12:42-10:02 Al Besselink, Clive Roberts, Mor Kline, Harrison Palmer.

12:50-9:34 Fred Wampler, Dr. Wm. McBridge, Walter Gruendgen, Desi Arnaz.

12:58-7:30 Jimmy Hines, Carl Hammond, Jack Allgaier, Ed Sayre.

Sports Car Club to Meet Sunday

First annual President's Rally of the Palm Springs Sports Car Club will be held Sunday, January 30, with 31 cars scheduled to compete in a "Poker Rally" and all contestants and their guests participating in a charcoal broiled dinner at the Howard Manor at 4 p.m., with dancing to follow.

New officers of the club will be announced after the dinner, according to President Del Davis.

Awards, including the President's Trophy and two gold cups, are on display at Howard Manor.

The first car will leave Howard Manor at 10 a.m., and the last at 1:30 p.m.

Something New Added to Camel Races this Year

Something different in the way of camel racing will be presented to spectators at the 1955 Riverside County Fair and National Date Festival, being staged in the "Arabian Nights" theme at the County Fairgrounds, Indio, February 17-22, inclusive.

In past seasons camel race fans have seen the two-hump bactrian camels perform in their unpredictable antics often resulting in more of a confused melee than a race.

This season trained and speedier dromedary camels, the one-humped species famed as mounts for the military camel corps of Africa, will be entries in the camel race derbies. These camels, able to run like they have a built-in overdrive, will carry jockeys wearing colorful Arabian costumes and also numbers for the convenience of spectators.

CITY RECREATION LEAGUE			
	W	L	TP
Banning	6	1	357
Green Hornets	5	2	325
Chuck's Shell	3	4	428
Desert Nite Hawks	3	5	375
20 Palms Marine	2	6	142

Scores Monday

Desert Nite Hawks 38, Green Hornets 36

Banning 44, Army 30 (exhibition)

COACHELLA-41			
	FG	FT	TP
Chavez, f	2	0	4
Madros, f	2	0	4
Gaige, f	4	2	10
Lee, c	3	3	13
Morris, g	0	0	0
French, g	1	0	2
Perez, g	4	0	8
	16	5	41

Guitar Stolen from Parked Automobile

Theft of a guitar from his car parked at 200 Indio road between midnight and 2 a.m., Thursday, was reported to police by William P. Howard of Hollywood. The guitar was valued at \$110.

SON ARRIVES

A boy weighing nine pounds two ounces was born Friday, January 21, at Desert hospital to Raymond and Helen Chapman of 1484 Paseo de Marica.

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The Desert Sun—6
PALM SPRINGS, CALIFORNIA
Thursday, January 27, 1955

Arabs Win Over Indians 53 to 37 to Maintain Lead

Maintaining their league-leading position, the Coachella Arabs won a decisive 53 to 37 victory over the Palm Springs Indians Tuesday night on the local court.

The win kept the Arabs in a tie with San Jacinto, each having six consecutive wins.

Working off a tight zone defense, the Arabs held the Indians to mostly long shots while connecting on both long and short hoops themselves.

IT WAS COACHELLA all the way, as they held a 16 to 7 lead at the quarter, 27 to 20 advantage at halftime, and then went all out to make the score 53 to 37 after three periods.

Chuck Glaspi, Arab center, took top scoring honors with 14 points, with the Indians' Charles Jordan took second place with 13. Jimmy Judd and Sam Jones of Palm Springs each contributed nine points to the local attack.

Coachella had a 36.5 shooting percentage, hitting 23 of 33 shots, while Coach Arab Watt's team hit 17 of 59 for a 28.8 percentage.

JOHN LASTER starred on rebounding for the Indians, picking 12 off the blackboards.

The box score:

PALM SPRINGS-37			
	FG	FT	TP
Brubaker, f	1	0	2
Laster, f	2	0	4
Jordan, c	6	1	13
Costanzo, g	4	1	9
Harrison, g	0	0	0
Jones, g	4	1	9
	17	3	37

COACHELLA-53			
	FG	FT	TP
Hampton, f	4	2	10
Cramer, f	3	1	7
Glaspi, c	5	3	14
Judd, g	5	0	10
Rodriguez, g	6	0	12
	23	7	53

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FINALS IN POLO PLAY SLATED THIS WEEKEND

Finals in the exciting four-week play of the Desert Invitational Polo Championship Matches will be held this weekend at Shadow Mountain Club, with Shadow Mountain Club and San Bernardino fighting it out Saturday afternoon for a chance to meet Beverly Hills in the championship Sunday.

Both contests will be played at the Shadow Mountain field, starting at 2 p.m. Trophies will be awarded immediately following play.

Shadow Mountain moved into the semi-finals by defeating Palm Springs last Sunday, 6 to 5, in a sudden-death play-off. Players on the winning squad are Ted Pierce, Lisle Nixon and Lloyd Phillips.

Polo fans, who during the last three weekends have acclaimed the polo matches as the best ever held in arena polo, will have an opportunity Sunday to watch Don Howden in action. Howden, who is rated one of the greatest players in the game, was the star as his Beverly Hills team defeated LaJolla 7 to 4 to move directly into the finals.

Beverly Hills will play an exhibition match against Palm Springs on Saturday at 2 p.m., at the Polo Grounds. Preceding this match will be one played between LaJolla and the San Bernardino ladies' teams, starting at 1 p.m. Similar games will be played on Sunday. Members of the San Bernardino team are Helen Robbins, Georgia Ann DuPul and Arol Campbell.

Trophies will be given following these matches on Sunday. The teams are rated the two top women teams on the Pacific Coast.

Results last weekend at the local Polo Grounds were: San Bernardino 8, Palm Springs 4; Hidden Hills 10, Valencia 5; San Bernardino 12, Valencia 3; and LaJolla 5, Hidden Hills 4.

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SHADOW MOUNTAIN Polo Club, Ted Pierce, left, Lisle Nixon, center, and Lloyd Phillips, will meet the San Bernardino Polo club in the semi-finals of the Desert Invitational Polo Cham-

pionship Matches at the Shadow Mountain field Saturday afternoon. The winner will meet Beverly Hills for the title Sunday.

MORRISON ON GOLF

Little's Build, Swing, Are Solid

By ALEX J. MORRISON
Author of "A New Way to Better
Golf," Teacher of Champions

"DEVELOP a swing or a style according to your build or temperament."

This is some of the most misleading bits of golf advice I can name right now. In the charitable view to be taken you could find no more than a mite of truth about it.

This truth goes only as far as the player's individual build and temperament might affect his technique and performance.

And before you allow this mite of truth to appear as justification for the original false premises, just remember that there are scientific laws involved in the most consistently successful golf technique. Also that consideration for these laws must always be placed before those of the individual.

ALL OF THESE things are exemplified in Gene Little's case. On various occasions I've stated that fundamentally sound techniques for his club-swinging and shot-making are the top factors in his success. To most fans these things are not very important. They think more of the personal items involved, such as the player's build or temperament.

He has such a short back-swing," many will observe. Others confine their observations to Gene's age, size or manner. They consider his youth and solid frame deciding factors in his performances. His quiet way of doing things without a fuss and seeming freedom from tension impress the gallery. His good sized forearms and hands are credited as source of his power. His compact frame seems to account for the compactness of his swing.

In these various departments he has been compared with Ben Hogan and Sam Snead. He isn't exactly like them any more than you are. Obviously, mannerisms belong to their individual owners. Even if they do work for them, they can't do you any good.

Little, or any other golfer, has been and will be only as good as his use of scientific laws as shown by the proper head position, body action and leadership of his left side.

First 100-Grand Race Saturday at Santa Anita

Saturday's 8th running of the Santa Anita Maturity, the world's top-ranking racing classic for 4-year-olds, will be the first of the four "hundred-grand" headlines to be presented this winter. The Santa Anita Derby is to follow on February 19; the Santa Anita Handicap on February 26 and the San Juan Capistrano Handicap on the turf course on March 5 in the meeting that has been extended three days to Thursday, March 10.

The Maturity, on the same card with the \$25,000 San Gabriel Handicap on the grass, promises to draw its greatest field. Outstanding stars like Determine, greatest money-winning horse of last season; the Calumet Farm duo of Duke's Lea and Miz Clementine, the filly; and Correlation will clash with probably five or six others. The gross purse at stake will probably amount to around \$165,000.

A banner crowd is anticipated with the gates opening at 11 a.m. and the first race set to start at 1 p.m. It will close the first half of the season with the annual racing for charity on the schedule for next week.

READ SUN
CLASSIFIED ADS

Dennis, the Menace By Ketchum



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First Impression of Village Soon Changed for Editor

A railroad station standing in a lonesome state out on the desert, six and a half miles away from the Village, continues to amaze visitors to Palm Springs.

When those visitors are newspapermen they go home and write about it as did J. R. Fitzpatrick, publisher of the Citizens Tribune of Springfield, Illinois. He devoted about half of his "Main Street Observer" column to his visit here.

IT WAS HIS FIRST visit and he was fortunate to find a Village. Mrs. Laurena Heple, on the Golden State Limited which deposited him "in the middle of the desert, with a tall mountain on one side, and on the other side a little wooden building which is the railroad station, sitting lonely by itself."

Mrs. Heple, and her neighbor Mrs. Coleman who met her at the train, with true Village fervor, soon convinced him that here is "America's foremost desert resort" and he commented "No wonder IKE LIKES IT."

AFTER A STOP at El Mirador, where the visitor met Lillian Agar, the publisher went to the Heple home which he described as a "truly Hollywood type ranch house... with a prettily lighted pool." Showing him the town, the group dined at the Dunes where they saw Arlene Dahl and Fernando Lamas and the visitor was intrigued with the menu system... a little blackboard on the corner of the "L."

The lighted palm trees, smart Palm Canyon shops, towering EXPENSIVE PIN LOSS

Loss of a man's gold tie pin inset with two emeralds and diamonds, and valued at \$250, was reported to police Sunday by Miss Joan McLeod of Vancouver, British Columbia.

Clothes make the man. Lack of them, the woman—Phoenix Flame.

Little
Folks
Cottage

Home of the
unusual in
children's clothing
111 N. Palm Canyon Dr.
in the Desert Inn grounds

San Jacinto, the Becker residence, the golf courses impressed him, and he wrote "your home isn't considered complete unless you are equipped with a swimming pool."

On leaving his parting thought was "Palm Springs even exceeded our expectations — it is truly a rare jewel set in the white desert, and we can say, like General MacArthur, 'We shall return.'"

Our Heart Sun—70
PALM SPRINGS, CALIFORNIA
Thursday, January 27, 1955

200 Feet Palm Canyon Frontage

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Street to Street

Worth \$125,000

Owner will take

\$75,000

Reasonable terms

or a

Palm Springs home.
Up to \$25,000

This is about the
last large parcel of
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PIONEER REALTY CO.
OF PALM SPRINGS

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Phone 2727

Associate Brokers
Mike Jekyll Bill Colven
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OPENS WED., JANUARY 26

Little Lindy's 641 N. PALM CANYON DRIVE

OWNED AND OPERATED BY

CHARLIE SMITS

FOR MANY YEARS NOTED AS ONE OF

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FOREMOST CHEFS

Jewish
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Cooking

ALSO DELICATESSEN COUNTER
FOR FOODS TO TAKE OUT!

The Finest Quality and the Most
Expert Preparation and Service

Practically all types of Jewish Dishes
are to be served.
American Dishes as desired.

One of Palm Springs smartest
restaurants with a soft comfort-
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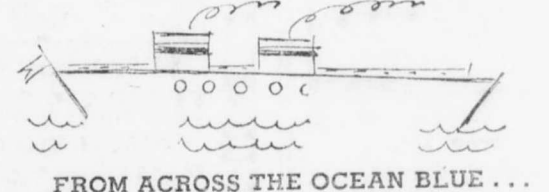


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WE WRAP
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Tourists, send your friends
and relatives a Gift that is
different! Transport in fash-
ion, the true splendor of
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Hawaii to name only a few!
Give us the size and we guar-
antee a perfect fit! We also
feature colorful Desert Resort
Fashions.

A colorful variety of
Casuals Shoes from
3.95

Frenchy
WOMEN'S SPORTSWEAR
136 N. Palm Canyon Dr. Phone 5686



Mrs. Ray Cree, Wife of Pioneer Villager, Taken

Mrs. Winifred Johnson Cree, wife of Raymond Cree, pioneer Palm Springs resident, succumbed at Santa Barbara after a lengthy illness Saturday.

Founder and then trustee of the Marsden Foundation for Gifted Youth at the Cree Ranch here for many years, she recently relinquished her work due to ill health.

She had been a patient at the Cottage hospital in Santa Barbara for some time.

Mrs. Cree was born in Ogden, Utah, November 1, 1893. She received her BA degree at Wisconsin Univ. and her MA degree at Oregon State, and PhD at the University of California. She was assistant psychologist at Mayo Clinic for a time and with the psychology department at Stanford University.

Besides her husband she is survived by two sons, David C. Johnson of Colorado Springs and Richard H. Johnson with the Chance-Vought Aircraft Corp. of Grand Prairie, Texas. Richard Johnson holds the national glider soaring record. She is also survived by a brother, Wylie Bent of San Jose, Calif.

Funeral services will be held tomorrow at 1 p.m. at All Saints by the Sea Episcopal church in Santa Barbara.

Interment will be in the Santa Barbara cemetery.

Nation's Biggest Auction Sale Set for February 14

Three large California hotels, a Hollywood office building and an unimproved business lot in Santa Barbara, with a total evaluation of \$2,756,350 will be sold under the auctioneer's hammer at the Town House, Los Angeles, on February 14 at 1:30 p.m. in what is believed to be the biggest real estate auction in the history of the west, if not the nation.

Announcement of the forthcoming sale was made by two Los Angeles auctioneers, Milton J. Wershow and Marnie Feigenbaum, who will conduct the auction jointly.

Going to the highest bidder will be such famous California landmarks as the Barbara Worth hotel, El Centro, leading hotel in the thriving Imperial Valley; the Pickwick hotel at Fifth and Mission streets, San Francisco; the Don hotel, Wilmington; the Yucca-Vine building, northwest corner of Yucca and Vine streets, Hollywood; and the corner lot at State and Sola streets, across from I. Magnin's new store, in Santa Barbara.

Purpose of the sale, the auc-



BILL MILNER, talented Cathedral City actor who has starred in many productions in the Palm Springs area, has been chosen to direct the "Arabian Nights" Pageant given in free evening performances during the 1955 Riverside County Fair and National Date Festival in Indio February 17-22 inclusive.

Bill Milner to Direct 1955 Arabian Nights Pageant

Bill Milner, talented Cathedral City actor who is well known to Palm Springs theater audiences, will be this season's director of the "Arabian Nights" Pageant staged in connection with the 1955 Riverside County Fair and National Date Festival in Indio February 17-22 inclusive.

He will have the job of putting nearly 100 actors through their paces for the spectacular musical extravaganza which will be presented with a new script in free evening performances from the huge outdoor Arabian stage on the fairgrounds.

MILNER HAS CROWDED a wealth of dramatic acting and theatrical work in his 26 years. He recently played in "Sailor's Delight" starring Eva Gabor and Paul McGrath at the Huntington Hartford theater in Hollywood. Prior to this he was on a ten-week tour of the leading Pacific coast cities in the stage production "What Every Woman Knows" with Helen Hayes and Kent Smith.

Keefe to Leave for San Bruno Friday

John Keefe, director of public works for Palm Springs for more than a year and a half, will relinquish his local post tomorrow to become city manager of San Bruno, California.

Keefe took over the local public works post in May, 1953. He is expected to leave for San Bruno tomorrow.

Contractors to Meet in Village

El Mirador hotel will be the gathering place for bankers, manufacturing and building industries when Excavation and Grading Contractors association opens a two-day convention tomorrow.

Highway construction in southern California will be the subject tomorrow at an open forum when the 400 delegates and associated groups convene.

Moderator of the forum will be John Server Jr., editor of Southwest Builder and Contractor. Representatives from the state engineer's office will be among the speakers.

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Thrifty Drug Stores filled more than 1,000,000 Banded Prescriptions in 1954... Yours & your Doctor's confidence in our integrity has created this outstanding record for Thrifty Banded Prescriptions.

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FOUNTAIN GRILL SPECIALS

JUMBO SHRIMP 'N CHIPS **59¢**

With shoestring Potatoes, Cole Slaw, Special Sauce, Roll and Butter. Deep fried, delicious.

SALE OF Simulated PEARLS

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- PINS
- BRACELETS

Your Choice **59¢**

2 for \$1.00*

Latest fashion designs and shimmering colors. See entire collection!

\$10.64 VALUE Allen's Formula 25

BONUS OFFER

Regular \$2.69 bottle of 25 FREE with purchase of regular \$7.95 bottle of 100 capsules.

BOTH \$7.95 FOR

\$2.00 VALUE! Dorothy Gray SUPER-STAY LIPSTICK DUO

2 Reg. \$1 Lipsticks Both for **\$1.10**

BUY 2—Get One FREE! HAZEL BISHOP NAIL POLISH TRIO

Choice of Shades Long-Lasting Color. **98¢**

\$1.00 VALUE! OPAQUE WHITE GLASS MIXING BOWL **39¢**

For electric mixer-juicer.

\$1.29 Value! CANNON BATH TOWELS

Choice of Many Colors 24x46 Inches **69¢**

\$11.08 Value! Combination \$9.95 Wahl Electric HAIR CLIPPER

- Regular 98¢-7-Inch BARBER SCISSORS
- .15c BARBER COMB

ALL FOR \$6.95

\$2.98 Value! Women's SPLASHEES RAIN BOOTS **98¢**

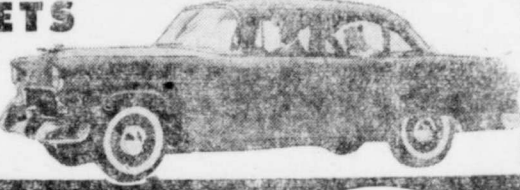
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Simply write your name and address on a Thrifty Cash Register Receipt (except liquor) or reasonable facsimile. Deposit in Display box. Subject to rules posted in store. Enter as many times as possible!



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• 33"x36" SIZE

Copies of expensive original hand-rolled hems. **69¢**

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To help you file your 1954 Federal Income Tax Returns. **50¢**

Now Available! VOLUME NO. 3 American International Encyclopedia

Volume No. 2 Still Available Get Volume 1 for only 25¢ **89¢**

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With Viosterol 100 CAPSULES **47¢**

RED ASTRINGENT Mouth Wash

FULL QUART **24¢**

\$14.95 VALUE! DELUXE STEP STOOL

Plastic Upholstered Seat and Back

\$7.77

Sturdily constructed. In your choice of bright red or yellow. Seat 24" high. Save almost half at your nearby Thrifty!

BORRO—100 Capsules B-COMPLEX

With Folic Acid and B-12 **97¢**

BORRO—100 Tablets 100 Mg. VITAMIN B-1 **\$2.27**

\$1.25 Value—Magic—Gallin Tin—FRENCH DRY CLEANER **59¢**

For Automatic Washers—10 Lb. Box **\$2.37 "All" Detergent** **\$2.19**

FREE! WILDROOT SHAMPOO

WITH PURCHASE OF GIANT SIZE WILDROOT CREAM OIL FOR THE HAIR \$1.39 VALUE

BOTH FOR ONLY 98¢

\$2.50 Value! Keapsit LUNCH KIT

With 1/2 Pint Vacuum Bottle. Round or Flat Style. All sturdy metal. **\$1.69**

BRACHS "TO MY VALENTINE" CHOCOLATES

HEART COXED 14-OZ. SIZE. **89¢**

59c VALUE! MILK CHOCOLATE LENTILS **49¢**

FULL POUND

\$1.00 Value! BATH and SHAMPOO SPRAY

Now Only **69¢**

REG. 69c JOHNSON'S KITCHEN JUBILEE WAX

16 OZ. **49¢**

TOOTH BRUSHES

ECONOMY PACK OF 6 **69¢**

For all the members of the family.

QUALITY LIQUORS

GEM OF KENTUCKY Blend of KENTUCKY WHISKEY

Fifth Gallon **\$3.09**

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Fifth Gallon **\$2.69**

KENTUCKY WINNER Bottled in Bond Kentucky STRAIGHT BOURBON

FIFTH GALLON **\$3.69**

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Full Quart **27¢**

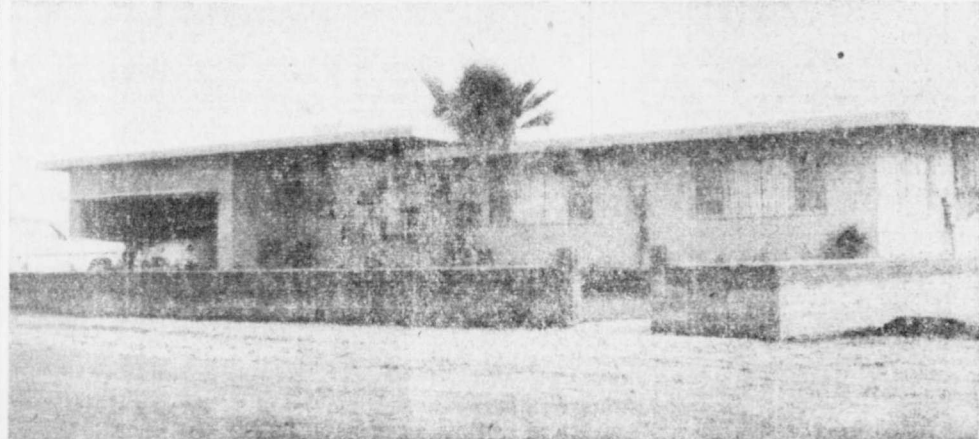
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\$1.49 GOLDTONE Thin Streamlined LIGHTER

With 4 Ounce Tin of LIGHTER FLUID and Package of FLINTS and WICKS **\$1.49**

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NOBODY - Yes Nobody Can beat this Value! LUXURY HOME - \$16,250



3 bedroom, 2 bath desert home. Living room 17x23, kitchen 10x19, breakfast bar, Swedish fireplace, forced air heat and cooling ducted, sliding glass doors to patio, completely insulated with tropi-cool roof, large 2 car garage.

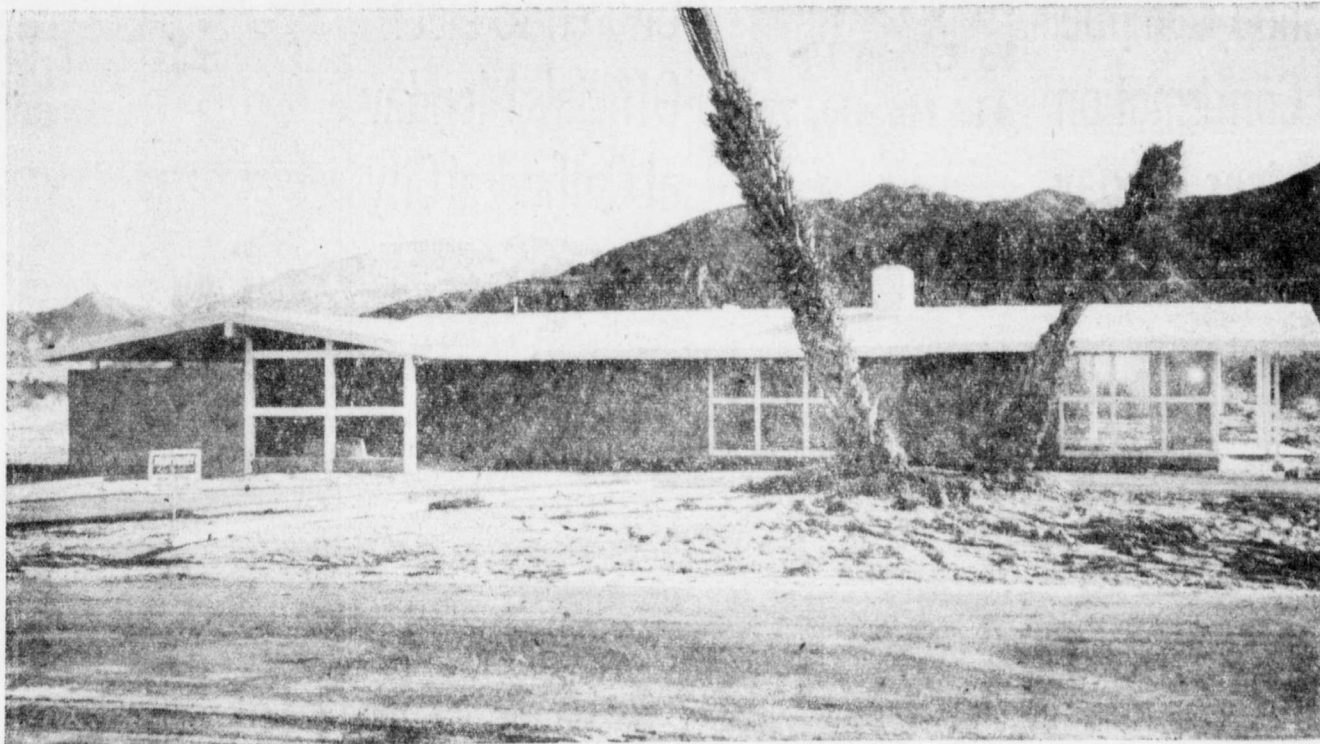
See the many features incorporated in these homes!

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LOW MONTHLY PAYMENTS
DESERT PALM ESTATES**

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THRIFTYS FLYING VACATION CONTEST STARTS SUNDAY, JAN 30th



(Desert Sun Photo)
ONE OF THE NEW HOMES completed at the new development opposite Tamarisk Country Club by the Pacific States Building corporation and Palm Valley Realty company. Landscaping is now under way. Three attractive new homes are now open.

The King's Quarters

MIDSEASON REDUCTIONS
WORTH WHILE SAVINGS

on
Boy's and Young Men's Clothing

FLANNEL SHIRTS 1/2 OFF
Fancy Patterns, sizes 6 - 20

CORD SLACKS incomplete styles — \$3.00
Other cords, 20% discount

Fine Wool SWEATERS, \$3.96-\$5.97
Sizes 34-40

20-50% SAVINGS - While they last
on Suits, Jackets, Pajamas, Robes and Sox —
of course, broken sizes

174 North Palm Canyon Drive
(in The Center)

Three Modern New Homes Now Open in Palm Valley

The Pacific States Building corporation and Palm Valley Realty company announced this week that three new ranch homes with all the much-wanted comfortable and convenient features of desert homes are now open at the site of the development off Highway 111 in the Tamarisk Country club district.

Swimming pools, landscaping, block walls, barbecues, heating for the winter months, cooling for the summer, are included in these modern homes, Monte Herbert, of the Palm Valley Realty company, said.

THESE HOMES are situated across the road from Tamarisk and have a panoramic view of the mountain ranges north, west and south.

The tract is but a short ride from the heart of Palm Springs. Herbert added combining country living with city conveniences.

Arrangements have been made and complete facilities established for building homes for purchasers of lots in the tract. Plans and estimates will be furnished.

WOMEN WILL BE especially

Prof. Spackman Speaker Tonight at Medical Meet

Professor Ellis Spackman, chairman of the social science division at San Bernardino Valley College, will speak tonight at a dinner meeting of the Regional Medical and Surgical Institute which begins this morning at the Tennis club.

Professor Spackman's topic will be, "To See Ourselves as Others See Us." He has a long record of travel and study in foreign countries and was chief of counter intelligence for the Seventh Army during World War II.

Pre-registration of physicians for two-day postgraduate institute indicates "a most successful one," according to Dr. Allen F. Sterling, chairman of the local committee on arrangements.

The refresher course is sponsored by the California Medical Association and is designed to aid physicians in brushing up on current medical and surgical techniques.

Branch Hospital for Desert Area Faces Objections

Riverside county building commission took a dim view of proposals to establish a branch county hospital at Palm Desert, midway between Palm Springs and Indio.

Commissioners and Dr. Bruce Summers, superintendent of the county general hospital, admitted the populous desert areas around Palm Springs and Indio might well rate a branch county hospital but that Palm Desert had "some drawbacks."

The move for a branch county hospital on the desert originated a few weeks ago because of the great distance to the county hospital at Arlington, near the county seat.

A gentleman is one who helps a woman across the street even if she does need help.—Franklin P. Jones.

Home Owners to Meet Next Week

Annual meeting of Palm Springs Home Owners League will be held Monday at 4 p.m. at the Committee of Twenty Five clubhouse, 421 West Alejo road, B. E. Shearer, president, said this week.

Many matters of importance to home owners will be discussed at the meeting.

Attorney Arnold Rumwell is secretary for the League.

TODAY'S USED CAR

SPOTLIGHT
YOUR BUICK &
GMC TRUCK
DEALER



Riviera 1953 BUICK
Radio, heater.
Very clean. Only
\$1595

1951 BUICK SUPER
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Radio, heater, Dynaflow.
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1947 CHEVROLET
Fleetline sedan.
Only \$345

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Deluxe Sedan.
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CONVERTIBLE
Local car.
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1946 CHEV. Panel
Excellent condition.
\$395

Reputation
Tradition
Count in
Used Car prices

Desert Inn Garage

193 N. Palm Canyon
PHONE 4001
Palm Springs

See The New
1955 GM TRUCKS

TWENTY-EIGHTH YEAR

The Desert Sun

Page 1-b Palm Springs, California, Thursday, January 27, 1955 2nd Section

Eight Days Left to Obtain 1955 Registration Tabs

There are just eight more days, counting today, in which to obtain 1955 license tabs, motorists were warned yesterday. And on one of these, Saturday, the free service to motorists offered at the Bank of America will not be available as the bank will be closed.

At offices of the motor vehicle department, there will be only a half day on Saturday.

Deadline for registration of all types of motor vehicles is Friday, February 4. After that date, penalties will be imposed. Under the state law, the flat registration fee of \$8 is doubled and a penalty of 50 percent of the license fee is added on renewals made after the deadline.

PETE YOUNGBERG, who is in charge of the Bank of America registration renewal department, said that as of Monday noon, 3,286 motorists had applied for renewals. This is about 1,600 short of the number who had applied on the corresponding date last year.

He said the rate of applications was increasing but that he expected a great rush and long lines of waiting motorists in the last week unless more speed is shown the remainder of this week.

Permanent branch offices of

Radio, Cigarettes, in
Loot of Burglar

Taking of a radio and five packages of cigarettes from her apartment at 259 North Indian avenue Saturday evening was reported to police by Beatrice Wells. Entry to the room was made through an unlocked door, investigating officers said.

the Department of Motor Vehicles will be open to handle all types of renewals from 8 a.m. to 5 p.m. on week days, and until noon of January 29, the final Saturday half-day of the registration period.

THE TEMPORARY registration stations in banks in various parts of the state are open

only during banking hours, and are authorized to make renewals only upon presentation of the pre-punched fee statement cards mailed from Sacramento. Owners who failed to receive cards are still required to renew before the deadline, and may do so by presenting their 1954 white slips at any permanent branch office. The bank stations do not handle this type of renewal. Auto clubs handle all types of registrations for members only. Fees remitted by mail must be postmarked not later than midnight February 4.

Truly a
Rare Treat!

BLUE RIBBON
BEEF

We are now featuring on our menu —
Steaks and Roast Beef . . . from Prize
Winning, Blue Ribbon Beef purchased at
the International Livestock Exposition . . .
deliciously prepared by our chef for your
dining enjoyment.

NO INCREASE IN PRICES

THE OASIS HOTEL

155 South Belardo Road

Phone 2101



Thunderbird

\$15,000
PRO-MEMBER

GOLF
TOURNAMENT
JAN. 27, 28, 29, 30

See the
NATION'S TOP PROS
AND CELEBRITIES

★ BING CROSBY ★ BOB HOPE
★ PHIL HARRIS ★ DEAN MARTIN ★ DESI ARNAZ

1954 PRO MONEY WINNERS

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PETER ALLISS
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A. J. HARMON

JACK BURKE, JR.
MARTY FURGOL
JERRY BARBER
CARY MIDDLECOFF
LLOYD MANGRUM
JULIUS BOROS
DOUG FORD
TOMMY BOLT
EARL STEWART, JR.
E. J. "Dutch" HARRISON
JOHNNY PALMER
TED KROLL

BO WININGER
GENE LITTLER
FRED HAAS, JR.
DAVE DOUGLAS
WALTER BURKEMO
BUD HOLSCHEER
WALLY ULRICH
DICK MAYER
ED OLIVER
SHELLEY MAYFIELD
BOB ROSBURG
FRED WAMPLER

FRED HAWKINS
JIMMY CLARK
MIKE SOUCHAR
JIM TURNESA
BYRON NELSON
JIMMY DEMARET
AL BESSELINK
PAUL McQUIRE
JIMMY HINES
VIC GHEZZI
ELLSWORTH VINES
GEORGE HOWARD

DAILY OR SEASONAL TICKETS NOW ON SALE

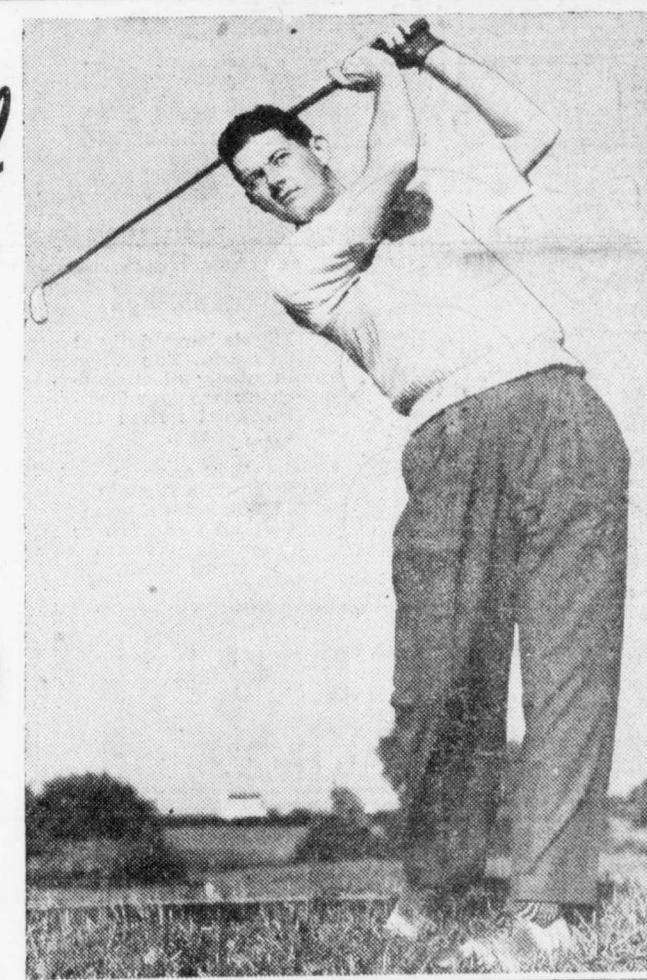
• AMERICAN LEGION
• AMERICAN LEGION AUXILIARY
• JUNIOR CHAMBER

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• BANK OF AMERICA, 19 thru 23, 12 to 4 daily
• THUNDERBIRD RANCH & COUNTRY CLUB

\$10 incl. tax FOR ALL 5 DAYS OF TOURNAMENT

Thursday & Friday — 3.50
tax incl. per person all day

Saturday & Sunday — \$5
tax incl. per person all day



CARY MIDDLECOFF

The SOUTH PACIFIC Room

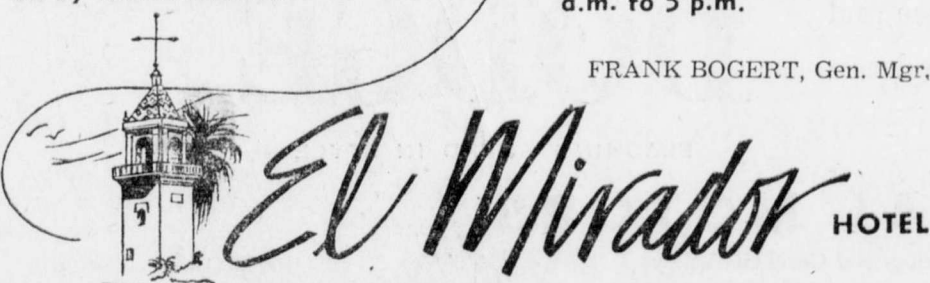


Visit the South Pacific Room
and let fancy carry you to the
dreamy South Sea Isles . . .

George Kainapau "Song Bird
of Hawaii" and his Island Serenaders
appearing nightly.
Delicious concoctions prepared
by Island natives.

This exotic room with its tropical
decor is a perfect setting
for any occasion. Exquisitely
prepared South Pacific Room
Food to delight your palate.
Lunch served Poolside from 11
a.m. to 5 p.m.

FRANK BOGERT, Gen. Mgr.



"Beneath the Tower of the Stars"

Mrs. Moore Honored by Episcopal Church Bishop

Mrs. Levering Moore, long-time resident of Palm Springs and Los Angeles, received highest recognition and honor from the Bishop of the Diocese of Los Angeles this Tuesday evening, at which time she was presented with the Bishop's

Award of Merit, along with four other church people from Southern California. This award is given in recognition of outstanding service over long periods of time to the Episcopal church in Southern California, carrying with it the highest recognition for service which is awarded by the Diocese.

In presenting the award Tuesday evening in St. Paul's Cathedral, the Bishop and hundreds of clergy and lay delegates indicated their thankfulness to Mrs. Moore for her untiring efforts on behalf of the Bishop's Scholarship Fund. This fund, now beginning its twenty-second year of helping young men who are studying for the priesthood of the church was started by Mrs. Moore at the insistence of the late Bishop Bertrand Stevens. Originally the fund was named for the late Alec B. Francis, the distinguished stage and motion picture actor, himself a lay reader of the church for over twenty years. Beginning with a small assistance to one seminarian, the project has grown through the years until this past year sixteen young men were helped with tuition, travel expenses, housing, books or medical bills.

In addition to providing for current needs, a permanent endowment has been started, amounting to over ten thousand dollars, the money being invested in the Diocesan Trust. Mrs. Moore, while having this year relinquished active leadership of the fund to Mrs. Wilmer M. Hammond, of Los Angeles and Palm Springs, has continued to work with the endowment aspect of the fund, retaining this as her special project.

Attending the convention and participating in the recognition accorded Mrs. Moore, were Levering Moore, the Rev. William A. Blondon Jr., Robson Chambers, Mrs. Burnham Bigelow, and others from Palm Springs.

The business sessions of the Diocese which were begun yesterday morning will continue through today, with the local rector and delegates in attendance.

The Desert Sun—2b
PALM SPRINGS, CALIFORNIA
Thursday, January 27, 1955



AMONG FIVE Southern Californians honored by the Bishop of the Los Angeles Diocese of the Episcopal church was Mrs. Levering P. Moore of Palm Springs and Los Angeles.

Second Sermon in Series Sunday

Second in a series of sermons on Spiritual Measurements will be given next Sunday by Dr. James H. Blackstone Jr., pastor of the Community church. This sermon will be "The Measure of Man's Duty" and will be given at both the 9 and 11 o'clock services. David Olson, choir director of the Chancel Choir, will present a number by Hahn, "My Defense is of God." Sunday School meets at 9:30.

At the high school Christian Endeavor meeting there will be election of officers. The Junior high school Christian Endeavor will conduct a contest between the boys and the girls to see who talks the most. The meeting will be in charge of Stanley Little.

At the 7:30 evening service the Young People will bring echoes of the Forest Home Winter Conference.

GRATITUDE BRINGS BLESSINGS SAYS SERMON
Through gratitude to God, all can gain a clearer sense of God's tender ever-presence. This is a leading point in the Sunday Lesson-Sermon on "Love" in all Christian Science churches.

It is recorded by Luke (17: 15, 17) that when Jesus healed the ten lepers, "one of them, when he saw that he was healed, turned back, and with a loud voice glorified God. . . . And Jesus answering said, Were there not ten cleansed? but where are the nine?"

In "Science and Health with Key to the Scriptures" Mary Baker Eddy writes, "Are we really grateful for the good already received? Then we shall avail ourselves of the blessings we have, and thus be fitted to receive more." She defines gratitude when she says, "Of the ten lepers whom Jesus healed, but one returned to give God thanks,—that is, to acknowledge the divine Principle which had healed him." (pp. 3, 94)

The Golden Text is from Psalms (36:7): "How excellent is thy loving kindness, O God! therefore the children of men put their trust under the shadow of thy wings."

GRANT RANCH PERMIT
Dance permit for the Palm Springs Ranch Club was approved by city council last week.

'Harvest' Subject of Pastor Smith Next Saturday

"What Shall the Harvest Be?" will be the subject of Pastor D. Kenneth Smith Saturday at the 11 a.m. Sabbath services of the Palm Springs Seventh-day Adventist church.

Formation of a new adult Bible class, under the direction of Mrs. Lila Morgan, will take place during the Sabbath School period beginning at 9:30. Dr. Cleon Symonds will continue with his Bible class, and the Pastor's Christian Instruction class which meets at 10 a.m. will also continue. The topic for the pastor's class Saturday will be "Preview of Paradise," Saturday morning at 9 will also begin a teacher's meeting, conducted by Dr. Symonds, and a Teacher's Training Class, conducted by Pastor Smith.

Wednesday evening a special program is being planned, entitled "Healthful Living." This will be a panel discussion on principles of diet and other related matters. Participants will include doctors, nurses and laymen of the church. Opportunity will be given for the audience to ask questions on health topics. The public is invited to attend this special service, beginning at 7:30 p.m., as well as the services Saturday morning.

Grateful for Aid in Bereavement

George Zouganalis, recently bereaved by the loss of his wife, today thanked the many friends for their aid and sympathy.

Especially to Peg Rashall who sang, Ruby who played the violin and Larry Sitter who played the organ. He also expressed his deep and heartfelt thanks to all who sent flowers and messages of condolence. He also thanked Father Joseph Leissler of St. Louis Catholic church for the beautiful services and to all of the pallbearers.

Religious Science Group Talks Plans

Plans for the continuing development of the Religious Science church in Palm Springs were discussed at a luncheon at the Chi Chi last Saturday.

The group here, headed by the Rev. Dr. Douglas Jones Bintliff, meets each Sunday evening at 8:15 at the Youth Center, 360 North Belardo road.

An invitation is extended to all in the community to attend. Dr. Bintliff's topic next Sunday will be "Religious Science in Your Life."

The person who looks for trouble should have his eyes examined.—Al M. Schaeffer.

Bishop Campbell at Confirmation Services Sunday

The Rt. Rev. Donald J. Campbell, Suffragan Bishop of the Diocese of Los Angeles will make the Bishop's visitation at St. Paul's in the Desert Episcopal church this Sunday. The rector, the Rev. William A. Blondon Jr., will present a class for Confirmation at the 11 a.m. service, consisting of young people and adults. On invitation of Father Blondon and Mr. and Mrs. Earl Coffman, the Bishop and Mrs. Campbell will spend a few days in Palm Springs, following the week of Convention business in Los Angeles.

In addition to Confirmation the new members of the church, the Bishop will be invited to re-dedicate the newly enlarged building of St. Paul's in the Desert, which has been tripled in seating capacity since last the Bishop visited Palm Springs. In addition to the 11 a.m. service of Confirmation, Holy Communion will be celebrated at 8 a.m. and the Family Service and Church School will be held at the usual hour of 9:30 a.m. this Sunday.

Breakfast Club Meets Tuesdays

Breakfast club of the Men's club of Palm Springs Community church met Tuesday morning.

Here's Chance to Clean Up and Aid Needy, Too

There is a way to clear your closets of the clothing your family doesn't need or wear—and at the same time, to be helping those who do need it.

Just call Mrs. Frank Ewing, whose number is 5445, and she will arrange for your donations to be picked up and delivered to the "Little House," of which she is chairman for the Welfare and Friendly Aid Society.

Here, on alternate Tuesday mornings, such clothing is sold at rummage-sale prices. The proceeds are then used for emergency and unforeseen welfare needs which its budget cannot cover.

Also needed are household articles of all types, including cooking utensils, dishes, beds, linens, furniture, appliances, heaters etc. Even broken toys are gladly received, for Bob Byerly has already started renovating them for distribution next Christmas.

An alternate number to call if Mrs. Ewing cannot be reached is 5688, between 1 and 3 p.m. This is the number for the Welfare and Friendly Aid Society at 400 East Amado road, and donations may also be left there between those hours.

ing at Del Tahquitz hotel in regular weekly session. The breakfast meetings are held each Tuesday morning at Del Tahquitz with an excellent speaker each week. All men of the Village are invited.

Church to Elect Officials Monday at Cathedral City

Cathedral City Community church will hold its annual congregational meeting next Monday, after a covered dish supper at 6:30. The church will elect officers and hear reports from boards and committees. Mrs. Arthur Newman and Mrs. Charles Hill are in charge of the supper.

The Five C's.—Cathedral City Community Church Club—last week elected Mrs. Berton Lamb president, Perry Williams vice president, Mrs. Willard McLaughlin, secretary, Russell Hewitson, treasurer. The club has as its purpose fellowship, support for the Bible Class, and service.

The Women's Auxiliary meets Thursday, February 3, at the

home of Mrs. Charles Nott, Rancho Mirage, with Mrs. Grace Kilbourne Kerr, formerly of Tokyo, Japan, and now of Palo Alto, as speaker.

Next Sunday the pastor, the Rev. Graham Hunter, will speak on "A friend's part in helping the soul awaken."

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BEST BUY
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"Man, oh man!
What bargains!"



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FROZEN FOODS
Orange Juice

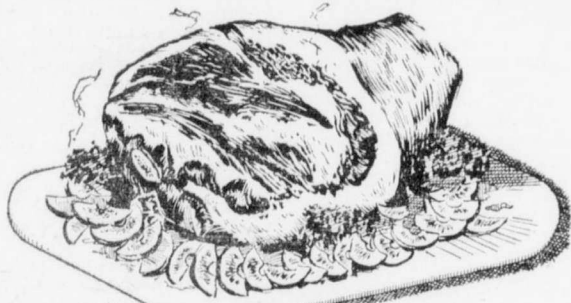
8 6-oz. Cans \$1

Mixed **VEGETABLES** 6 10-oz. Pkgs. **\$1**
Whole Kernel **CUT CORN** 7 10-oz. Pkgs. **\$1**
Chopped or Leaf **SPINACH** 6 10-oz. Pkgs. **\$1**



KRAFT'S
MIRACLE
WHIP
• Salad Dressing
45¢
Wide-Mouth
Quart Jar

PORK ROAST



Roast in an open pan at 325 deg., 45 to 50 minutes per pound. Garnish with fried apples. Serve with Sauerkraut.

Tender, Blade Cut, U.S. Graded Beef

POT ROAST
BLUE RIBBON 35¢
CHOICE BEEF

7-Bone Roast
O-Bone Roast
Fresh Ground Round

Blue Ribbon 39¢
Blue Ribbon 49¢
Deluxe Quality 59¢

27 lb.

Pork Butt Roast

Boneless, Rolled
Lean—No Waste **49¢**
Tender, Lean
Pork Steaks **55¢**

Hormel's Minnesota
SLICED BACON
1-lb. Pkg. **49¢**

AT YOUR MAYFAIR MARKET THIS WEEKEND

Libby's Sliced or Halves, Yellow

CLING PEACHES

4 No. 2 1/2 Cans \$1

Libby's Bartlett

PEAR HALVES

4 303 Cans \$1

Libby's Unsweetened

GRAPEFRUIT JUICE

4 46-oz. Cans \$1

Libby's Young, Tender

GREEN LIMA BEANS

4 303 Cans \$1

Libby's Deep Brown
Pork & Beans

9 300 Cans \$1

Libby's
Sauerkraut

8 303 Cans \$1

Libby's
Sliced Red Beets

7 303 Cans \$1

Libby's
Vienna Sausage

6 4-oz. Cans \$1

Libby's
Fruit Cocktail

5 303 Cans \$1

APPLESAUCE

APPLE TIME **2 303 Cans 25¢**
Serve it with Pork

Betty Crocker's
BISQUICK 12-IN-1 MIX

40-oz. Pkg. 39¢

New, Pillsbury Peanut
COOKIE MIX

13-oz. Pkg. 33¢

Sunshine Krispy
CRACKERS

1-lb. Pkg. 24¢

All-Vegetable
CRISCO Homogenized Shortening

3-lb. Can 88¢

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ALL MEAT

FRANKS

Tender
Skinless
1-lb. Pkg. **43¢**

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Sauerkraut 1-gal. Jar **39¢**

Extra Fancy Natural
Swiss Cheese By the Piece **59¢**

B & M BAKED BEANS 13-oz. Can **19¢**

N.B.C. RITZ Crackers 1-lb. pkg. **35¢**

Cleaver OLD DUTCH 2 Reg. Cans **25¢**

Room Deodorizer AIRWICK 8-oz. Btl. **69¢**

M.J.B. LONG GRAIN RICE 14-oz. Pkg. **20¢**

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M.J.B. QUICK-COOK RICE 24-oz. Pkg. **39¢**

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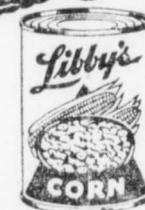
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TOMATO JUICE
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Libby's
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Libby's
CORN CREAM STYLE
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Libby's
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6 No. 1 1/2 Flat Cans \$1



Libby's
PEAS
6 303 Cans \$1



Libby's
CORNEBEEF HASH
4 16-oz. Cans \$1

Libby's Alaska Sockeye No. 1 Can **45¢**

Red Salmon

Mayfair
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Corner



BY **June Goode**
CARNATION HOME SERVICE DIRECTOR

This year, it seems nearly all my friends made a resolution to take off a few pounds. Did you, too? If so, do stick to it... and do let Carnation Slender Milk help make reducing easier, safer and pleasanter!



—easier, because Carnation Slender Milk is lower in butterfat, with only about half as many calories as regular whole milk.

—safer, because one quart of Carnation Slender Milk gives you your daily requirements of calcium, phosphorus, and Vitamins B1, B2, C and D—all of which are essential, health- and beauty-protecting elements you need, especially when you're on a diet.

—pleasanter, because you'll enjoy cold glassfuls of Carnation Slender Milk so much!

Don't "Cheat"!

You can't fool your calorie count, so don't sample your cooking before it goes on the table—don't "finish it up" just so you won't have leftovers—and don't forget to count party-appetizer and other between-meal snacks!

OVERWEIGHT—its Cause and Cure

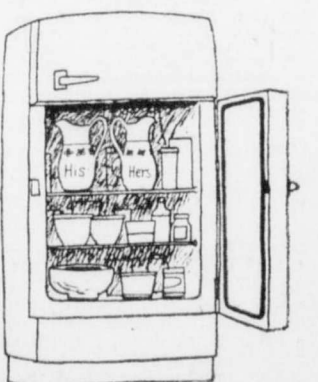
If you overeat during a long period of time, your body begins to demand more and more food. So the main problem in reducing is to gradually regulate and educate your appetite to less and less food.

"I want a schoolgirl figure..."

Unless you have a very efficient Aladdin's lamp, just wishing for a trim new figure isn't enough. You have to work at reducing, you know, and it does take time. Please don't expect results overnight. And don't rely on "miracle" reducing plans that may undermine your health. If you want to take off several pounds (not just a few), be wise and see your doctor. He's the best friend your figure ever had!

HINT FOR HUSBANDS

(or, he who cash the first stone...)



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Finest Quality
White Rose **10 lbs 33¢**

Garden fresh, green, tender
Broccoli 10¢ lb.

BANANAS 15¢ lb.

Swanson's Boneless
Chicken Fricassee 14-oz. Can **45¢**

Balanced Ration, All Fish
Sassy Cat Food 2 7 1/2-oz. Cans **13¢**

Italian Salad Dressing
Wishbone 1 8-oz. Btl. 39¢ Plus 1 for 10 **40¢**

Household Cleaner
Spic & Span Reg. Pkg. **25¢**

Detergent
Oxydol Lge. Pkg. **29¢** Giant Pkg. **69¢**

For Dishes LIQUID DETERGENT
Joy 8-oz. Btl. **29¢** 17-oz. Btl. **69¢**

As featured by Walt Jenson on
Quick!

What's the Answer?

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9-inch Size **69¢**

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Chunk Style Tuna
No. 1/2 Can **27¢**

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Dog or Cat Food
2 Tall Cans **25¢**

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Ivory Bar 2 for 27¢

Ivory Cream 3 for 25¢

Ivory Flakes 4 for 21¢

All-Purpose Detergent
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Lge. Pkg. **29¢** Gnt. Size **69¢**

Mild and Pure
Ivory Flakes

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Pink Dreft

Lge. Pkg. **29¢** Gnt. Size **69¢**

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PUBLISHER'S CORNER

By Oliver B. Jaynes

TOWN TOPICS—Councilman Frank Miller tossed another hot potato into the hands of his fellow council members when he proposed last week that it might be well to lift the 30-foot limit height on business buildings and let the Village grow up as well as out. It seems odd to pile on more stories when there's so much growing room hereabouts, but it is a fact that with land prices as high as they are on Palm Canyon drive now a two story building isn't very attractive from the investment standpoint. Many will think that four or five story buildings aren't very attractive for this resort community.

So many people were packed into the new Palm Springs Ranch Club — and had such a good time — that I heard one Villager remark that it would be a good idea for a party every week. Nice thought but rather expensive... It was quite a sight to see — the historic old Ranch back in the limelight again. Many improvements, too. Western outfits — and Trav's "Hello... Hello" — were missing but the traditional gaiety of the old Ranch Stables was back in full bloom.

Many readers have inquired why The Desert Sun did not print the winning letter in the Cameron Center contest. It is not customary for answers to ever be published in such contests and nothing would be accomplished by doing so except to make a lot of contestants feel that their entry was the best. Replies are always the property of the sponsor to use as he sees fit. Why is it that some people are always so suspicious about such things? I was one of the judges in this contest and will swear to the fact that it was as honestly and fairly judged as one could possibly be.

Chief topic of conversation these days around the Village is the contemplated visit of President Eisenhower. The odds are very much in favor of his return again this year — around the 17th of February. It seems to definitely in the cards although no official confirmation can be expected from Washington. If the President does come back for some golf and sunshine, it will be another big windfall for Palm Springs. Perhaps we should all start right now to pray for the wonderful weather like the Eisenhowers had last year.

New hope that the city government will find suitable land — and funds to buy it with — for a municipal golf course is pleasing to the ears of many residents who believe it is Palm Springs' greatest need for the future. The time to get the land is now — and the city council has shown interest in the subject by looking into possible locations. Some people ask about the O'Donnell course. In the first place it is only a nine-hole course and can't be enlarged. In the second place, while owned by the city, it is leased to the present operators and is not under the control of the city as far as management is concerned.

People are still asking about the Tramway. There is nothing new to report but neither is there anything to be discouraged about. The effort that it is said will be made in the State Legislature to have the project abandoned will get nowhere at all. In the meantime the vast detail of planning, estimating and economic analysis is being carried on, I understand. So we can only report progress.

Someone is holding out on giving the land necessary to the widening of Palm Canyon drive between Ramon road and Highway turn. This is the most needed street improvement in the city and the work will be done by the State Highway department. Failure to get the necessary right-of-way without condemnation proceedings will cause serious delays. Let's hope the one or two who have not signed up to give the amount of land necessary to do this job will be generous enough to act without further delay.

TRY AND STOP ME

By Bennett Cerf

H. ALLEN SMITH tells about a reporter who heard of an apartment house fire and tried to by phone to get somebody nearby to supply the details. By chance he was connected with a gent in the very apartment where the fire had started. Enchanted by finding himself an authority all of a sudden, the gent talked on and on, describing the progress of the flames, and the frantic efforts of the firemen to extinguish them. Finally, however, he said, "I guess I better hang up. I'm on fire myself!"

When Lewis Young, son of the noted New York hatter, was 16, he was allowed to help out at one of the stores on May 15, the day on which the entire male population used to buy straws for the summer season. One customer demanded an imitation panama. The only one the young Young could find was about four sizes too large, but that didn't stop him, so he plunked it onto the customer's head. It dropped down over the latter's ears, forehead and eyes. Young "Lew" Young enthused, "Looks marvelous on you! If only you could see yourself in it in this mirror!"

The German comedian, Joe Cawthorn, used to deliver a soliloquy on a dog's life that Producer John Golden loves to quote: "Vot's der matter mit a dog's life anyhow? Look at my dog Towser layin' by der fire. Is his life bad? He chust eat some bones and his belly is full. Me — I got indigestion and can't eat nuddings. Und I gotta hurry back to work. Towser eats and hurries back to sleep. I gotta buy school books and pants for my four children. He's got maybe forty children. Does he have to buy them school books and pants? No, he don't. But even worse, when he dies, he's a dead dog und that all mit him. Me — after I get dead, I gotta go to hell yet besides!"

"My poor brother," said the inmate in a rest home, "is suffering from fallen arches." "What a shame!" soothed the visitor from the public welfare committee. "Flat feet, eh?" "Not at all," corrected the inmate. "A bridge fell on him."

Though he might be more humble, There's no police like Holmes.

A Duel! How About That!



Dr. Goldberg

CANCER OF THE LUNG

The number of cases of cancer of the lung is now increasing more than the cases of cancer of any other part of the body. Particularly is this true among males. Much argumentation has developed in the past several years as to whether the increase in the smoking of cigarettes has been a contributing factor in producing this carcinogenic effect. There is no question but that there are certain tar products present in the paper wrapping of cigarettes as well as in the tobacco which when concentrated and applied to the skin of white mice in laboratory experiments, will evidence cancer after several months.

This, however, is not proof positive. Yet with the statistical compilations, there are apparently out of every eleven deaths due to cancer of the lung, eight among smokers and only three among non-smokers. I would, however, like to call your attention to some of the considerations of the early detection of this condition. It usually is found after the age of forty, most frequently between fifty-five and seventy. Any individual past the age of forty, particularly men, who has a tendency for the occurrence and recurrence of a virus lung infection should be carefully examined and x-ray studies made of his chest in an attempt to detect this condition.

In the past several years, methods have been devised to examine the sputum. In such instances, the trained laboratory observer can detect the new or embryonic cells of cancer. Routine x-ray chest examinations should be mandatory at intervals of six months for men past forty. Bronchoscopy, which is the insertion of a metal tube into the bronchial structure, allows a direct visualization of the interior of the bronchus and will show the condition in approximately 33% of all cases.

Cancer of the lung, when discovered early and before secondary growths have established themselves in other parts of the body, can be removed surgically and successfully.

Dr. Goldberg is not practicing medicine at this time and is unable to answer correspondence.

There's nothing like the misery small shoes can cause a woman with large feet—particularly when she sees another woman wearing 'em!—Adrian Anderson.

Some parents have difficulty in deciding on a name for the new baby but others have rich relations. — National Safety News.

A bargain is usually something that's so reasonable they won't take it back when you find out what's wrong with it. — Town Journal.

Experience is what enables you to recognize a mistake whenever you make it again. — Tit-Bits, London.

The trouble with people who object to doing a full day's work is that they're such conscientious objectors. — O. B. Battista.

A two-car garage may merely indicate that the house has no attic. — Francis O. Walsh.

Congressional Report

By Representative John Phillips

There was a joke going around Washington last week which ought to be called the philosophy of bureaucracy. I heard it from the economic advisor to the President, but I see TIME magazine credits it to the chairman of the President's committee on foreign policy, Joseph Dodge. It's about the centipede who had the gout. He went to see the philosopher of the jungle, the monkey, and was advised to turn himself into a mouse, thus reducing his troubles from a hundred to four. This sounded like a good idea; "But," he said to the advisor, "how do I do it?" "I'm sorry," said the monkey, "I can't help you on that, I'm in the PLANING group."

The Republican committee appointments went over the desk yesterday. That was the hardest job, along those lines, I've had since I've been here. Joe Martin, the floor leader for the minority, said the same thing when he talked to the Republican conference. Recognizing the impossibility, under such circumstances, of pleasing everyone, I think the Committee on Committees did a good job and apparently the Conference thought so too, for it passed a resolution of appreciation, which is something I haven't seen done before.

CALIFORNIA DID AS WELL as we could expect. We will have no California Republicans on Ways and Means, nor on Agriculture, both of which committees are important to our state. The election bumped Off (Orange-San Diego) and Knox of Michigan off Ways and Means. They get the next vacancies, if and when they occur.

Bramblett was our Republican member on Agriculture, and had patiently worked up to 6th place on the committee. He did not run again, and it was impossible to put a Californian on the committee right away. We will try to take care of that, at the first opportunity. I rise to remark that this demonstrates something about "seniority," of which we talk in the campaigns. Bramblett decided not to run again last year, presumably because of the charges against him, still unproven, which were sparked by vicious attacks in the Pearson columns. The case is now before the Supreme Court, having been taken there by the government. There was a time in this country when we considered a man innocent until he was proved guilty, and under that theory we would still hold the 6th place on a committee of importance to California. Bramblett is succeeded by a man of ability, "Chuck" Teague, son of one of the state's greatest leaders, the late C. C. Teague of Ventura County. He has great possibilities.

Your own Congressman is No. 8 on Appropriations and ranking minority member on a newly created subcommittee handling the budgets for the Veterans Administration, Housing, Civil Defense, Selective Service, SEC and 5 other agencies. I will also, under a complete redistribution of agencies, be on a subcommittee called "Public Works," which will handle the budgets for Army Civil Functions, Bureau of Reclamation, Atomic Energy, TVA, and three other power agencies. This new set-up of the subcommittees is causing a bitter argument inside the Democratic membership of the committee, and might possibly be readjusted, so I will hold that to another letter.

It will go to Interior and Insular Affairs. Younger, who was bumped off Interstate and Foreign Commerce, by the election, will go to Government Operations, which may turn out to be one of the most interesting committees of the session.

The two new men, Teague (Ventura, Santa Barbara, San Luis Obispo, Monterey) will go on Veterans Affairs, and John Baldwin, (Contra Costa-Solano) will go on Public Works.

Dennis, the Menace

By Ketcham



THIS SIDE

of The Sun

By Phat

On the job two years and fifty. Wouldn't need to if I'd been thrifty.

Well, it's not exactly that. Some men retire and play golf. Others play scrabble. To me, however, getting out, or, at least, trying to get out, a reasonable facsimile of a newspaper is more fun. It leads to just as many arguments as golf or scrabble. And it's more remunerative. Except for the boys who play for money, such as Littler, Middlecoff, Bolt, et cetera who are currently pelted the pellet for profit at Thunderbird.

WHAT BROUGHT THIS UP is the story I saw in the public prints the other day which brought back memories of the old days. It was the account of a surprise dinner party honoring James A. Guthrie, editor and publisher of the San Bernardino Sun as he completed 50 years of diligent labor as a newspaperman. He started in San Bernardino in 1905. I've got two years on him. I started in Ontario in 1903. When I left there in '41 to come down here, Jim told me, "Well, that makes me now the oldest newspaperman in point of service in the county." I had a surprise party, too. But mine was from The Desert Sun, his from the San Bernardino Sun.

JIM GUTHRIE started out as correspondent for the S.B. Sun, writing high school news. Then he got a job as regular reporter and rose through various editorships, acquiring a partnership, and then became top guy. I started out as a printer's devil. Summer time full time and part time during the school year. Graduated to galley hop which meant I took care of the types as it came from the line. Learned that the more you do the more mistakes you make. And vice versa. How'd that word 'vice' sneak in here.

DURING MY CAREER of sweeping out the office, raking errands and getting ink all over me later as galley hop, I did a little writing on the side. Submitting items which the editor printed. I think I still have the copy of the old Ontario Record containing the first bit of my prose. For a time I could recite it word for word. I read it often. In the time, U.S.C. had taken over old Chaffey college at Ontario and it became Ontario high school. As part of the contract, U.S.C. awarded 10 annual scholarships to the high school. When I graduated from O.H.S. no one else had applied for a scholarship. So I was a cinch. Having received my highest marks in math and poorest in English, I naturally became a newspaperman.

MY FIRST EXPERIENCE with embarrassing errors was in writing a story about a new vineyard developed at Guasti. The man who turned in the item wrote in longhand. Now, in longhand, the 'u' and the 'n' look alike a lot of times. So that story came out in print all about 'Gnasti'. That's the kind of situation it was, too, and I learned about the value of levers to escape sidewalk comments. (Bored? Well, all of the other old-time newspaper men are writing their life tales.) Had five different jobs the first year. Then back to Ontario and one job for 32 years. Decided to get out of the newspaper line. Stayed out two months. Then a prophetic Jim Guthrie made me true. While at Ontario he said once, "You'll be working for The Sun some day." I am. But it's Palm Springs, not San Bernardino.

PALM SPRINGS has a traffic hazard few other cities have. Saw an example of it Monday. A fellow came out of a drug store just as a big car pulled up and parked before the entrance to the Center. A pretty girl got out and walked around the front of the auto. The chap I'm talking about took a good look. As she walked down the street, he started toward the crosswalk leading to the Desert Inn, turning his head to watch the girl as he kept on walking. He smacked right into the side of an automobile. Fortunately, it was parked at the curb.

IKE'S VISIT to Palm Springs is still the main item of a pro and con argument. Some say he will, some say he won't. Have had five people give me authentic data on the date of his arrival—all different. But all in February. Some are positive and say preparations are already being made. Others say the trip is off because of the troubled situation in the Orient... More competition looms. Imperial Valley has announced it is making a bid for the tourist trade, that now looks upon Palm Springs with favor. They mentioned Phoenix, too, but we don't use that kind of language in The Sun. They will say it with lettuce. But we will say, "Don't leave us."

HAVE JUST DISCOVERED why I observed last Monday as a holiday and let my correspondents furnish the material for the semi-weekly composition. It was the first day of YMCA week. I had my own interpretation of those initials. You May Cancel Activity.

THIS LOOKS like the bottom of the column. As one of my favorite TV stars would say: "Well, here I am, and there you are."

The Voice of Broadway

By Dorothy Kilgallen

THERE MAY BE A MORE beautiful showgirl in the world than the tall and ravishing blonde hereinafter referred to as Jane, but don't bet on it. Physically, she's got everything. And unlike many of her kind in whom nature balanced a plethora of beauty with small brains and bad dispositions, Jane is smart and sensible and good-natured and full of fun.

All in all, she is as satisfactory a package of femininity as ever glazed the eyes of the wolves at El Morocco. So it has long been a mystery why she never goes out with the swains, who have just about quit trying to date her.

The few who know the reason understand that Jane has courage and character to match the rest of her.

A few years ago, Jane was as popular as might be expected — out with a different beau every night and living it up as a showgirl should.

Then one day she met Mr. Right, and there were no more dates with anyone else. But by the time they got to talking marriage, she discovered Mr. Right was really Mr. Very Wrong, that he was a professional stick-up man who made the money he lavished on her at the point of a gun and not in Wall Street, as she had so fondly surmised.

She found out when the law stepped in, and he was tucked away for 10 to 20 up the river. Not long after he was settled in his little cell she married him, inside the prison walls, and somehow the news never reached her friends on Broadway.

But that's why they never see her out with the boys in the champagne places.

That man up there is her man, for better or for worse, and Jane's going to wait for him, even if he does the whole twenty.

THE SOLID SOCIAL success of a suave gentleman we'll call the Marquis de Carlos is a constant source of merriment to certain well-known bookmakers of our town, although they are laughing with — not at — the marquis, since the first rule of conduct with such folk, as expressed by the immortal Wilson Mizner, is "never knock a grifter."

Not too many years ago, the marquis was not a marquis at all. He was just doing the best he could over in one of those little Balkan lands that since have been enclosed by the Iron Curtain. He made a buck any way he could, honestly or dishonestly.

His exact name doesn't matter much, but it was a very commonplace name in his country, and that was the trouble in the opinion of the marquis, who always had dreams of grandeur and believed he was designed for a more glamorous role than just plain "Mister."

So one day, almost a matter of hours before Stalin took over his homeland with practically nothing more than a phone call, our hero hit the road.

The United States, abounding in easy money and rich widows, was his goal, and soon he was aboard a steamer headed for New York, with an extremely small stake of walking-around money remaining after he bought his passage.

Some time during the voyage,

a minor miracle destined to affect the social life of Palm Beach and other places took place — for when he disembarked he had discarded the distasteful old moniker and had assumed the bearing, the accoutrements and the name of the Marquis de Carlos de Dash-Dash.

HE PUT ON SUCH a bold front he fooled everybody, especially the ladies. Before long he was escorting the wealthiest women on Park Ave. to the best places, getting his name in the society columns and being photographed for the slicks.

But all this partying costs money, the one essential facet for his new personality that the Marquis had been unable to provide. So he began gambling, and before long was in hock to a couple of bookies who had assumed, from his publicity, that he was loaded.

And he was — with schemes, if not with money. He went into action. He informed one of the gamblers that through old business associates in Europe he had been able to get his hands on a veritable fortune in ambergris, the basic ingredient for the finest perfumes.

War had shut down almost all whaling, so it was a rare product, and when the marquis told the bookmakers they could buy the whole lot for \$100,000, one of them hastened to set the deal.

case he flash, the hundred grand (minus what he had owed) was in Carlos' kick, and the bookie had the ambergris. The marquis took off for another city with the kind of bankroll he'd always longed for.

YOU KNOW WHAT happened with the "ambergris." A perfume manufacturer panting to buy it took one look and informed the distressed bookie that it was nothing but fish oil. And aside from burning it, he couldn't do much about the gambler, could he? He tried to try and keep the news from his pals.

However the little saga has a happy ending. Within weeks after he hit Florida Carlos had swept one of the richest ladies there right off her expensively-encased feet, and married her.

She generously set up a handsome bank account for him, in case he felt like writing a check or two, and the first thing he did was pay back the bookmaker, restoring the bookie's faith in human nature.

Our marquis since has been divorced, to the accompaniment of a large settlement, wealthy and respected, greatly in demand at the best parties.

All of which proves this is still the land of opportunity for a fellow who'll buckle down and work.

(Copyright, 1955, King Features Syndicate, Inc.)

NEW YORK CAVALCADE

By Louis Sobol

BIG TOWN PERSONS: Katie Winsor, the writing girl, is tired of her 14-room tenement on Park Avenue. Wants to sell — asking \$100,000. Sez she's moving into smaller flat.

Well, it seems to be all over between pretty Monica Lewis, the singing doll and Liam O'Brien, the playwright. It was a long, long engagement, but too many complications. Reminds me of Hope Hampton says she doesn't expect to marry again ever. Like Gloria Stokowski she wants a career. Just called to make sure the missus and I turn out for her first night club debut — at the Versailles, Feb. 2. Wouldn't miss it for the world. We like Hope.

Las Vegas may want to beat Reno to the punch at the Great Divide for the divorcees — but the big hotelmen aren't helping. In fact, most of them warn the gals trooping in for The Cure that they must vacate their rooms over the busy weekends — and can register back in on Mondays. As a result, Reno is on the upgrade again as the nation's divorce center.

Nice to see one of our little gals becoming real big-time. I mean Elaine Malbin, now starring in "Kismet." Golly, it seems only yesterday your reporter gave her her first notice when she was fourteen and put on a little concert.

That mighty pretty Peggy Diggins is beginning to share tables for two with ye dashing man about town, Horace Schmidlapp.

Toots Shore, the lunchroom man, has given up the struggle to reduce. And by the looks of him on our old set, his pal, Jackie Gleason, has about decided to throw in the sponge, too.

Sometimes there comes a day when a gal needs a pal — even a gal named Marilyn Monroe. Maybe she'll remember a boy named Joe had pretty broad shoulders to cry on — but that's in the past.

No one took the death of popular Bess Farley so to heart as Janet Madden. She and Bess had dined together and then gone to a movie. A few hours later, Mrs. Jim Farley was felled by the fatal attack.

The great Silent Woman of our town still keeps her lips shut about the latest report in movie circles that D. Zanuck wants her to play the ex-Czarina role in "Anastasia" in which Eugene Leontovich scores so heavily in the stage play. What a combination though — Garbo — and Ingrid Bergman as the royal princess.



There's nothing like the misery small shoes can cause a woman with large feet—particularly when she sees another woman wearing 'em!—Adrian Anderson.

Some parents have difficulty in deciding on a name for the new baby but others have rich relations. — National Safety News.

A bargain is usually something that's so reasonable they won't take it back when you find out what's wrong with it. — Town Journal.

Experience is what enables you to recognize a mistake whenever you make it again. — Tit-Bits, London.

The trouble with people who object to doing a full day's work is that they're such conscientious objectors. — O. B. Battista.

A two-car garage may merely indicate that the house has no attic. — Francis O. Walsh.

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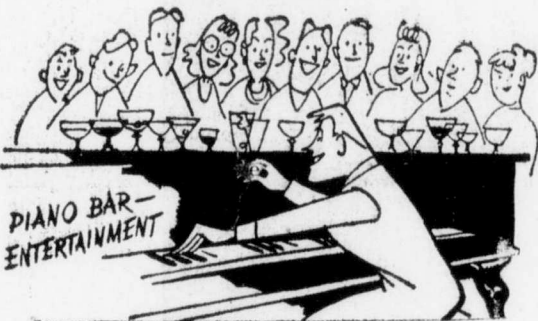
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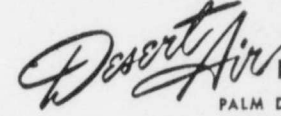
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PALM DESERT

By LOU KUEHNER

LITTLE THEATER RE-OPENS

The curtain will rise at the Palm Desert Little Theater some time early in March, announced Clay Stearns, director and manager for the group. The first production of the season will be that very successful New York comedy hit, "Lo and Behold." The cast has already been selected and rehearsals are currently in progress. The play will run for five nights—on Thursday, Friday, Saturday and then the Friday and Saturday of the following week. The exact dates have not been set. This is the fourth season for this group. In the past it was a profit-sharing corporation under the guidance of a board. This year Clay Stearns will

manage the entire operation. Anyone interested in any phase of the Little Theater, whether it be acting or prop man, is urged to contact Stearns at 76-2494.

ANNUAL CHURCH MEETING

On Tuesday, January 25, the Community church of Palm Desert held its annual dinner meeting. More than 100 guests contributed their favorite dish to the unique Share-A-Dish dinner that was served. Each table seated eight people who made up a menu from the dishes that its representatives brought with them.

Chairman for the event was Mrs. Ralph Caplinger with Mrs. R. T. Pierson as co-chairman. Acting as hostesses were Wendy Reed, Lenore Cowan, Cathy Malone and Jacquie Andrews. The meeting consisted of a financial report by Ned Blakes, building improvement report by Stanley Ring, and Recreation report by Nancy Arnold and Jerry Gabell.

PTA MEETING

The next Parent-Teacher Association meeting of the Palm Desert school will be held at the school today at 3:30 p.m. Mrs. Terry Carter, new sixth grade teacher, will be introduced at this time. Mrs. Carter is comparatively new to the desert and has been doing substitute work in the schools for the past few months.

PALM DESERT BRIEFS

Congratulations to Karen Morton, refreshing Little Palm Desert girl who has just walked away with the Miss Coachella

Valley crown. This honor will entitle Karen to compete for the Queen Scherazade title at the Indian Date Festival. . . . The J. G. Gokeys of Freeport, Illinois are on the desert for a stay. . . . Mr. and Mrs. Joe Loomis and their children, Janet and Jimmy, arrived at Palm Desert for their annual two month visit. . . . Mr. and Mrs. Ben Armstrong from Blaine, Washington visited Dr. and Mrs. Ruge for a few days. . . . That famous portrait painter, Henry Clive, was viewing the Art Gallery at the Desert Magazine. He and family are wintering on the desert. . . . Firecliff Lodge reports that Brian Donlevy of TV fame was a guest recently. Also visiting were Mr. and Mrs. W. L. Stewart Jr. from Los Angeles and Mr. and Mrs. Louis C. Morrell. Morrell is vice president of the Continental Casualty company in Chicago. . . . Over at Shadow Mountain Terrace the state of Washington takes honors for most guests present. From Tacoma came Mr. and Mrs. J. D. Shotwell and their daughter, Claire, who is down for a few days visiting them; Messrs. and Mmes. Charles R. Wolf, R. L. Johnstone, Walter H. Mierow, and Russ Michael. Our Canadian friends, Dr. and Mrs. J. M. McDougall are down from Vancouver, B.C. Visiting Mrs. Hudson Werder are her daughter-in-law, Mrs. Frederick Werder from Brentwood and Mrs. Albert Stoffel of Santa Monica. Robert S. Callender dropped by to say hello on his way to New York. Mr. Callender is manager of the Whitman Publishing Company in Beverly Hills. . . . Staying at the Palm Desert Adobe are the Bille Beetles (Bill Holden's parents); Mr. and Mrs. C. C. Melony, who own the Curtis Hotel in Minneapolis; Mr. and Mrs. Jack Brown from Winnipeg; Senator and Mrs. Hawkes from New Jersey; Mr. and Mrs. Charles McVarish from Hastings on the Hudson; and Mr. and Mrs. L. C. Burt and children from Medford, Oregon. . . . Representing Palm Desert at the Racquet Club net Tournament in Palm Springs last weekend were Mrs. Juanita Paul, Mr. and Mrs. Teaze, Fred Timm, and Cliff Henderson.

CATHEDRAL CITY

By PAUL AND MILDRED CLARK

BROADWAY PALMS

Final plans for the landscaping and beautification of Broadway and the approaches to Cathedral City will be discussed at next Tuesday's regular monthly meeting of the Chamber of Commerce, according to announcement made yesterday by President Robert Sherrill.

Robert Cordes, chairman of the tree committee, has secured competitive bids for purchase and installation of the trees which will be considered. Paul Clark, publicity chairman, said that it will be possible to have the bronze plaques for the trees made right here in Cathedral City. The Bennett Indian Shop of Palm Springs operates a jewelry and metal stamping and engraving plant here which is equipped with the latest type of automatic machinery for this work. Sherrill Cordes reported that they are still gratefully accepting contributions through enough has already been subscribed to assure the success of the project.

NEW LIONS

Fred Morrison of Palm Springs, deputy district governor of Lions International, will induct new members at this evening's Lions Club dinner at the Town Hall. Dr. C. E. Smith, director of Desert Museum, will be guest speaker of the evening, and will also show colored pictures. President Carl Jackson and Zone Chairman Francis Wood are asking for a 100 percent turnout for this interesting meeting.

H. M. SOUTHSTONE DIES

Herman Mauritz Southstone, resident of Skyridge Trailer Park, Cathedral City, succumbed suddenly Thursday at his home. He was 71 years of age.

A native of New York he had been a resident of Cathedral City for seven years.

He was for many years owner of the Grand View Motel which he recently sold. He is survived by his wife, Inez.

Funeral services were held Wednesday at 2 p.m. from Wiefels and Son chapel with the Rev. G. C. Hunter of Cathedral City Community church in charge. Interment was in Palm Springs cemetery with

Wiefels and Son mortuary in charge.

STYLE SHOW WEDNESDAY

Wonder Palms hotel will be the setting next Wednesday for the presentation by the Cathedral City Woman's club of the fifth annual Style Show. The theme for this year's showing is "Following the Sun" with appropriate styles.

This event in the past has proved to be a most successful and enjoyable event and the showing this year promises to be even more delightful. This year a third shop, The Kachina Shop of Rancho Mirage, joins Scott's Western Wear and the Desert Aire Dress Shop in presenting the latest fashions in resort wear.

The show will be focused around the swimming pool which is in a setting of green lawn and date palms and makes a background for the styles to be shown. Tickets for the event may be purchased from any of the three dress shops participating or from any club member. The proceeds from these fashion shows are used for the many philanthropic activities to which the club contributes, principally the March of Dimes, Cancer Fund, Community Chest and Red Cross. Refreshments will be served at the end of the show.

PTA DRIVE BEGUN

All the students of the Cathedral City school are competing with each other this week to see who can bring in the greatest number of new members for the PTA. Mrs. Phyllis Lamb, membership chairman, announced there will be a prize given to the winner in the competition which closes tomorrow.

Mrs. Shirley Picard, chairman for the rummage sale February 18 and 19, is asking for donations for the event. Articles may be taken to the school, or in case of articles too heavy, the PTA will have them picked up. Mrs. Picard or Mrs. Mazie Squires may be reached at 8-3075 or Mrs. John Gallarini at 8-3025. Mrs. Picard points out that the success of a rummage sale depends on the amount of articles donated.

MARCH OF DIMES

The March of Dimes means just that to the residents of the DeLuxe Trailer Park, and in

this year's drive it has meant feverish activity to better the mark the Park made last year in its donation. This was accomplished by a potluck supper and food sale Tuesday evening of last week when \$173.84 was collected to be turned over to this worthy cause. This was an increase of approximately \$20 over last year's mark. The food sale following supper was under the auction hammer of Lou Withers, with the highlight of the spirited bidding a beautiful Cactus Cake baked and donated by Mrs. R. M. Danielson which brought \$25. Clarence Adams acted as cashier for the event.

MRS. STUTE TAKEN

It is with deep regret that her many friends learned last

week of the death of Mrs. Eloise Stute on January 20, after a lingering illness in Los Angeles at the home of a son, Richard Stute, where she has been for several months. Services were held Monday in San Clemente, Mrs. Stute was part owner of the DeLuxe Trailer Park from 1947 to 1952 when the park was sold to the present owners, Mrs. Stute remaining as assistant manager.

ENTERTAIN GUESTS

Mr. and Mrs. Levan C. Saeger have had as their houseguests Mr. and Mrs. James Taylor, of Seattle. They have entertained them with several dinners and cocktail parties during their visit and some interesting tours of the desert.

The Desert Sun—65
PALM SPRINGS, CALIFORNIA
Thursday, January 27, 1955

Must Make Good Or Go to Jail

Charles E. Bloomer, 180 North Indian avenue, was given a 90-day suspended sentence on a petty theft charge provided he makes restitution when appearing in justice court here.

Bloomer was charged with taking \$90 in cash and a \$450 check from the home of Annette Martin, 413 North Calle Encilla.

He was arrested by Riverside authorities for the local police.

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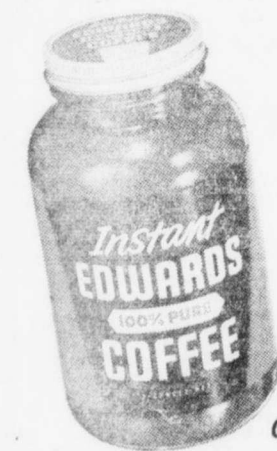
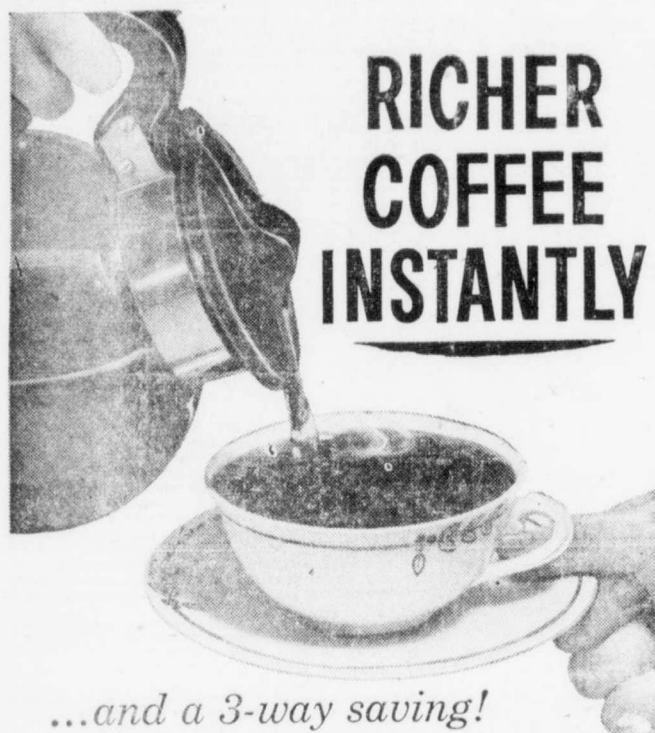
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at **SAFEWAY**

Board Rejects Plan for Branch Probation Office

County supervisors Monday rejected a proposal that a branch county probation office be established at Indio to serve the desert area.

The vote was four to one with Supervisor Homer Varner of the desert district casting the only affirmative vote.

Bert Van Horn had advocated the branch office to assist in the work of the Indio branch of the superior court over which Judge Hilton McCabe of Palm Springs presides and to reduce the expense of handling juvenile cases.

Van Horn was told by the board to renew his request when the board studies the budget for the 1955-56 year in July.

Sheriff Rice Named by Civil Defense

Sheriff Joe Rice has been appointed chief of law enforcement for Civil Defense in Riverside county it was announced Thursday.

He was also named first alternate chief of law enforcement for Civil Defense Region Eight which takes in Riverside, San Bernardino Mono and Inyo counties.



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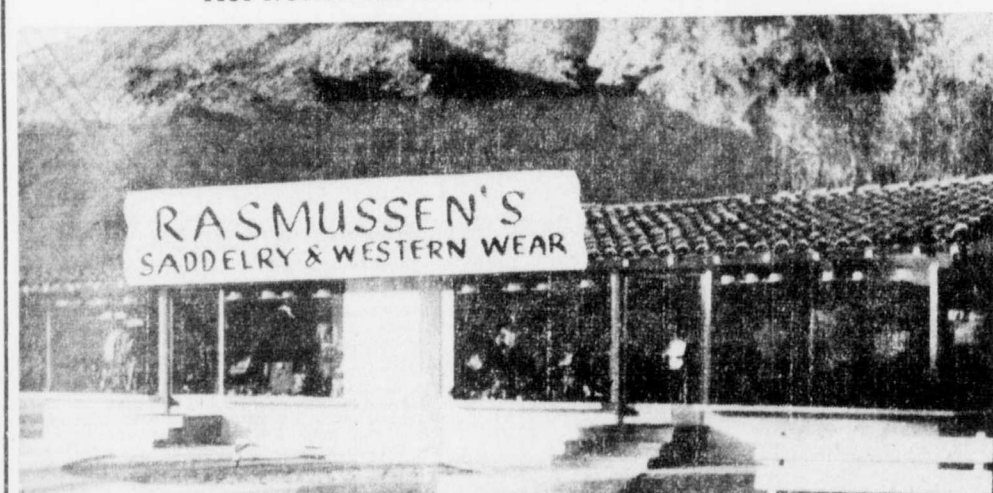
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PUBLISHER'S CORNER

By Oliver B. Jaynes

TOWN TOPICS—Councilman Frank Miller tossed another hot potato into the hands of his fellow council members when he proposed last week that it might be well to lift the 30-foot limit height on business buildings and let the Village grow up as well as out. It seems odd to pile on more stories when there's so much growing room hereabouts, but it is a fact that with land prices as high as they are on Palm Canyon drive now a two story building isn't very attractive from the investment standpoint. Many will think that four or five story buildings aren't very attractive for this resort community.

So many people were packed into the new Palm Springs Ranch Club — and had such a good time — that I heard one Villager remark that it would be a good idea for a party every week. Nice thought but rather expensive . . . It was quite a sight to see — the historic old Ranch back in the limelight again. Many improvements, too. Western outfits — and Trav's "Hello . . . Hello" — were missing but the traditional gayety of the old Ranch Stables was back in full bloom.

Many readers have inquired why The Desert Sun did not print the winning letter in the Cameron Center contest. It is not customary for answers to ever be published in such contests and nothing would be accomplished by doing so except to make a lot of contestants feel that their entry was the best. Replies are always the property of the sponsor to use as he sees fit. Why is it that some people are always so suspicious about such things? I was one of the judges in this contest and will swear to the fact that it was as honestly and fairly judged as one could possibly be.

Chief topic of conversation these days around the Village is the contemplated visit of President Eisenhower. The odds are very much in favor of his return again this year — around the 17th of February. It seems to definitely in the cards although no official confirmation can be expected from Washington. If the President does come back for some golf and sunshine, it will be another big windfall for Palm Springs. Perhaps we should all start right now to pray for the wonderful weather like the Eisenhowerers had last year.

New hope that the city government will find suitable land — and funds to buy it with — for a municipal golf course is pleasing to the ears of many residents who believe it is Palm Springs' greatest need for the future. The time to get the land is now — and the city council has shown interest in the subject by looking into possible locations. Some people ask about the O'Donnell course. In the first place it is only a nine-hole course and can't be enlarged. In the second place, while owned by the city, it is leased to the present operators and is not under the control of the city as far as management is concerned.

People are still asking about the Tramway. There is nothing new to report but neither is there anything to be discouraged about. The effort that it is said will be made in the State Legislature to have the project abandoned will get nowhere at all. In the meantime the vast detail of planning, estimating and economic analysis is being carried on, I understand. So we can only report progress.

Someone is holding out on giving the land necessary to the widening of Palm Canyon drive between Ramon road and Highway turn. This is the most needed street improvement in the city and the work will be done by the State Highway department. Failure to get the necessary right-of-way without condemnation proceedings will cause serious delays. Let's hope the one or two who have not signed up to give the amount of land necessary to do this job will be generous enough to act without further delay.

TRY AND STOP ME

By Bennett Cerf

H. ALLEN SMITH tells about a reporter who heard of an apartment house fire and tried to by phone to get somebody nearby to supply the details. By chance he was connected with a gent in the very apartment where the fire had started. Enchanted by finding himself an authority all of a sudden, the gent talked on and on, describing the progress of the flames, and the frantic efforts of the firemen to extinguish them. Finally, however, he said, "I guess I better hang up. I'm on fire myself!"



When Lewis Young, son of the noted New York hatter, was 16, he was allowed to help out at one of the stores on May 15, the day on which the entire male population used to buy straw hats for the summer season. One customer demanded an imitation Panama. The only one the young Young could find was about four sizes too large, but that didn't stop him, so he plunked it onto the customer's head. It dropped down over the latter's ears, forehead and eyes. Young "Lew" Young enthused, "Looks marvelous on you! If only you could see yourself in it in this mirror!"

The German comedian, Joe Cawthorn, used to deliver a soliloquy on a dog's life that Producer John Golden loves to quote: "Vot's der matter mit a dog's life anyhow? Look at my dog Towser layin' by der fire. Is his life bad? He chust et some bones and his belly is full. Me — I got indigestion and can't eat noddings. Und I gotta hurry back to work. Towser eats und hurries back to sleep. I gotta buy school books und pants for my four children. He's got maybe forty children. Does he have to buy them school books und pants? No, he don't. But even worse, when he dies, he's a dead dog und that all mit him. Me — after I get dead, I gotta go to hell yet besides!"

"My poor brother," said the inmate in a rest home, "is suffering from fallen arches." "What a shame!" soothed the visitor from the public welfare committee. "Flat feet, eh?" "Not at all," corrected the inmate. "A bridge fell on him."

Though he might be more humble, There's no police like Holmes.

A Duel! How About That!



Dr. Goldberg

CANCER OF THE LUNG

The number of cases of cancer of the lung is now increasing more than the cases of cancer of any other part of the body. Particularly is this true among males. Much argumentation has developed in the past several years as to whether the increase in the smoking of cigarettes has been a contributing factor in producing this carcinogenic effect. There is no question but that there are certain tar products present in the paper wrapping of cigarettes as well as in the tobacco which when concentrated and applied to the skin of white mice in laboratory experiments, will evidence cancer after several months.

This, however, is not proof positive. Yet with the statistical compilations, there are apparently out of every eleven deaths due to cancer of the lung, eight among smokers and only three among non-smokers. I would, however, like to call your attention to some of the considerations of the early detection of this condition. It usually is found after the age of forty, most frequently between fifty-five and seventy. Any individual past the age of forty, particularly men, who have a tendency for the occurrence and recurrence of a virus lung infection should be carefully examined and x-ray studies made of his chest in an attempt to detect this condition.

In the past several years, methods have been devised to examine the sputum. In such instances, the trained laboratory observer can detect the new or embryonic cells of cancer. Routine x-ray chest examinations should be mandatory at intervals of six months for men past forty. Bronchoscopy, which is the insertion of a metal tube into the bronchial structure, allows a direct visualization of the interior of the bronchus and will show the condition in approximately 33% of all cases.

Cancer of the lung, when discovered early and before secondary growths have established themselves in other parts of the body, can be removed surgically and successfully.

Dr. Goldberg is not practicing medicine at this time and is unable to answer correspondence.

There's nothing like the misery small shoes can cause a woman with large feet—particularly when she sees another woman wearing 'em!—Adrian Anderson.

Some parents have difficulty in deciding on a name for the new baby but others have rich relations. — National Safety News.

A bargain is usually something that's so reasonable they won't take it back when you find out what's wrong with it. — Town Journal.

Experience is what enables you to recognize a mistake whenever you make it again. — Tit-Bits, London.

The trouble with people who object to doing a full day's work is that they're such conscientious objectors. — O. B. Battista.

A two-car garage may merely indicate that the house has no attic. — Francis O. Walsh.

Congressional Report

By Representative John Phillips

There was a joke going around Washington last week which ought to be called the philosophy of bureaucracy. I heard it from the economic advisor to the President, but I see TIME magazine credits it to the chairman of the President's committee on foreign policy, Joseph Dodge. It's about the centipede who had the gout. He went to see the philosopher of the jungle, the monkey, and was advised to turn himself into a mouse, thus reducing his troubles from a hundred to four. This sounded like a good idea; "But," he said to the advisor, "how do I do it?" "I'm sorry," said the monkey, "I can't help you on that, I'm in the PLANNING group."

The Republican committee appointments went over the desk yesterday. That was the hardest job, along those lines, I've had since I've been here. Joe Martin, the floor leader for the minority, said the same thing when he talked to the Republican conference. Recognizing the impossibility, under such circumstances, of pleasing everyone, I think the Committee on Appropriations did a good job and apparently the Conference thought so too, for it passed a resolution of appreciation, which is something I haven't seen done before.

CALIFORNIA DID AS WELL as we could expect. We will have no California Republicans on Ways and Means, nor on Agriculture, both of which committees are important to our state. The election bumped Utt (Orange-San Diego) and Knox of Michigan off Ways and Means. They get the next vacancies, if and when they occur. Bramblett was our Republican member on Agriculture, and had patiently worked up to 6th place on the committee. He did not run again, and it was impossible to put a Californian on the committee right away. We will try to take care of that, at the first opportunity. I rise to remark that this demonstrates something about "seniority," of which we talk in the campaigns. Bramblett decided not to run again last year, presumably because of the charges against him, still unproven, which were sparked by vicious attacks in the Pearson columns. The case is now before the Supreme Court, having been taken there by the government. There was a time in this country when we considered a man innocent until he was proved guilty, and under that theory we would still hold the 6th place on a committee of importance to California. Bramblett is succeeded by a man of ability, "Chuck" Teague, son of one of the state's greatest leaders, the late C. C. Teague of Ventura County. He has great possibilities.

Your own Congressman is No. 8 on Appropriations and ranking minority member on a newly created subcommittee handling the budgets for the Veterans Administration, Housing, Civil Defense, Selective Service, SEC and 5 other agencies. I will also, under a complete redistribution of agencies, be on a subcommittee called "Public Works," which will handle the budgets for Army Civil Functions, Bureau of Reclamation, Atomic Energy, TVA, and three other power agencies. This new set-up of the subcommittees is causing a bitter argument inside the Democratic membership of the committee, and might possibly be readjusted, so I will hold that to another letter.

Utt will go to Interior and Insular Affairs. Younger, who was bumped off Interstate and Foreign Commerce, by the election, will go to Government Operations, which may turn out to be one of the most interesting committees of the session. The two new men, Teague (Ventura, Santa Barbara, San Luis Obispo, Monterey) will go on Veterans Affairs, and John Baldwin, (Contra Costa-Solano) will go on Public Works.

Dennis, the Menace

By Ketchum



"NOW THERE'S A DINING ROOM CHAIR THAT'S MORE MY SIZE!"

THIS SIDE of The Sun

By Phat

On the job two years and fifty. Wouldn't need to if I'd been thrifty.

Well, it's not exactly that. Some men retire and play golf. Others play scrabble. To me, however, getting out on the east, trying to get out, or, at least, a reasonable facsimile of a newspaper is more fun. It leads to just as many arguments as golf or scrabble. And it's more remunerative. Except for the boys who play for money, such as Littler, Middlecott, Bolt, et cetera who are currently pelted the pellet for profit at Thunderbird.

WHAT BROUGHT THIS UP is the story I saw in the public prints the other day which brought back memories of the old days. It was the account of a surprise dinner party honoring James A. Guthrie, editor and publisher of the San Bernardino Sun as he completed 50 years of diligent labor as a newspaperman. He started in San Bernardino in 1905. I've got two years on him. I started in Ontario in 1903. When I left there in '41 to come down here, Jim told me, "Well, that makes me now the oldest newspaperman in point of service in the county." I had a surprise party, too. But mine was from The Desert Sun, his from the San Bernardino Sun.

JIM GUTHRIE started out as correspondent for the S.B. Sun, writing high school news. Then he got a job as regular reporter and rose through various editorships, acquiring a partnership, and then became top guy. I started out as a printer's devil. Summer time full time and part time during the school year. Graduated to galley hop which meant I took care of the type as it came from the linotypes. Learned then that the more you do the more mistakes you make. And vice versa. How'd that word 'vice' sneak in here.

DURING MY CAREER of sweeping out the office, running errands and getting ink all over me later as galley hop. I did a little writing on the side. Submitting items which the editor printed. I think I have the copy of the old Ontario Record containing the first bit of my prose. For a time I could recite it word for word. I read it so often. In the meantime, U.S.C. had taken over old Chaffey college at Ontario and it became Ontario high school. As part of the contract, U.S.C. awarded to annual scholarship to the high school. When I graduated from O.H.S. no one else had applied for a scholarship. So I was a cinch. Having received my highest marks in math and poorest in English, I naturally became a newspaperman.

MY FIRST EXPERIENCE with embarrassing errors was in writing a story about a big new vineyard developed at Guasti. The man who turned in the item wrote in longhand. Now, in longhand, the 'u' and the 'n' look alike a lot of times. So that story came out in print all about "Gnasti." That's the kind of situation it was, too, and I learned about the value of alleys to escape sidewalk comments. (Bored? Well, all of the other old-time newspaper men are writing their life histories. Had five different jobs the first year. Then back to Ontario and one job for 22 years. Decided to get out of the newspaper line. Stayed out two months. Then a prophecy Jim Guthrie made came true. While at Ontario he said once, "You'll be working for The Sun some day." I am. But it's Palm Springs, not San Bernardino.

PALM SPRINGS has a traffic hazard few other cities have. Saw an example of it Monday. A fellow came out of a drug store just as a big car pulled up and parked before the entrance to the Center. A pretty girl got out and walked around the front of the auto. The chap I'm talking about took a good look. As she walked down the street, he started toward the crosswalk leading to the Desert Inn, turning his head to watch the girl as he kept on walking. He smacked right into the side of an automobile. Fortunately, it was parked at the curb.

IKE'S VISIT to Palm Springs is still the main item of a pro and con argument. Some say he will, some say he won't. Have had five people give me authentic data on the date of his arrival—all different. But all in February. Some are positive and say preparations are already being made. Others say the trip is off because of the troubled situation in the Orient. More competition looms. Imperial Valley has announced it is making a bid for the tourist trade that now looks upon Palm Springs with favor. They mentioned Phoenix, too, but we don't use that kind of language in The Sun. They will say it with lettuce. But we will say, "Don't leave us."

HAVE JUST DISCOVERED why I observed last Monday as a holiday and let my correspondents furnish the material for the semi-weekly composition. It was the first day of YMCA week. I had my own interpretation of those initials. You May Cancel Activity.

THIS LOOKS like the bottom of the column. As one of my favorite TV stars would say, "Well, here I am, and there you are."

The Voice of Broadway

By Dorothy Kilgallen

THERE MAY BE A MORE beautiful showgirl in the world than the tall and ravishing blonde hereinafter referred to as Jane, but don't bet on it. Physically, she's got everything. And unlike many of her kind in whom nature balanced a plethora of beauty with small brains and bad dispositions, Jane is smart and sensible and good-natured and full of fun.

All in all, she is as satisfactory a package of femininity as ever glared the eyes of the wolves at El Morocco. So it has long been a mystery why she never goes out with the swains, who have just about quit trying to date her.

The few who know the reason understand that Jane has courage and character to match the rest of her.

A few years ago, Jane was as popular as might be expected — out with a different beau every night and living it up as a showgirl should.

Then one day she met Mr. Right, and there were no more dates with anyone else. But by the time they got to talking marriage, she discovered Mr. Right was really Mr. Very Very Wrong, that he was a professional stick-up man who made the money he lavished on her at the point of a gun and not in Wall Street, as she had so fondly surmised.

She found out when the law stepped in, and he was tucked away for 10 to 20 up the river. Not long after he was settled in his little cell she married him inside the prison walls, and somehow the news never reached her friends on Broadway.

But that's why they never see her out with the boys in the champagne places.

That man up there is her man, for better or for worse, and Jane's going to wait for him, even if he does the whole twenty.

THE SOLID SOCIAL success of a suave gentleman we'll call the Marquis de Carlos is a constant source of merriment to certain well-known bookmakers of our town, although they are laughing with — not at — the marquis, since the first rule of conduct with such folk, as expressed by the immortal Wilson Mizner, is "never knock a grifter."

Not too many years ago, the marquis was not a marquis at all. He was just doing the best he could over in one of those little Balkan lands that since have been enclosed by the Iron Curtain. He made a buck any way he could, honestly or dishonestly.

His exact name doesn't matter much, but it was a very commonplace one in his country, and that was the trouble in the opinion of the marquis, who always had dreams of grandeur and believed he was designed for a more glamorous role than just plain "Mister." So one day, almost a matter of hours before Stalin took over his homeland with practically nothing more than a phone call, our hero hit the road.

The United States, abounding in easy money and rich widows, was his goal, and soon he was aboard a steamer headed for New York, with an extremely small stock of walking-around money remaining after he bought his passage.

Some time during the voyage,

NEW YORK CAVALCADE

By Louis Sobol

BIG TOWN PERSONS: Katie Winsor, the writing girl, is tired of her 14-room tenement on Park Avenue. Wants to sell — asking \$100,000. Sez she's moving into smaller flat.

Well, it seems to be all over between pretty Norma Lewis, the singer, and Lian O'Brien, the playwright. It was a long, long engagement—but too many complications, I hear.

Reminds me, Hope Hampton says she doesn't expect to marry again ever. Like Gloria Stokowski she wants a career. Just called to make sure the missus and I turn out for her night club debut—at the Versailles, Feb. 2. Wouldn't miss it for the world. We like Hope.

Las Vegas may want to beat Reno to the punch at the Great Divide for the divorcees—but the big hotelmen aren't helping. In fact, most of them warn the gals trooping in for The Cure that they must vacate their rooms over the busy weekends—and can register back in on Mondays. As a result, Reno is on the upgrade again as the nation's divorce center.

Nice to see one of our little gals becoming real big-time. I mean Elaine Malbin, now starring in "Kismet." Golly, it seems only yesterday your reporter gave her her first notice when she was fourteen and put on a little concert.

That mighty pretty Peggy Diggins is beginning to share tables for two with ye dashing man about town, Horace Schmidlapp.

Toots Shore, the lunchroom man, has given up the struggle to reduce. And by the looks of him on our old set, his pal, Jackie Gleason, has about decided to throw in the sponge, too.

Sometimes there comes a day when a gal needs a pal—even a gal named Marilyn Monroe. Maybe she'll remember a boy named Joe had pretty broad shoulders to cry on—but that's in the past.

No one took the death of popular Bess Farley so to heart as Jane Madden, Sherry and Bess. They dined together and then went to a movie. A few hours later, Mrs. Jim Farley was felled by the fatal attack.

The great Silent Woman of our town still keeps her lips shut about the latest report in movie circles—that D. Zanuck wants her to play the ex-Czarina role in "Anastasia" in which Eugene Leontovich scores so heavily in the stage play. What a combination though — Gaiety and Ingrid Bergman as the royal princess.



Ralph Young of NY's "Latin Quarter" gave this Doodie to my physician, Dr. Frank Wollin, who is a specialist in treating unusual diseases. Dr. Wollin has written several monographs on exotic conditions such as "Toupee Mange," "Athlete's Fingers" and "The Three-Year Itch." And he is also the world's foremost authority on "Hookin'-sen's Disease." He's been treating Hookins twice a week for 6 years and still hasn't been able to figure out what's wrong with him. But his biggest contribution to medical science is his treatment for alcoholism. When Alcoholics come to him, Dr. Wollin doesn't mess around with fancy psychology or drugs. He gives them a drink. This treatment's become so popular his Nurse now wears net stockings and sells cigarettes.

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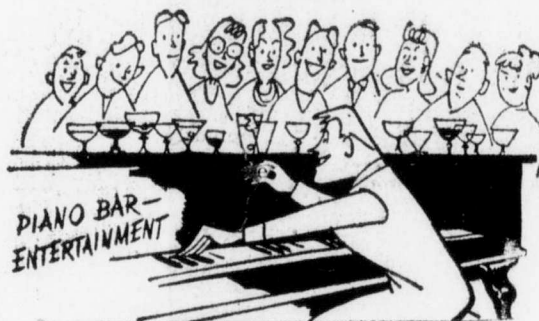
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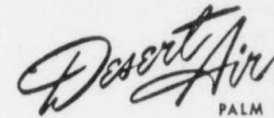
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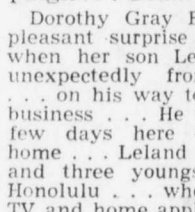
The Desert Sun

Page 1-c Palm Springs, California, Thursday, January 27, 1955 3rd Section

Around Town

with Hildy Crawford

This is the month we count by tens. . . In dimes that is. . . One dime. . . ten cents. . . the tenth part of a dollar. . . The smallest coin minted by Uncle Sam today. . . And all over the country the dimes are dropping into the war chest to fight dread polio. . . Let's make this war chest a big one. . . for it takes lots of dimes to carry on this winning battle. . . If you haven't given. . . or if you can give more. . . be ready on Monday night. . . and have a light burning at your house. . . be ready on Mothers March takes place. . . Remember it is still the foot soldiers that win fights. . . and this will be an important part of the March of Dimes fund-raising campaign. . . Count as high as you can. . .



Dorothy Gray Brown had a pleasant surprise Friday. . . when her son Leland arrived unexpectedly from Honolulu. . . on his way to Chicago on business. . . He will spend a few days here on his way home. . . Leland and his wife and three youngsters live in Honolulu. . . where he has a TV and home appliance shop. . . Dorothy went in to Los Angeles on Saturday. . . where she and Harry Joe attended the Max Factor party at the Mocambo that night. . . and the Sunday night testimonial dinner for George Burns and Gracie Allen. . . Dorothy came back to the Village Monday. . . flying down with Mrs. Stewart Hopps. . .

Vacationing at the Palm Springs Ranch Club are Mr. and Mrs. Webb Tilton and small daughter Debbie. . . They are members of the Capistrano Beach Club. . . and Tilton plays the lead in the road company of South Pacific. . .

At Racquet Club

A party of riders from the Palm Springs Ranch Club. . . headed by Donald O'Connor and Columist Paul Coates. . . rode over to the Racquet Club. . . for luncheon and to watch the tourney play on Sunday. . . Those two young stars Robert Wagner and Jeffrey Hunter. . . are mid-week guests at the Racquet Club. . .

A sixsome for the Saturday night dinner dance. . . Jack and Enor French, the Fred Albertsons. . . and the Mark Hannas of San Diego. . . Enjoying the Club's fabulous Sunday night buffet. . . were Greer Garson and her husband Buddy Fogelson. . . Col. and Mrs. Michael Paul. . . That same night. . . Gloria Swanson was in. . . with a party that included Dick Hughes and Dick Shapely. . . Robert Balzer and Col. Charles Northrup. . . and late stayers enjoyed a concert. . . when La Swanson sang. . . several numbers from the score of her musical "Sunset Boulevard" which is scheduled for a fall opening on Broadway. . .

Bob and Billie Kenaston have opened their San Lorenzo road home. . . and will be here for the rest of the winter. . . Weekend visitors were those handsome honeymooners. . . their son Robert Alan and his bride. . .

Frank and Melba Bennett have issued invitations. . . to meet their houseguest Senora Adela Merry del Val of Seville, Spain and Mr. and Mrs. A. Ronald Button (he is G.O.P. national committeeman and they are making their Rancho Mirage home their permanent residence). . . next Monday evening. . . The reception will be held at the Committee of Twenty Five Club. . . The big news about the Bennetts. . . is that they have bought a new house. . . It's the former Burroughs house at

Desert Song Style Show Tomorrow

Style-conscious Villagers will be found watching the latest in resort fashions tomorrow at the Palm Springs Women's clubhouse as the Club stages its annual style show. Themed to the "Desert Song," the show will be staged against an Arabian backdrop and will have two showings. Continental breakfast will be served in the morning at the 10 o'clock show, and tea at the afternoon show which starts at 2:30. Each show will run 65 minutes.

As in previous years, both showings are expected to draw a capacity crowd. Mrs. Montague Herbert, general chairman, said today that tickets will be available at the door.

A special guest at the style show, who will be introduced both morning and afternoon, will be Beverly Yager, who will represent Palm Springs in the Queen Scheherezade contest at the Riverside County Fair and Date Festival in Indio.

Lee Hogan Cass, stylist from Bullocks Los Angeles store, will commentate the show. Assisting Mrs. Herbert, the following committee women have been working for weeks on the show: Mrs. Herbert Burns, Mrs. Walter Bovee, tickets; Mrs. Hal Cornelius, Mrs. H. Lauritz Hansen, tea and brunch; Mrs. Ivan Barstow, publicity; Mrs. Chester Moorhead, decorations; Mrs. Hutch Mosley, door prizes; Mrs. George Wheeler, Mrs. Claire Kinne, hospitality.

Senior Formal Saturday Night

"Blue Moon" is the theme for the Senior Formal which will be held at Deep Well on Saturday evening, 8-12 p.m. Decorating will be in the Class colors of blue and white. There will be dancing and refreshments at the formal which is given by the Senior class for high school students and their dates. Senior Class President Bill Manger is being assisted in dance plans by Jim Otto, decorations; June Zwerdling, refreshments; Connie Cornelius, publicity; Tippy di Cicco, program.

Stones Announce New Managers

Mr. and Mrs. Joel E. Stone, owners of Place in the Sun, announced this week that Mr. and Mrs. William Stears are new managers. The Stears managed the Flagler Hotel Apartments in Del Rey Beach, Florida last season.

Alice Bidwell and her mother arranged a cocktail party at their home at 1365 East Ramon road on Sunday. . . honoring Sharin Perrault. . . the water colorist from Paris, France who is here to do the illustrations for Alice's new book. . . It was a nice party. . . but the guest of honor (More on Page 8c)



(Anderson Photo) **HONEYMOONING** at The Tennis Club is William Callahan of San Francisco and Portland and his lovely bride, the former Maria Teresa Ruffo, daughter of Antonio Ruffo of La Paz, Mexico. He is the son of Frank Callahan, Portland wholesaler.



(Anderson Photo) **RECENTLY WED** Richard Andersons are honeymooning here at the Racquet Club. He is an actor and she is the former Carol Lee Ladd, daughter of the Alan Ladds. Around 500 guests attended their wedding which was held in the garden of the Ladd home in Holmby Hills on January 22.

Guild Plans Rummage Sale

The Guild of St. Paul's in the Desert has selected March 5 as the date for its annual Rummage Sale. Members are advised that now is the time to clear out closets and cupboards and dispose of all those white elephants and accumulation of unwanted articles. Those wishing to contribute articles may call Mrs. Homer McKee at 5265 and arrangements will be made to collect them. Especially wanted are things like kitchen equipment, dishes, linens, furniture and all kinds of clothing except shoes.

Hearts and Flowers Make Sweetheart Ball Setting

A hearts and flowers atmosphere will prevail at El Mirador for the beautiful Sweetheart Ball on the evening of February 11 and reservations are already pouring in for the affair that promises to be one of February's greatest. It will honor Enor and Jack French. Co-chaired by Bettye and Monte Herbert it is a benefit for the Riverside County Heart Fund.

Freddie Karger's divine music will inspire the dancers and elaborate decorations are being planned. Special entertainment is being arranged by Nancy and Ralph Kiner. It will be the big surprise of the evening as the Kiners are not talking. Cocktails will be served in the Starlite Patio at 7 with dinner at eight.

Among those with early reservations for the Ball are: Vi and M. O. Anderson, Winnie and Charles Becker, Miriam and Dexter Blau, Theima and Florian Boyd, Dorothy and Harry Joe Brown, Theodora and Tom Fleming, Phyllis and Joe Froggatt, Helen and Jack Kenaston, Marie and Asher Levy, Ethel and Jack Luccarenti, Alta and George Roberson, Hermie and Stanley Resin, Buddy and Si Simon, Sayde and Henry Weinberger.

Seating will be in the order reservations are received and to assure the best tables checks should be mailed at once to Mrs. Paul Willis Smith of Wayzata, Minnesota is a The Desert Inn for the Winter season.

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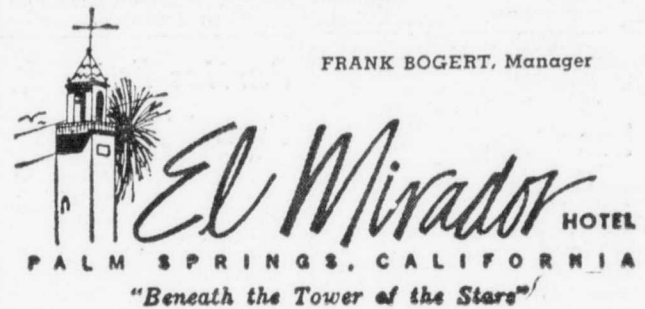
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SUNDAY'S AFTER CHURCH RIDE and BRUNCH

RIDE... Select your mount by phone or in person at any stable and have the horse ready for the two hour desert ride at the picket line on Indian Avenue, across from El Mirador hotel at 11 a.m. Ray Ryan and Trav Rogers lead the ride each Sunday.

BRUNCH... You need not participate in the ride but you will miss the time of your life if you miss the Sunday Brunch served from 11 a.m. until long after the riders return to join you in the Starlite Patio or dining room. Come as you are. Children welcome.

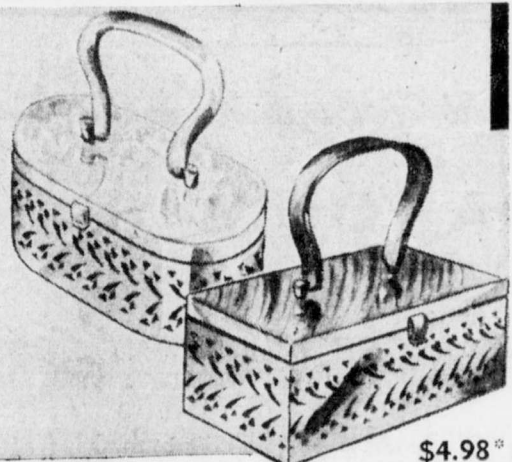


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Tune in C.V. Lutheran Hour
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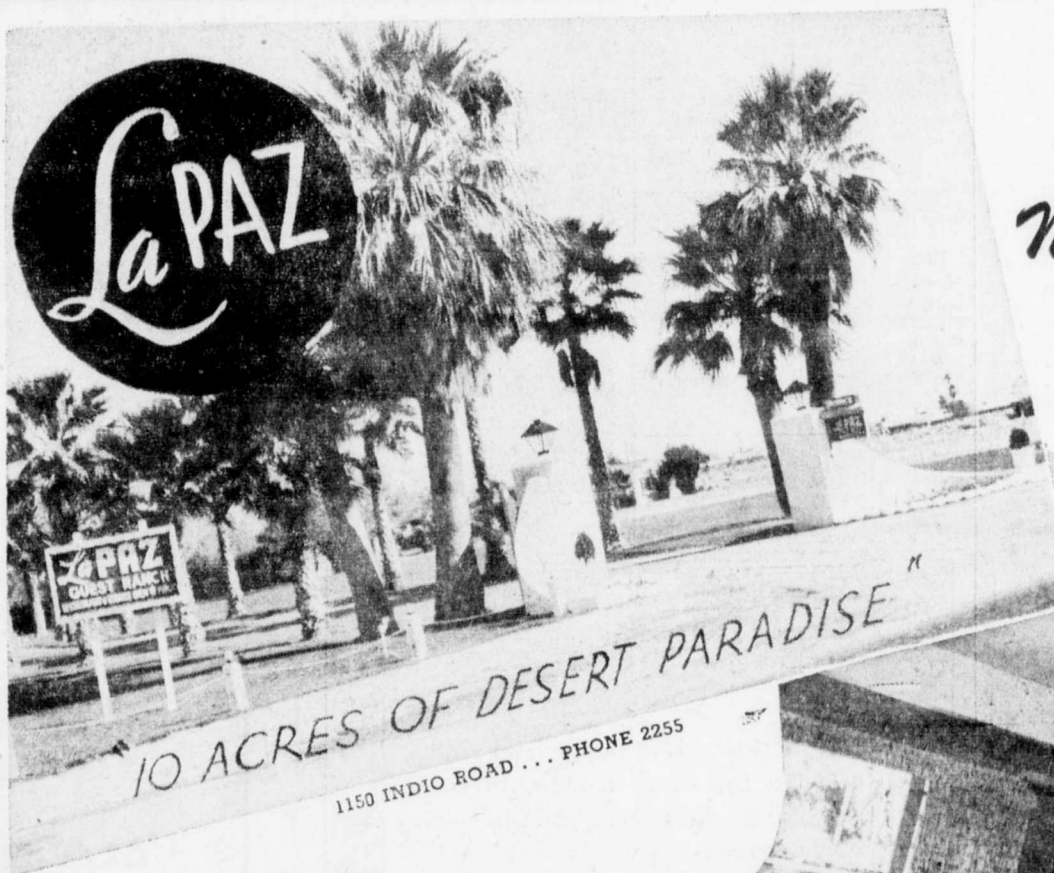


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Enjoy your favorite drink in our beautiful, cozy Cocktail Lounge... The warmth of our giant fireplace makes relaxing easy.



(Anderson Photo)
THE NEW COMMANDER of the Marine Base at 29 Palms was among the guests at this dinner party at the Racquet Club hosted by the George Ripleys. He is Col. J. S. Oldfield and seated at the head of the table. Reading around the table to

the right are: Mrs. R. A. Thompson, George Ripley, Mrs. R. D. Wright, Louis D. Burrill, Major R. A. Thompson. To the left from the Colonel, are: Mrs. J.S. Oldfield, Major Bevan Cass, Mrs. Ripley, Lt. Col. R. D. Wright, Mrs. Cass.



(Gayle Studio Photo)
THE COLONEL WAS A LADY might well caption this picture for Colonel Anna Friedman, on right, is secretary of the Kentucky Colonel association and reputed to be the only woman in the ranks of the Kentucky Colonels. With her at the Howard Manor is Mrs. Anna Grotta Press of Los Angeles.

Rummage Sale This Weekend

Jobs Daughters and DeMolay will hold a three-day Rummage Sale starting today at 233 South Indian. The sale will be open each day between the hours of 9 to 5, January 27, 28, 29.

Anyone with articles to contribute may do so by leaving them at 233 South Indian on Wednesday or may call Mrs. Dorothy Groth, Jobs Daughter Guardian who is in charge, at 4277.



Swap Party Exchange is Amazing

In the spirit of the White Elephant party at The Tennis Club Friday night, people came with things they didn't want and exchanged them for things they needed even less ... and had a lot of fun doing it.

For instance, John McClure left with a striped shirt that would make even Bing Crosby shudder. Chic Ruby Fallgren carried away a "what-not" that would look a little out of place in her delightful home on Santa Rosa, while her Edwin acquired a dazzling green beret,

which he was wearing over one eye.

Also in the merry throng were the John McNabbs of Los Angeles, Dwight and Margo Hirsch of Beverly Hills, Maury and Ramona Smith with their guests from Los Angeles, Dr. and Mrs. Aiden Raney (he is the noted brain surgeon), and Dr. and Mrs. John Howard Payne.

With Billy and Vicki Malouf were their houseguests, Vicki's sister Miss Emma Nassour and Otto Olesen, Los Angeles postmaster.

Joan McManus and Tony Rose shared emcee duties and helped auction off the swap gifts that were left.

Harry Clatworthy arrived from Ft. Morgan, Colorado yesterday to join Mrs. Clatworthy at their San Lorenzo home. They will be here until April.

Miss Belshe to be Wed Saturday

One of the most social events of the season will be the wedding Saturday of Mr. and Mrs. Albert Thomas Belshe's lovely daughter Judith to John Louis Elhi of Honolulu. The guest list includes socially prominent people from Chicago, Honolulu, Santa Barbara, Los Angeles and Palm Springs.

The wedding ceremony will take place at the Belshe home at 486 South Patencio at 4:30 p.m., with Rev. William A. Blondon of St. Paul's in the Desert officiating.

The Belshe family is from Santa Barbara and Judith's schools are Emma Willard in Troy, New York, Montecito School for Girls in Santa Barbara and Colorado Women's College in Denver.

Her fiancé is the son of Mr. and Mrs. Louis Medill Elhi of Honolulu and he attended Punahou prep school, Kemper Military Academy in Booneville, Missouri and the University of Denver.

A reception at the Belshe home will follow the candle-light ceremony, and the newlyweds will leave for Honolulu where they will make their home.

Tomorrow night the bridal party and family will have a cocktail and dinner party in the smart Venetian Room at The Tennis Club.



(Paul Postell Photo)
PRACTICING golfing technique on the green lawn at Hotel Oasis are Mr. and Mrs. George Marble of Seattle who are spending the month at the hotel. The Marbles are members of the Broadmoor Country Club in Seattle, which has such a big representation in Palm Springs this time of year.

Golfers from North Here Now

The putting greens at Oasis hotel are getting a heavy work out with the many golfers there now. A good representation of Seattle's Broadmoor Country Club has been down this way this season and more are due. Among those there now from that golf club and playing on our local courses are: Mr. and Mrs. George Marble, Mr. and Mrs. Richard DuBois, and the W. W. Woodbridges Jr., who brought their two young sons along.

Returning this week to the Oasis was Mrs. Dave Davidson, of Sioux City, Iowa, who has been coming there for ten seasons. Her son and daughter-in-law, the Lawrence Davidsons, have a home on Patencio in Palm Springs and spend each winter here.

Others at Oasis are Mr. and Mrs. Richard Baker and daughter, North Hollywood; Mr. and Mrs. Gerald Ryan, Minnesota; Mr. and Mrs. Robert DeLee and daughter, Chicago; Mr. and Mrs. Paul J. Foley, Eastborough, Kansas; Mr. and Mrs. Arthur Loomis, Wichita, Kansas; Mr. and Mrs. Robert Fifer, Boise, Idaho; Mr. and Mrs. J. B. Tobin, Medford, Oregon; Mr. and Mrs. Harry Bowen, Seattle.

A family group down from Sacramento includes: Mr. and Mrs. David Macaulay with two sons, and Mrs. Macaulay's mother, Mrs. Frances Hibbitt. Also at the Oasis are Mr. and Mrs. Robert Bennett, Seattle; Mr. and Mrs. George Townsend, New Haven, Connecticut; Mr. and Mrs. Harry Tanzer, Portland; Mr. and Mrs. Z. J. Loussac, Seattle.

The weekly tally-ho ride out to Jack Boyers' chuck wagon breakfast found Mr. and Mrs. J. P. Tobin, Medford, Oregon; Mr. and Mrs. Alvin Strutz and Arndt, Denver; A. H. Jones, Vancouver, and Jeannie Lentz, aboard.

Recitalogue

On Sunday evening, January 30, Anne and Sven Reher will present "Music in Vienna" in recitalogue form in the lounge at The Desert Inn.

Reher is a violinist and linguist and Mrs. Reher is a pianist-vocalist, lecturer.

Rita Sigismund, columnist and advertising and sales manager for The Bon Marche department store in Tacoma, leaves today after vacationing at The Desert Inn.



The New Kate Greenaway's have arrived!

They are lovelier than ever with The Paris-influenced torso or middy styles, two pieces with separate jacket or bolero ... made in crease resistant broadcloth, fine cotton sateen, gaily checked gingham, tissue-weight mistlawn, ever-glaze chambray ... and every dress has a pocket ...

Your little girl will be a doll in any one of them.

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Parties Fete Two Birthdays

South Pacific Room at El Mirador was the setting for two birthday parties this past weekend.

Saturday night the H. W. Brauns of Pittsburgh, hosted a party honoring Mrs. Lucy Henry, also of Pittsburgh. Guests included Mr. and Mrs. Travis Rogers, Dr. and Mrs. Ed Korstenzang, Mrs. Henry Busse, Mrs. William Perlberg and Mrs. Lee Ashman of Teeterboro, New Jersey.

A Sunday night party, given by Mr. and Mrs. Louis Welt, honored Mrs. Sadie Wander who is here with her husband Samuel, from New York City. Also in the party were the Dave Schwabels of San Francisco.

Mr. and Mrs. Warren L. Gerow (owners of the President Cafe), Mr. and Mrs. Harry Keuchle (of Double Wear Shoe company), and Mr. and Mrs. Hugo Benson (owners of Covered Wagon) all of Minneapolis are at the Palmyra apartments for the winter.

Mrs. Eleanor Tiltz of New York and Florida is visiting Mildred Jackson and expects to be here for about six weeks.

Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates).

January 27
Lions Club, Starlite Room, noon.

January 28
Woman's Club style show, clubhouse, brunch showing at 10 a.m., tea showing at 2:30 p.m.

January 29
Senior Formal, Deep Well, 8 p.m.

February 1
Scoutmasters, Chi Chi, noon. Kiwanis, El Mirador, noon. First Nighter Dinner, Howard Manor, 6:15 p.m.

February 2
Bluebird Tea for Mothers, 1460 Fiesta Rd., 3 p.m. Rotary, Tennis Club, noon. Altar and Rosary Society, Our Lady of Solitude, 443 Merito Place, 8 p.m.

Visitors Here

Mr. and Mrs. C. H. Wheeler of Portland and Mr. and Mrs. J. H. Galbraith of Tacoma have returned to spend another season at Place in the Sun.

Also here for a month's stay are Mrs. Harold N. Cudney of Chicago and Mrs. R. R. Stephens of St. Louis.



CACTUS SLIM Moorten celebrated his birthday on Sunday and the prickly plants furnished the motif for decorations and refreshments. He is tapping a barrel cactus for cactus juice in the picture. The cactus design was repeated in the tablecloth and on the birthday cake, and a white spined Old Man Cactus topped with a crown was the table centerpiece. Over 100 friends gathered for the reception, enjoyed the Moortens' hospitality and viewed their extensive cacti displays.

The Desert Sun—2c
PALM SPRINGS, CALIFORNIA
Thursday, January 27, 1955

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Gloria Swanson Here for Desert Holiday

Gloria Swanson, who more than any other star of the silent films made "glamorous" synonymous with movie star, renewed her acquaintance with Palm Springs this past week. She left Tuesday with the promise to return in about ten days for a longer stay.

A guest at Casitas del Monte she spent her days in sunbathing and a unique form of vocalizing that consisted of selecting a rock out on the desert and casting her voice against it. When she returns she is planning to make a trip up into Tahquitz Canyon and try out the echoes with her voice which is said to soar to E above high C.

La Swanson, with her hair short and combed straight back in an effective style that accentuates those big eyes of hers, looked very petite in white silk treader pants and bolero, glitteringly embroidered. She is witty, too. When the photographer asked her to smile so he could focus on her teeth, she said that they always reminded her of "a row of tombstones."

The diminutive star, who made a sensational return to the movies in 1949 in "Sunset Boulevard," was here with Richard Shapley and Richard Hughes, who are writing the words and music for the musical in which she will star on Broadway next fall. Built around "Sunset Boulevard," it will be called "Boulevard."

Also in the party was Robert Balzer, Los Angeles grocer. Romantic rumors have linked his name with Swanson's but she merely smiled enigmatically when she was queried about this.



Soroptimist Style Show Plans Made

Plans for the Washington's Birthday style show luncheon on February 22 were discussed by Soroptimists at their Tuesday luncheon meeting at Chi Chi.

Invitations have been sent to 20 Soroptimist Clubs and the style show, which will be held in Chi Chi's Starlite Room, will be open to the public. Tickets will be \$3 each.

Madge Holderman will be general chairman for the luncheon style show, with the following committees assisting her: Mabel Russell and Dottie Stein, style show; Esther Wein-garten, Dorothy Groth and Mary Hall, decorations; Lois Lux, Wynne Hammond and Trixie Jarrette, entertainment; Muriel Gallagher and Helen O'Brien, reservations and programs; President Lucille Johnson, tickets.

Two new members, Mary Mitchell and Hanna Laurye, were welcomed into the Club Tuesday. Mrs. Winifred Kahmann of Indianapolis, who was in charge of occupational therapy under the Surgeon General's office during World War II was the guest of Margaret Ruud.

Program Chairman Lois Lux announced that Police Chief August Kettmann will be the speaker next Tuesday noon.



(Chamber of Commerce Photo)
GLORIA SWANSON, glamorous star of the DeMille bathtub scenes in silent films who made a comeback in "Sunset Boulevard," was here for a desert vacation last week. She is pictured here with Eddie Davidson at Casitas del Monte.

Coronation Night Goes Hawaiian

Coronation Night, a weekly event at Shadow Mountain Club, will take on an Hawaiian flavor next Monday night with everyone encouraged to wear Hawaiian togs.

Flowers and ti leaves will decorate the tables and a special menu, in keeping with the theme, will be served.

Sparkling the program will be entertainment by guest artists, Lei Aloha, lovely hula dancer featured with the Harry Owens TV show; George Kainapau, songbird of the Islands, from the South Pacific Room at El Mirador; and Mr. and Mrs. Otto Allgoewer with their wonderful Tahitian dancing. J. Norris, popular in theatrical circles, will emcee the show.

Arlene Harris, star of radio and television, was the feature attraction last Monday night for the Coronation Night. Miss Harris has her famous telephone act which she did for the 300 people who had come to the club in anticipation of being selected the queen. She also did her famous "junior" act which thousands of people have watched on the Ina Ray television show.

Mrs. Jean Roeshaver, of Downey, was made the queen to reign for one night.

Frank Bogert, manager of El Mirador Hotel, was the master of ceremonies and Brian Donlevy, also of radio, television and films, was chosen from the audience to make the selection of the queen to reign for the evening.

A surprise contribution to the evening's entertainment was made by a guest, Ignace Hillsberg, the famous concert pianist from New York City, when he played some Chopin numbers.



(Clar' E. Johnston Photo)
ARLEEN HARRIS, star of radio and television, was the featured attraction at Coronation Night Monday evening at Shadow Mountain Club. A Queen is chosen from among the guests each Monday night.

Foreign Policy Topic of Forum Speaker Tonight

Dr. Henry Dittmar, well known educator and historian will speak tonight at Frances S. Stevens school on "A Foreign Policy for the United States" in the second Forum lecture of the current series sponsored by the Adult Evening School of the Palm Springs Unified district.

The lecture, which starts at 7:30 is open to the public.

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MICHAEL FERRALL is the guiding hand behind the Palm Springs Playhouse productions and much of the success of these in-the-round plays is due to his directorial genius. His experience with in-the-round staging dates back to its beginning at the University of Washington, where he taught for seven years. The handsome and talented director occasionally appears in Playhouse productions and this week plays the role of the older brother in "Sabrina Fair." This past fall he directed Miriam Hopkins in this same play back East.

'Sabrina' Pleases Playgoers

Playgoers this week are chanting the praises of "Sabrina Fair" and tagging it the "best production yet" at the Palm Springs Playhouse. The opening night audience, that filled the Playhouse Tuesday night, was enchanted with the play and the delightful performance of Mary Foksett in the title role. Applause at the end of the performance amounted to an ovation for her skillful portrayal of "Sabrina," the chauffeur's daughter who came home from three years in Paris, a changed person.

Light and amusing, the three-act comedy is pure entertainment and moves smoothly.

Director Michael Ferrall plays the leading role of the older brother and has never been handsomer or more adept. Helen Stenborg has an Eve Arden-type part which she does so well. Robert Little plays the role of younger brother acceptably. Jessie Glendinning and Wheeler Dryden, as the parents, are well cast. Dryden, especially, as the retired financier who attends funerals as a

hobby, is extremely good. Phyllis Flax, as the maid, turns in her usual capable performance.

The Tennis Club was a-buzz with First Nighters, preceding the play, with 149 gathering there for the regular Tuesday night dinner. Mrs. Austin McManus was hostess for the evening.

In the crowd were: Messrs and Mmes. Edward Maggard, Ralph Taylor, Milton Friendly, Dick Edwards, Frank Bennett, Tom Fleming, Richard Bagdasarian, Monte Herbert, James Hammond, Ennis St. Cyr, James Dady, S. P. Manasse, Alan Young, Julian Bamberger, Daniel Ingwersen, William R. Purcell.

Mmes. John Luccareni, William B. Malouf, Harrison Leusler, Dorothy Hoover, Harry Joe Brown, Stewart Hopps, John Lapp, Russell Wilcox, H. W. Clatworthy, Adrian Rosen, Charles Gougler, Arthur Kane, Adelaide Cunningham, Della Gates.

"Sabrina Fair" will be staged each night through Sunday. Opening next Tuesday night will be "Dear Brutus."

The First Nighter dinner will be held at Howard Manor at 6:15 p.m. with Mrs. S. P. Manasse as hostess. Reservations for the dinner should be made by calling Playhouse Guild headquarters at 2595.

The Desert Sun—3c
PALM SPRINGS, CALIFORNIA
Thursday, January 27, 1955

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I sing of Palm Springs and it's joys multifarious
Be one hermit inclined, or a type most gregarious.
All rustle and bustle, making bucks in hustle
Or sunning or funning, or resting or nesting.
Where you wear what you please, where Eastern goes Western
Where the fair skinned get tan skinned and an
eye-ful of bare skin.
And I don't mean a rug.

Where Great Grandmothers fly and visitors vie
With characters local and whimsical.
Who wear zany hats, painted cravats
And costumes cut briefly and lyrical.
When a President visits and you and I hope its
A yearly occurrence, Rumor is that it will be.

So — Drop in and see me at the fine MURPHY REALTY. That's right next to the Citizens Bank. Ask for MILDRED S. POTTER. She's the gal that you oughta see for homes, lots or income. Phone OFFICE 5102 or HOME 3364 — For listings galore!

SIGN REMOVED

Malicious mischief, removing a sign from the business property at 149 The Plaza, was reported to police Sunday by Mrs. Odessa Hefflin.

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here to serve your every decorating need
maintaining our own on the premises
custom upholstery and drapery workshop.

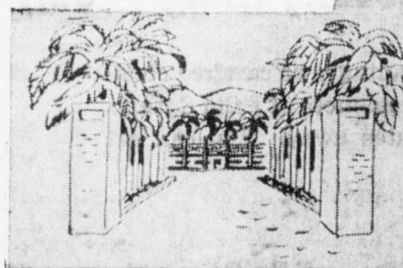
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46th Year under the same
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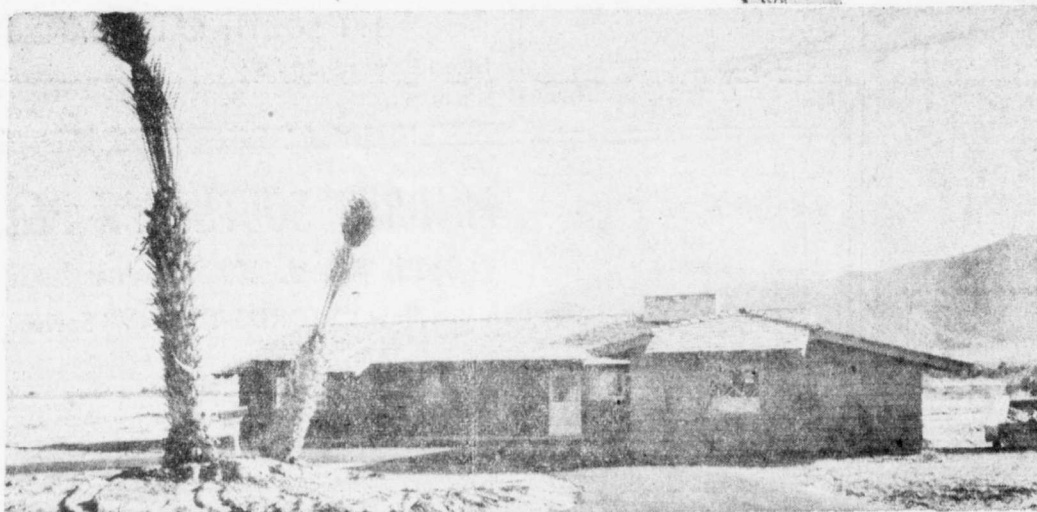
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LADIES!

... you'll love the HOSTESS KITCHENS ... equipped with Thermador counter-top ranges and built-in ovens ... G-E dishwashers and waste disposals ... linoleum tile floors.

It's different! ... we have combined the attractiveness and high quality construction features of Ranch Homes with the most-wanted features in desert homes. We have blended them in a practical and effective way to create the perfect home for Functional Desert Living ... Indoors and Outdoors!



ALL 3 BEDROOMS ... PRICES RANGE FROM \$33,500 TO \$38,500

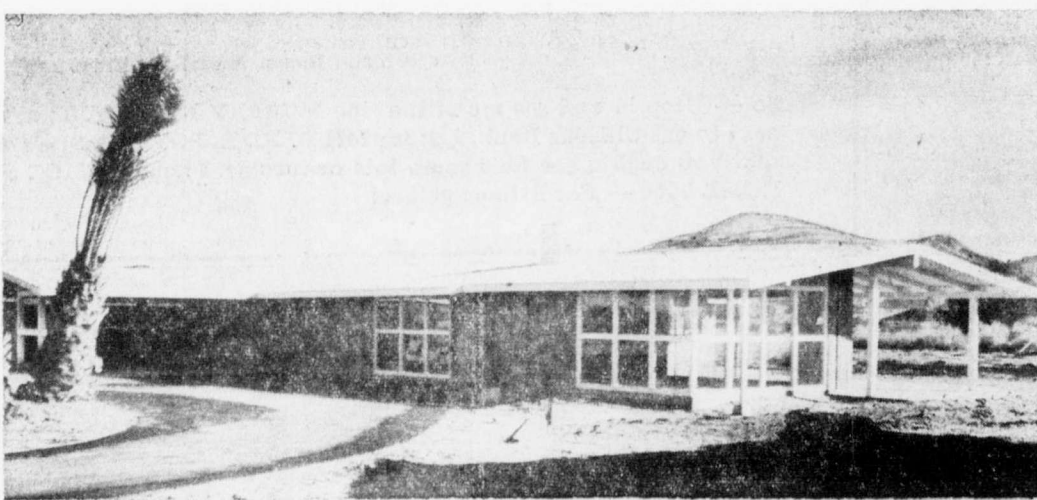
YEAR-AROUND COMFORT

We started out by facing the fact that desert homes must be satisfactorily heated in the winter and refrigeration cooled during the hot months for real COMFORT-ABLE LIVING THE YEAR-AROUND.

So we have installed in these homes forced air heating and cooling by electrical refrigeration that is carried in ducts to all rooms ... homes in which you will enjoy desert living EVERY MONTH OF THE YEAR.

at Tamarisk Country Club

The setting and view is superb! These homes are situated right across the road from the beautiful Tamarisk Country Club GOLF COURSE which is kept green throughout the year ... panoramic view of Mt. San Jacinto and San Geronio ... just like living across the street from a lovely park.



Country living — Only 12 Minutes from Palm Springs!

Here you have all the advantages of carefree country living with all the conveniences of Palm Springs only a little over 10 minutes away. You can eat your cake and have it, too!

Then too, you get an hour's more sun out here ... it is actually warmer in the winter and cooler in the summer ... right across the street from the entrance to the Tamarisk Clubhouse ... drive out today!

Pacific States Building Corp. - Palm Valley Realty Co.

Highway 111 at Wonder Palms Road

PHONES

8-3481 or 8-5915

We have complete facilities for building your home on your lot. You'll be pleased with the high quality of our construction and materials used. Let us submit plans and estimates.

Drive out Highway 111 toward Indio — turn left off divided highway just beyond Cathedral City at Tamarisk Country Club turnoff.

DESERT HOT SPRINGS

By ENOLA HULBERT

RAMBLINGS AROUND TOWN

A golden wedding anniversary was celebrated last Tuesday, when Mr. and Mrs. Eaton, owners of the Tramvay Trailer Park celebrated fifty years of married life together. Open House was held in the recreation hall of the park for all their friends of North Palm Springs and Desert Hot Springs. On the preceding Sunday, a party was held for the immediate family. Three daughters, nine grandchildren and one great grandchild (three weeks old) were present. The daughters are: Mrs. Elsie Ryan of Boise, Idaho, Mrs. Amerette Anderson of Long Beach and Mrs. Lorene Hill of North Palm Springs. Fifty years ago the Eatons were married in Commell, Washington. They have made their home in California since 1924. They resided in Long Beach for twenty-four years, and moved to North Palm Springs seven years ago.

Mr. and Mrs. Arthur Whaley of Spokane, Washington, are guests at the Desert Hot Springs Biltmore.

Edgar B. Howard of San Marino is another Biltmore guest. With him are his friends Mr. and Mrs. Franklin Phillips and their son and daughter of Los Angeles. Phillips is connected with Warner Brothers Studios. Also in the Howard party was

Mrs. Mildred Morton of New York City.

Harry Spears, radio and television producer, and his song-writing wife Jean, were Desert Hot Springs guests over the weekend.

Mr. and Mrs. Paul Price are houseguesting their friend Celaya Winkler. An artist of note, Mrs. Winkler has to her credit portraits of many film notables, including Marie Wilson and Bud Abbott of the Abbott and Costello team. Closer to home, she has also painted "Desert Rat" Harry Oliver. At present she is doing free lance work at several TV studios.

The Ken Fehrs entertained the Sky Valley Chamber of Commerce at their Dillon Highway home on Sunday last. A potluck luncheon was enjoyed by about fifty people.

Virginia Taylor of Bellflower is at the Avoca street home of her mother, Mrs. Marion Truesdale and her Aunt Gould. This family has become notable locally as the winners in numerous nationwide contests which they have entered.

The William Pearls entertained at a TV party honoring their friends Mr. and Mrs. James Webb of Venice, Marion Truesdale, Virginia Taylor and Grace Gould were also bidden to meet the Pearls.

Nick Burmesch was rushed to

the Palm Springs Desert hospital at four the other morning for an emergency operation. Enola Hulbert entertained at a small luncheon last Tuesday, honoring Ruth (Mrs. Charles) Meadows, a recent bride who has come from Berkeley to make her home here. Guests bidden to meet Mrs. Meadows were: Lillian Woods, La Nove Road, Marie Hanzel, Aileen Babin, and Betty Lukomski.

Karen is back, and "Tommy" Thompson is glad not to have to batch it any more. Emil Jorgensen drove her home from Beverly Hills last Thursday. He remained only overnight, but was amazed at the growth of Desert Hot Springs in the two years since he last visited here.

Mrs. Sally Sweet left Monday morning for San Jose to visit her daughter, Mrs. Eleanor Gilbert, who is very ill. While in the north, Mrs. Sweet will visit friends in Salinas and Carmel.

MacKenzie Case Set for Jan. 28

H. E. MacKenzie, suspended liquor license administrator for Riverside, San Bernardino and Orange counties, will face arraignment, tomorrow, January 28 at 2 p.m. on bribery charges. MacKenzie was indicted by the Riverside county grand jury on charges of accepting bribes to issue liquor licenses to two local men for spots here and at the beach.

The Desert Sun—5c

PALM SPRINGS, CALIFORNIA
Thursday, January 27, 1955

Flying Vacations Thrifty Contest February Prizes

Three exciting flying vacations to famous resorts are slated as the prizes in Thrifty Drug Stores' Flying Vacation contest next month. It was announced today by officials of the drug chain.

Full details of the contest will be posted in all neighborhood Thrifty Drug Stores on Sunday, January 30. Entries will close on February 26.

Each winner will receive round trip airline tickets for two to one of the country's leading resort areas, plus full hotel accommodations for a three-day holiday. As a special bonus, lucky winners will also have a chance to receive \$50 to spend as they wish on their Flying Vacation.

Local Thrifty Drug Store managers urge shoppers to visit the store as soon after January 30 as possible, and enter the Thrifty Vacation Contest.

FINDS FENDER SKIRT

Finding of a cream colored fender skirt in The Plaza Sunday afternoon was reported to police by Bill Crump, 187 Circle drive.

Classified Ads...

The Desert Sun

Published every MONDAY and THURSDAY (except June, July and August, when published Thursdays only)
PHONE 2249
Box 190, Palm Springs, Calif.

RATES

(Minimum ad, 3 lines—count 24 letters and spaces to a line)
1 time, per line 75c
(Min. 2.25—1.50 each in adv.)

1.00 1.25 2.25

● Ads ordered for more than one time must run in consecutive issues to earn above rates, otherwise single insertion rate will be charged for each time run in your issue.
● Save by ordering your ad run 4 or 6 times—if cancelled before completion, you will be charged at nearest rate applicable for times run and get a REFUND for the difference.
● This newspaper cannot be responsible for more than one incorrect insertion; please notify us promptly of any error.
● DEADLINES—for new copy or cancellations: MONDAY ISSUE—5 P. M. FRIDAY THURSDAY ISSUE—5 P. M. TUESDAY ● ADDRESS all communications to: The Desert Sun, P. O. Box 190, Palm Springs, California.

Lost and Found 10

REWARD

For information leading to recovery of following "undamaged" —

LADIES' platinum and diamond wrist watch containing 103 diamonds, white gold and diamond earrings, 3 diamond white gold ring, old fashioned solitaire ring, 5 diamond and 2 blue sapphire diamond ring, platinum and diamond ring containing 1 emerald cut and 2 baguette diamonds. Platinum wedding ring (curved shape) containing 3 baguette diamonds.

Reward expires March 15, 1955

CONTACT Palm Springs Detective Bureau, Police Department, or call collect, Topis Harding, 3440 Wilshire Blvd., Los Angeles 5, Calif. Phone DUNKIRK 2-8336.

BROWN and white female springer spaniel, red collar "Humane Affiliates." Reward: Fay Dale, Rancho Trailer Park, C-28.

LOST — Black wallet, initials "M.B." Suitable reward to finder. Return to police department.

LOST — Ladies' Hamilton wrist watch, black cord band, initials E. R. Reward: Ph. 6299.

Antiques 11

Good selection of glass cruets, hand painted china, gold chains, slides, antique jewelry, souvenirs, spoons, lamps, curios, guns, coins.

We buy cut glass, guns, diamonds and other jewelry for immediate cash.

Try us! THE ANTIQUE SHOP 82-857 Miles Ave., Indio Phone 7-5135

Personals 12

WEEKEND GROUP, ALCOHOLICS ANONYMOUS, Fridays, 8:30 p.m. Woman's Club, corner Baristo and Cahulla.

ALCOHOLICS ANONYMOUS, Airport, 8:30 Wednesday nights. Phone 2701.

Service Miscellaneous 15

Announcing A Full-Time Serviceman At Sears!

Next time you want service on any Sears appliance phone or write the Indio Sears Store and you will get prompt and efficient service.

SEARS-ROEBUCK & CO.

82-716 MILES AVE. INDIO PHONE 7-3526

NEW SINGER SEWING MACHINE

SALES, Service, Rentals, Repairs. Call our bonded company representative, c/o Palm Springs Headquarters. Percival Tailor Shop Ph. 2446 177 Andreas Road

MAIN OFFICE 45-135 Jackson Ave., Indio, Cal.

SEE WHITEY'S Cabinet Shop

For KITCHEN CABINETS, and STORE FIXTURES. Intersection N. Indian Ave. & Hwy 99. Ph. DHS 4-2609

TREE SERVICE TRIMMING, TOPPING AND REMOVAL

830 BROADWAY, CATHEDRAL CITY PHONE 2701

MOTHERS day nursery for children by hour, day or week. Certified teacher and registered nurse in charge. Private tutoring. Reasonable. Phone 6298.

BOOKKEEPING, ACCOUNTING SERVICE FEE REASONABLE. PH. 6739

HANDYMAN, carpenter, paint, restaurant or hotel work or what have you. Ph. 5834.

DRESSMAKING Alterations PHONE PHYLLIS LUCAS, 7133

Moving and Storage 19

PALM SPRINGS TRANSFER AND STORAGE LOCAL and long distance moving. Agent for Mayflower Van Lines. For free estimates Ph. 5203 507 Sunny Dunes Rd.

Positions Wanted 25

MAN AND WIFE will take full charge managing hotel or motel, all services. Husband efficient maintenance man. Local reference, seasonal, or year round if preferred. Write Desert Sun, Box 190, File R-5.

Screened, experienced personnel. Domestic, restaurant, hotel, office, medical. EMPLOYMENT SERVICE AGENCY 135 E. Andreas Road Phone 2901 Phone 2556

YOUNG MAN 27, single, desires position as bookkeeper or office manager. 5 years experience in bookkeeping, office manager and accounting. Jack Gottman, 1269 Holly, Colton, California.

PRACTICAL nurse, companion. Capable, good references. Sleep in, out. Hour, day or week. 25 S. Palm Canyon Dr. Phone 3852.

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Phone 5850 or 2341.

WELL experienced nurse's aid or similar work. Can drive, free to travel. References. Ph. 3340.

NURSE — Swiss, references \$75 week, 20 hour duty, 1444 Manzanita St., L.A. 27. Call No. 4-2784.

AVAILABLE housekeeper and cook desires work for companion, decent, some nursing. Phone 2271.

PAINTER, interior and exterior. Guaranteed. Hour, contract. Reasonable. Phone 2905.

HANDYMAN, carpenter, paint, restaurant or hotel work or what have you. Ph. 5834.

PRIVATE tutoring, all grades. Retarded or remedial work. Afternoons. Phone 2282.

HANDYMAN — Painting, gardening, trailer and home repairs. Ph. 6235 after 6 p.m.

EXPERIENCED hotel manager, or will consider caretaker of home. References. Call 6304.

SINGLE, colored woman, good cook — housekeeper. References Phone 3347.

BOOKKEEPER — Accountant. Part time or temporary work at home. VI-9-2096, Banning.

REFINED woman; housekeeper, also maternity or child care. A1 references. 315 Ridge Rd.

EXPERIENCED woman wishes part time or days work. Phone evenings after 6. 7683.

YOUNG MAN, single, wishes position as driver or handyman. Phone 3644.

Help Wanted 27

Excellent Sales Opportunity

MATURE, responsible representative wanted to sell the new Hydro-Jet Poolmaster swimming pool cleaning device. Palm Springs resort area territory. Good local references required. Write Desert Sun, Box 190, File R-4.

Reservation clerk R&B \$175
Desk clerk, young \$200
Steno, 5 days, year round \$300
Maintenance man Open
Hotel maids, R&B \$125
Cook, housekeeper \$225
Domestic couple \$150

Many other positions OPEN SATURDAYS EMPLOYMENT SERVICE AGENCY 135 E. Andreas Road

For Top Commercial and Medical Placements see DWYER'S BUSINESS SERVICE 256 S. Palm Canyon Drive

Stenos, Bookkeepers, Hotel Desk, PBX, Transcript, etc. also NURSES REGISTRY RN's, Undergrads, PN's Agency Phone 7691

WANTED, thoroughly experienced sales girl in better merchandise. Steady work. Petit Paris Dress Shop, 274 N. Palm Canyon Drive.

FIRST CLASS G.M. mechanic, prefer dealer experience. Best working conditions. See W. Wilson at Plaza Motors, Ph. 5122.

TRAILER salesman or dealer to take over our complete trailer sales lot. PAVNYS Phone 7342

COUPLE for hotel work to assist manager. All year position, good salary. Avalon Hotel Ph. 5450, Mr. Greenfield.

PART TIME office clerk, some typing. Beachcombers Cafe, Call 2061 between 1 and 5 p.m.

CASHER-HOSTESS for restaurant. Young, attractive. Solomon's, Phone 2015.

Bus. Opportunities 29

PALM SPRINGS HOUSE AND WINDOW CLEANING SERVICE FOR SALE. ILLNESS IN FAMILY FORCES SALE. UP TO \$9000 YEARLY POSSIBLE. FOR AMBITIOUS COUPLE. LEASE ON 4 BEDROOM HOUSE AND NECESSARY EQUIPMENT FOR OPERATION. VERN BAUMGARDNER, 210 E. AMADO OR ANY EVENING, BANK OF AMERICA AFTER 6 P.M. Ph. 4247, 2591, 5022.

Bus. Opportunities 29

NEW SHELL station now under construction at Palm Desert. For information regard to leasing this station call Shell Oil Company at San Bernardino, 82951 or call at 177 So. F Street, San Bernardino. Ray R. Feeney.

FOR LEASE. Brand new butcher shop and produce market, fully equipped. Crocker & Wilson. Phone 2630 or 3442.

GIFT AND DATE shop, next door to busy restaurant. Reasonable rent. Opal Lewis, Palm Desert.

Business & Financial 30

\$5000 LOAN wanted from private party. Have 2 good houses on 3 lots, well located outside city. Write Desert Sun, Box 190, File R-6.

We Buy Existing Mortgages DANIELS INVESTMENT CO. 45-272 Jackson St., Indio Phone 7-3898 br 9-3822

FIRST T. D.'S WANTED Palm Valley Realty Co. 431 N. Palm Canyon Ph. 2581

WILL SELL \$5800 first T.D. monthly payments. All due in 5 years. Owner 7127.

Lots & Acreage 33

Small Acreage

1-A, corner view lot \$5000
2-A, Cathedral—water \$6500
3-A, Cathedral—water \$8500
4-A, Cathedral—water \$10,000
5-A, Tamarisk area \$7000
5-A, Tamarisk area \$8500
10-A, Ramon, no water \$8500
10-A, Washington St. \$6200
15-A, Dates and Citrus \$16,500
20-A, near Tamarisk \$18,000

OTTO REALTY

830 Broadway, Cathedral City

5 ACRES, residential. Water, lights, gas available. \$1800. \$500 down.

CHOICE business frontage on Dillon Road, 200 foot. Price \$2000 or will sell part. T. D. Pendergast Pleasure Inn, No. Palm Springs, Phone Desert Hot Springs 4-2606.

COMMERCIAL LOT, electric, water, on Indian Ave., Desert Highland Estate, 60x110 feet, price \$3500. Suggest terms wanted. Write owner, L. Roth, 611 S. 11th Street, Las Vegas, Nevada.

LOT FOR SALE by owner — in fine residential area Palm Springs; 120' frontage x 83' deep. Will take what it costs me in 1946, or make offer. Contact Mazot, Box 37, Balboa Island or Harbor 4781 days.

CHOICE LOT, 120x164. Just south of 987 N. Patencia St. \$7500. \$2000 down. \$60 month. YOUNGBLOOD Realty Co., 5120 "A" St., Ontario, Calif. YU 618211, LY 23113.

CHOICE R-1 lot — \$1800. \$1250 PER ACRE — Raw desert land. Munholland & Co. Ph. 3673

R-1 DESERT Palms Estates, 100x101 — \$2500. Owner. Phone 5193

For Sale or Exchange 34

DON'T BUY!

"BUILD"

Here's the Reason Why.

For Two Weeks Only \$13,750 WILL BUILD A HOME AS FOLLOWS ON YOUR LOT.

1504 square feet living area plus overhang, 3 bedrooms, 2 baths, large closets (built-in tiled pullmans). Living room, stone fireplace, dining area, kitchen and dinette. Sliding steel doors, forced air furnace, large cooling system, insulated. Large 436 square feet double garage roughed in for washing machine. Large concrete patio and driveway. Many other fine features. Finest construction.

ALSO

HAVE AVAILABLE LARGE LOTS, GOOD RESIDENTIAL DISTRICT. VERY SMALL DOWN 20 YEARS TO PAY.

HOME AND LOT

can be your for only \$1950 down

OR

Will draw plans free to your liking if I build.

RESIDENTIAL COMMERCIAL INCOME

Prices and quality cannot be beat.

COMPARE NOW

DARWIN

Phone 2305 7565

A LIVABLE old trailer and a little cash will buy from owner a two bedroom house with fenced yard and shade in a good neighborhood on the Indian reservation. Write Desert Sun, Box 190, File R-3.

2 BEDROOM, 2 bath furnished house with TV. On tree study, good acre. Owner will sell for \$12,000 or trade? Ph. 9053.

HILL TOP home to trade for small horse ranch. Owner. Phone 7127

For Sale or Exchange 34

— NEW —

3 bedrooms, 3 baths, 2 car finished garage. Lot all walled, 180x140. Large 1st T.D. 385 Vereda Sur, Las Palmas Estates. Phone 2033 or Broker.

Real Estate—For Sale 35

OUTSTANDING

Reliable Values

MODERN 10 unit furnished court, central Indian Avenue location. Large swimming pool, lobby and refrigerated air conditioning in each unit, excellent returns. \$15,000. terms or offer.

FURNISHED 4 bedrooms, maid's room, large swimming pool. Exclusive location, center of town. Sacrifice \$35,500.

FURNISHED 2 bedroom house and 2 bedroom guest house with individual full bath each, exclusive corner location, \$25,500. terms.

LARGE modern furnished bedroom apartment, best location in town. Luxuriously furnished, adults only. Will lease for year or season. Attractive rental.

For Real Values in Real Estate Buys Consult

ADOLPH ISRAEL

Realtor and associates 671 N. Palm Canyon Ph. 2981

FOR

Your Inspection

1211 SAN JACINTO WAY

120 FOOT front on corner, walled and beautifully landscaped, fruit and palm trees, vines. This home has 2 bedrooms, 2 baths, maid's room and bath, unit heat, indoor barbecue. Entirely furnished. Large swimming pool, heated and filtered, two pool cabanas with showers. The price \$27,500. The key is with — BILL KLEINBERG Exclusive Agent 1078 N. Palm Canyon Drive Phone 2842 — 3705

WALK TO TOWN

FROM THIS estate section. Home and income. Main house has two bedrooms with two baths. Two outside guest rooms, each with bath, cabana pool with cabana and shower. 2 car garage. TV installed. Forced air heat and good cooling. Attractively furnished. Fireplace that takes the big size logs. Income will pay gardener, pool and taxes. Full price \$39,500. Please call owner, 6303 at 333 Tamarisk Rd.

BY OWNER

UNFURNISHED beautiful modern 2 bedroom, 2 bedrooms, 2 baths, large flagstone swimming pool 18x36 heated and filtered. Well landscaped, fenced corner lot, Roman ruffe brick fireplace and patio. Air conditioned, panel ray heat, TV cable. \$21,500 or will sell furnished. Inquire 885 Buena Vista or phone 5371.

LAS VEGAS

GOOD motels, fabulous Strip. Take 1st Trust Deeds, reasonable terms. Leases.

Palm Springs Realty Co. Associate

Rose Rosenberg

190 N. Sunrise Way Ph. 7661

COURT, 8 sleeping rooms, 4 baths, 4 kitchens, fully furnished. \$30,000. Small down. Easy payments at 4 1/2%. House, 2 bedrooms plus 2 bedroom guest house with kitchen and bath. Total price price \$16,000. Make offer. LOUIS VENGIER, 3775 North Indian. Phone 5595 or 6060. "All Men Are Brothers"

WHEN YOU BUY

or WHEN YOU SELL Consult

Murphy Realty

Phone 5102 464 N. Palm Canyon Drive

\$7800 — 1 bedroom home. Wall to wall carpeting, draperies and TV cable. Nice location, walking distance to town. Leased land. Phone 3207 or 5152.

FOR REAL ESTATE

COL. WARD WOOLDRIDGE Action and Honesty is the Service To You 238 Indio Rd. Ph. 2360 anytime.

2 BEDROOMS, 2 baths, completely furnished, corner, forced air heat, cooling, many closets, double garage, \$27,500. Owner phone 5183.

OWNER MUST sell due to existing circumstances. Will sacrifice 3 bedroom, 2 bath home. Large lot. See owner at 267 Overlook Road.

MUST SELL hotel, best location. Price greatly reduced. Owner retired. Brokers welcome. Contact 1145 Tachevah Drive.

4 ROOM FURNISHED COTTAGE. TRAMVIEW TRAILER PARK. PHONE 8840.



Television Schedule

ON YOUR COMMUNITY CABLE SYSTEM

(Operated by the Palm Springs Community Television Corp.)
Subscribers to our antennae system are offered the finest home entertainment obtainable in the form of television. Our newest Channel 7 can be dialed on Channel 3 locally. Information regarding the installation of the community antennae system in your home and the purchase of a television set, all in one package can be obtained at the Palm Springs Community Television Corporation, 192 South Indian Avenue, or by phoning 2882.

THURSDAY

MORNING
6:55 2 Give Us This Day
7:00 2 Panorama Pacific
8:00 4 Today—Dave Garroway
8:55 2 Coffee Break
9:00 2 Family Fun Time
9:30 2 Arthur Godfrey
9:30 4 Howdy Doodie
10:00 4 Ding Dong School
10:30 2 Welcome Travelers
10:45 4 Way of the World
10:45 4 Sheilah Graham
11:00 2 Robert Q. Lewis
11:00 4 Home Show
11:30 2 Linkletter's Hse. Party
AFTERNOON
12:00 2 The Big Payoff
12:00 4 Tennessee Ernie Ford
12:30 2 Bob Crosby
1:00 2 Brighter Day
1:00 4 Movie — Drama
1:15 2 Love of Life
1:30 2 On Your Account

Real Estate—For Sale 35

CATHEDRAL CITY
IF A GOOD BUY
IN CATHEDRAL CITY
SPECIALS THIS WEEK
REAL home, large rooms, two
baths, double garage, storage,
spacious grounds, all fenced.
Real living at a low price.
\$13,000
2 BEDROOM frame, corner lot.
OLDER house but good value.
\$5,600
NEW, 1 bedroom stucco, close
in, tile floors, cement patio.
\$6,950
NEW 2 bedroom, garage. Lot
105x130. Built for comfort
illness forces sale.
\$9,950
NEW 2 bedroom furnished,
garages, close in. Must see.
\$11,500
INCOME \$385 month, could be
more, 6 units reconditioned.
1 block to stores and bus. Do
not overlook a good deal.
\$21,500
LEASED business property.
Hiway 111, nets 7 1/2%. Good
future in value. \$19,500.

RUTH BILES

REALTOR
New Address
714 Broadway (Hiway 111)
Cathedral City. Phone 8-3734

RANCHO MIRAGE

NEW

Vacation Homes

SAHARA TERRACE
RANCHO MIRAGE

NEW vacation home, 1 bed-
room, dining-den area, \$8,950.
NEW 2 bedroom, 2 bath, 2 car-
port, hillside, view, \$12,500,
terms.

Rancho Mirage

Realty Co.

ROY ST. LEON
JAMES X. WILSON
ELOISE WILSON
Opposite Post Office
71-811 Hwy 111, Ph. P.S. 8-3881

Designed For

Desert Living

FURNISHED 3 bedroom, 3 bath
and maid's room with bath,
all with outside entrance to
lovely yard and pool. Fire-
place, carport. On 2 large
hillside lots, \$27,500.

UNFURNISHED 2 bedroom
pumpkin block, unit heat, duct
cooling, fireplace, carport.
\$13,500.

Estella C. Ewart

REALTOR
71-808 Hwy 111, next to
Post Office, Rancho Mirage
Phone 8-4203 or 8-3112

FURNISHED 2 bedroom house
plus 1 bedroom apartment.
\$17,500. Beautifully furnished
in blond. Excellent buy, 100'
on hiway by 250'. Good TV.
Lovely view. Patio. Bar-B-Q.
Take older house, terms, lot
or trailer in trade. Units, lot
owner, 71677 Hiway 111, Ph.
8-3114.

\$15,750 — 6 ROOM double, 3
rooms each, fireplace, living
room 18x30, 15 view windows,
120' frontage, walled, income
\$200. Owner, 72181 Barbara
Dr., Rancho Mirage, Calif.

SALTON BEACH

DON'T READ THIS
unless you are looking for a
splendid beach site ON beau-
tiful Salton Sea. \$4200. \$100
down, \$50 month. Act now. C.
Pon, Box 546 P, Azusa, Calif.

1000 PALMS

JUST 10 SHORT minutes away
— A Real Bargain in Sun-
shine — Where your dollar
goes much further. Quiet,
leisurely desert living. Free
heated community pool.

\$5500. Pumice block, large lot.
\$4500. Another house, but fur-
nished.
\$13,000. Smartly furnished.
\$16,500. 3 bedroom, den, 2 bath,
gorgeous modern furniture.

LARGE 1/2 acre lot, club and
pool.
1 1/2 ACRES, all utilities. \$1750.

RENTAL — Duplex furnished,
\$85 month.
Hal Cornelius, Ramon, Ph. 151

Exchanges 36

Let Us Exchange

What You Have

for

What You Want!

Peter B. Sheptenko

THE PIONEER REALTY CO.
OF PALM SPRINGS
475 N. Palm Canyon Drive
Phone 2727

ASSOCIATE BROKERS
Mike Jekyll Bill Colven
Peter Katkovich G. T. Bradley

IF YOU HAVE a Palm Springs
home to trade for income, I
have several excellent deals.
No junk, please.
COL. WARD WOOLDRIDGE
REALTOR
238 Indio Road Ph. 2360

40 ACRES. Salty canal water,
sea and mountain view is
superb. Subdivision and 2-
sort possibilities. Want nice
trailer or what have you?
Broker, Box 1045, Indio, Cal.

Exchanges 36

BROKERS ATTENTION. I have
a new 17 unit motel just com-
pleted on main hiway in In-
dian Wells. \$90,000 unfurnished,
1/2 down. Will take Palm
Springs home or store up to
\$25,000. Also have 2 bedroom
house, furnished, priced at
\$8,950. Will exchange for prop-
erty in or around Palm
Springs. Mr. Jaff, 1050 Sing-
ingwood Dr., Arcadia. Phone
Custer 5-1276.

Real Estate Wanted 37

TO SERVE YOU WELL

IS OUR AIM

WE ARE big enough for action
and small enough to give each
listing our personal attention.
Call us today.

Ralph Weinstein

REALTOR
256 1/2 S. Palm Canyon Drive
Phone 2884

FOR BEST RESULTS
List Your Property
With Adolph Israel
Realtor 471 N. Palm Canyon
Drive, Phone 2225.

Business Rentals 38

EXECUTIVE suite, suitable for
executives or professionals.
Top location Oasis Building.
Refrigerated air conditioning.
See exclusive agent Muriel E.
Fulton, 125 S. Palm Canyon
Drive, Phone 2225.

STORE across from Thrifty.
Suitable for retail, wholesale
or office use. Apartment if
desired. 418 S. Indian. Phone
5282.

CEMENT block building 23'x24'.
Located outside city limits,
on Hiway 111 east of Palm
Springs. Phone 7458.

Wanted to Rent 39

ROOM and board for 2 girls, 4
and 5 and working mother. Ph.
6181.

WISH to lease 2 bedroom home
for February, March, April.
May, up to \$400. Phone 6312.

Rooms for Rent 40

THERE ARE a group of my
pleasant rooms with private
bath, patio and pool, waiting
for someone to enjoy. Monthly
rates, 1480 Sagebrush Road.
Deep Well district. The Ki-
son's.

FRONT room, new, private bath
and entrance, 1 or 2 people.
Twin beds. Reasonable. Ph.
3769.

ROOM for gentlemen in nice
home. Outside entrance and
private bath. Phone 3818.

ROOMS FOR RENT

PHONE 7722

For Sale or Rent 41

BEAUTIFUL 3 bedroom, 2 bath
by owner, south end. Walled,
patio, garage. \$24,750, or
lease furnished \$500 month
for season. Phone 5032.

Apartments for Rent 43

BRAND NEW

NOW LEASING, furnished or
unfurnished, central air con-
ditioning, \$75 to \$95 a month, including
utilities. Off street parking.
TV, refrigeration, cooling, out-
door patio and pool use. Ph.
9053.

CHEVY CHASE

BEAUTIFUL studio apartments,
heated pool, 1500 Via Entra-
da, Phone 2632.

FURNISHED. Large living
room with fireplace, kitchen
dinettes, twin beds, bath,
large sunny patio, garage.
\$275 month. Ph. 2400 or 6690
after 6 p.m.

NEW DELUXE furnished apart-
ments. 1 to 4 bedrooms with
baths, daily maid service op-
tional. 300 Paseo El Mirador.
Phone 2391.

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Good condition and location.
Fenced yard with shrubs.
Cooler and awnings, toilet,
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1950 SPARTANETTE tandem
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Bonds for Israel Campaign Starts Saturday Night

A capacity audience is expected Saturday night when talented artists will present a concert at the Jewish Community Center to launch the Palm Springs campaign for "Bonds for Israel."

Featured on the program, it was announced by Max Grone, chairman of the Palm Springs Israel Bond Committee, will be four stars who were featured in the recent Jerusalem Festival production at the Shrine Auditorium in Los Angeles. Varied phases of the music of Israel, traditional and contemporary, will be presented by Estelle Marlov, well-known soprano, Elyakim Shapira, the instrumentalist who has appeared with the Boston Symphony Orchestra, Edward Krawil, who has appeared with the St. Louis Opera Company and concert pianist, Matilda Barsha.

"The entire Jewish community of Palm Springs," Grone said, "will be participating in



(Anderson Photo)
COSTUME WINNERS at the Caribbean Party at Thunderbird were Mrs. Red Oakes and John Slach. The menu for the party had a West Indies flavor.

This Week's Garden Hints

FROM THE PALM SPRINGS GARDEN CLUB

Desert gardening presents particular problems and is not all "sunlight and roses" as may appear to the casual observer. In this column we shall endeavor to give the new gardener the benefit of the experience of the members of the Palm Springs Garden Club.

Since some of you may be discouraged because last week's frost nipped your new garden before it got off to a good start, we'd like to tell you how you may prevent further disappointment.

To beat the frost to your front gate it is well to know the signs. If the thermometer drops below fifty degrees before nine o'clock at night, and there is no wind, and the sky is clear of clouds, don your overcoat and get to work. There are three ways of beating the cold:

1. Buy frost resistant plants until you are more familiar with desert gardening. Shun lantana bougainvillea, hibiscus and nasturtiums.
2. Because evaporation is faster in this dry climate, the plants cool more quickly. Sprinkle your flowers, trees and lawn after dark. In fact, keeping a light sprinkle on them all night will prevent frost. This sounds silly as anyone would expect this treatment to invite a thick coat of ice to form, but here where the temperature seldom drops that far, it prevents aridity.

3. Pack about an inch of straw around rose bushes, hibiscus, geraniums and other tender plants, and cover them with newspapers or burlap. Cover small tender plants with flower pots which will prevent heat radiation. Move potted plants under the protection of a porch.

If none of these suggestions work, borrow a wind machine or simply spend the night running around the garden fanning and breathing hot breath on your choice shrubs.

If you were not a good prognosticator or were asleep on the job, and you find in the morning that your garden has had frost damage, get out the hose and give all the plants a light sprinkling. Protect them from the sun for two or three days so they will thaw out slowly, and you may save them.

If you didn't get there early enough to effect a cure, don't start thrashing out with the pruners. Be patient until new shoots begin to appear. These will indicate how far back you should prune.
Some winters in Palm Springs are entirely frost free, and the winters we do have frost is usually comes in December or January, and then only from one to maybe four nights, but if you don't take the necessary precautions, to undo all your hard work.

Equipment Inadequate at Palm Springs High School

By DR. BENJAMIN GOLDBERG

Our Palm Springs high school is the threshold of womanhood and manhood for our youth. It is the open doorway from which they step into higher education or the earning capacity of their lives.

I have always said that institutions are not the brick and mortar of their walls, but rather the service, the intelligence and knowledge, the initiative that is developed therein. These latter are very important, but today in this age which encompasses tremendous fields of scientific knowledge there must be equipment for laboratories. There must be guidance in basic experimentation. Our youth must learn laboratory procedure to develop investigative effort.

HAVING SPENT a good portion of the years of my life-time in research laboratories, having had to teach the basic principles of research, and to supervise and expend large sums of money for research, I am a little critical of teaching methods and equipment.

We have a science room at the high school, with a teacher who likes to teach. Seventy-eight students are enrolled for courses in physics and chemistry. This group is divided into three classes of approximately 25 each.

There are some personal lockers at the work benches, but they are rather diminutive in size and could not begin to hold the necessary equipment used in teaching the basic problems in these sciences. The result is that the instructor in most instances performs the experiment, which becomes a visual demonstration from their seats instead of being partici-

(Editor's Note: Dr. Benjamin Goldberg, chairman of a special citizen's committee named to promote \$2,125,000 school bond issue, today describes science facilities at the Palm Springs high school.)

ipated in, as it should be, by these students.
EVEN IN MY DAYS at high school, I remember performing these experiment myself and learning first hand the principles involved.

The science unit is a most important part of high school education. The provisions which are made for it in the new plans should give our students adequate pre-college training. President Eisenhower, in almost every speech he makes, continues to reiterate the importance of this kind of training for our children.

HAVING SPENT most of my life as an educator and teacher, I cannot begin to conceive of a community such as Palm Springs, with its high level of intelligence being exposed constantly to a good percentage of genius in the arts and sciences, not having at least the average of what is considered as good equipment for good instruction. Remember, the bond issue will cost the average household less than the price of half a package of cigarettes a day.

READ SUN CLASSIFIED ADS

(Continued from page 1c)

Around Town

couldn't attend... He had the mumps...

The Chicago contingent is in the Village full force... and Mrs. Alexander Marcuse and Mrs. Lee Frank entertained around 35 Chicagoans... at a dinner party at the Racquet Club on Saturday night...

Former Governor of Colorado Dan Thornton and his wife... were among the Saturday night diners... in the newly-opened South Pacific Room by the El Mirador pool... listening to the music of George Kalamay and his Surf Riders Sorenaders... and watching the hula dancing of Tani Marsh... Incidentally... those sumptuous luau-buffets are a regular Thursday night feature...

Lt. J. G. Kenneth Colburn Jr. currently in Okinawa and just back from maneuvers with United States Marine Corps in Korea... is scheduled to be back in the States in May...

The e are busy days for Lloyd and Ceph Frank... They entertained at dinner for the honeymooning William Callahans... and at a brunch for Dr. Elmer Belt of Los Angeles

Kitty Stenzler arrived yesterday to be their houseguest for four or five days... and Orph's brother... Jerry Barnard of Portland... is due to arrive on Sunday...

Lou Schilling ended her Palm Springs visit this week... flying to Las Vegas on Monday night... She will spend a few days in Los Angeles before leaving for her home in Honolulu next Wednesday... Beth Scott entertained Lou and her sister Ruth Valeur... at luncheon at Hotel the Oasis on Monday before Mrs. Schilling's departure...

Dinner Party

Mr. and Mrs. Harry Johansen entertained at cocktails and a sit-down dinner Monday evening... at the house they have leased at 483 Via Escuela... The party honored their nephew and his wife Mr. and Mrs. Paul E. Johansen of St. Louis... who were here for a short visit...

Among the 32 guests were... the Paul Austs, Burnham Bigelows, Ted Charltons... Mr. and Mrs. Newton Hotchkiss, Mr. and Mrs. Herbert Burns, Dr. and Mrs. William McBride... Mrs. Laurena Heple, Mrs. Bertha Simmons... the Wendell McCrackens of Los Angeles, Gene Langkops of



VICK MASTERS, well known orchestra leader, whose dance band started its engagement in El Mirador Room at El Mirador Hotel Tuesday and was an instant hit.

Mr. Johansen is president of Johansen Brothers Shoe company... the oldest established business of its kind in the United States... and celebrated his 50th year as operating head of the business in October... The Johansens came here from Bel-Air... and may possibly decide to make this their permanent home...

Teen-Agers Meet Here to Crusade for Traffic Safety

Palm Springs high school was the setting Saturday for a teen-agers conference on Traffic Safety with more than 200 from county secondary schools in attendance.

The occasion was the annual meeting sponsored by the 23rd district, Parent-Teacher Association on traffic safety and was open to students from junior and senior high schools. Ted Determan of Riverside high, was conference chairman and Joseph West, safety director at March Air Force base was the principal speaker.

Ray Johnson, county superintendent of schools, and Henry Greeley, principal of Palm Springs high, also addressed the group.

Among recommendations for traffic safety by the teen-agers were more frequent driver tests, strengthening of present speed laws, formation of traffic safety councils of parents, students in every community, more enforcement, increased instruction for both drivers, bicycle riders and pedestrians, adequate insurance and organization of local safety councils and traffic safety educational campaigns.

service chairman for the 23rd PTA district, was conference chairman.

Mark Hurd and his nephew James McKeon of Minneapolis are at the Ambassador for an extended visit. Mr. Hurd is the owner of Mark Hurd Aerial Inc. of Minneapolis. Also staying at the Ambassador for several days is George Bowser of Fox West Coast in Beverly Hills.

The Desert Sun—8c
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Thursday, January 27, 1955



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E-Z POP CORN Makes a gallon of hot delicious popcorn in it's own throw-away container 39¢
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WHITE ROSE — Pliofilm Bag POTATOES 10-lbs. 43¢

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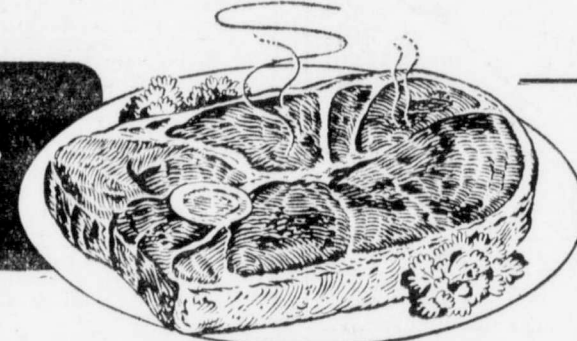


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Rich, Vigorous, Full-bodied! 95¢ 1-LB. BAG THERMAL ROASTED



ESTELLE MARLOV, concert artist who will appear Saturday evening when the Palm Springs "Bonds for Israel" campaign is launched at the Jewish Community Center.

an observance of utmost historic significance. Everyone has a keen awareness of the significance of the City of David in our lives. Jerusalem is the birthplace of the great religions of the western world, and the center and source of our dreams of peace and brotherhood. In celebrating the City's founding by purchasing bonds of the Israel government, we shall be aiding directly in the cause of democracy and peace for which Jerusalem exists — and for which she has endured so much.

The bond rally will also commemorate the 3000th anniversary of the City of Jerusalem.

The committee hopes to complete the local drive for sales of the Development Issue of the State of Israel Bonds speedily.

Co-chairman of the Jerusalem anniversary celebration next Saturday is Aaron Sternberg. Members of the committee include Saul Ruskin, Leib Rosen, Max Schiresohn, Isidore and Rose Becker, John Chernus, Rabbi Leon Rosenberg of the Jewish Community Center, Jules Howard, the Honorable William Friedman, Mrs. Kate Nelson, and Zachary Pitts.

Admission to the affair is free.

FBI to Conduct Robbery Studies

Galen N. Willis, special agent of the San Diego office of the Federal Bureau of Investigation, who was here last week to launch the basic training course for local police officers which is now under way, said that an FBI law enforcement conference on bank robbery will be held April 6 in El Centro. Additional conferences will be held in Riverside, Santa Ana and San Diego later.

The conferences are to bring about additional cooperation among law enforcement agencies in dealing with violations of the federal bank robbery statute, he said.

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